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January, February,
March 2024



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Find yourself in a picture, ad, or your company logo inside and email us the page # and we will enter your name for a Gift card for Coffee!

LAST ISSUE WINNER: Diane Knowlton, Onondaga Yacht Club!!
Must be submitted by: March 1, 2024

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Quarter Chamber Award

The Liverpool Chamber Board of Directors wanted to establish a quarterly award given by the Board. No member of the board can get this award.

Rookie of the quarter is given to someone who is new to the chamber and has jumped and volunteered for the chamber and also a valuable community volunteer.

Most Valuable Member is given to someone who has been in the chamber and has demonstrated a contribution to the chamber of time, talent and treasure. They are also a valuable community volunteer.

The announcement:

February 20 at the Lunch.



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The Greater Liverpool Chamber of Commerce Newsletter is designed and produced by the staff of the Chamber. Printing is provided by Minuteman Press.

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Greater Liverpool Chamber of Commerce Executive Officers 2024



President, Bill Pastella

Cirque d'Vin Wine Club

315-424-1666

williampastella@aol.com / cirquedvin@gmail.com

205 South Salina St., Suite 300, Syracuse, NY 13202



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Rooftop Realty Group & Cardone Consulting

315-944-2198

mark@markcardone.com

201 Second Street, Liverpool, NY 13088



2nd Vice, President Robert Just

Main Street Wealth Management, LLC

315-516-8052

rjust@mainstwm.com

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Serving Central New York



Treasurer, Richard Usher

Evans and Bennett, CPAs

315-474-3986

richard.usher@evansandbennett.com

2112 Erie Blvd E, Suite 100, Syracuse, NY 13224



Secretary, Ashley (Whitt) Krizman

SFCU

607.353.0881

akrizman@sidneyfcu.org

SEEDS OF KNOWLEDGE ABOUT NATURE, GARDENING, AND ENVIRONMENTAL STEWARDSHIP

How Gardening on Your Property Contributes to Healthy Ecosystems: Provisioning & Cultural Services of Ecosystems

By: Rebecca Battoe

Regulating, Provisioning, Cultural and Supportive services of ecosystems are important services. Supportive and Regulating services importance to humans was covered in the previous two articles. Provisioning services are extracted products from nature that benefit people and cultural services encompass the non-material benefits people obtain from ecosystems. Together all four services can be preserved in part by front and backyard habitat gardening.

Provisioning services are commodities drawn from nature for the benefit of people. Food, which is essential to the survival of humans, counts as a provisioning service. Another crucial provisioning service is our drinking water supply. Timber, wood-fuel, natural gas, and oils are products that we utilize that all come from nature and are considered a provisioning service. Clothes and other benefits as medicinal plants are considered as a type of provisioning service as well. Without healthy ecosystems these services are threatened.

Cultural services include aesthetic inspiration, cultural identity, a sense of home, and spiritual experience related to nature. Cultural services encompass nature based opportunities for recreation, which play an important part in maintaining mental and physical health. Some examples of recreation include: walking, playing sports in parks and urban green spaces. Tourism in the form of the enjoyment of nature by travelers attracts millions worldwide. Nature tourism service providers have income opportunities as well. Imagine a ranger who speaks Chinese or Japanese for example serving tourists at the Grand Canyon, as an example. Animals, plants, and ecosystems have been the source of inspiration of much of our arts, culture and design along with science.

Healthy ecosystems provide our sustenance on this planet. In the next article we will begin to talk about creating habitat gardens in our yards. Knowing the important services the habitat supplies will be one source of inspiration.

References: [nwf.org/Educational-Resources/Wild-life Guide/ Understanding-Conservation/Ecosystem-Services](http://nwf.org/Educational-Resources/Wild-life-Guide/Understanding-Conservation/Ecosystem-Services)fao.org/ecosystem-services-biodiversity/background/provisioning



2024 Calendar

Calendar of events is subject to change and new events may be added. Check the date on our website.

New Member showcase:

January 10 Wednesday at 8:30 am at OCC@Liverpool on Route 57
 April 10 Wednesday at 5 pm TBA
 July 10 8:30 am Wednesday at Town Place on Route 31
 October 9 5 pm Wednesday Place TBA

Coffee and Friends:

1st Tuesday of the Month is on Zoom
 2nd Tuesday of the Month is at 8:30 am at a local member business.

Lunch Connection

3rd Tuesday of the Month 11:30 am except July and August

After Hours

5th Tuesdays of the Month a 5 pm

Golf Tournament

July 19 at Hickory Hill Golf Course

Auction Held online.

March 29-April 14

Cornhole Tournament

January 22 5 pm Sharkey's

Small Business Week

April 28 – May 4

50th Anniversary Celebration

January 2025

Ribbon Cuttings and Milestone events are scheduled with the chamber at least two weeks in advance.



Greater Liverpool Chamber of Commerce Board of Directors 2024



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Lucretia Hudzinski
Membership & Fundraising Director
Kelly Evans



Administrative Bookkeeper
315-457-3895
chamber@liverpoolchamber.com

Liverpool Chamber of Commerce
314 Second Street, Liverpool, NY 13088

Past Presidents:

Ken Maag
 Dr. Tom Conley
 Christine Morrisey
 Dennis Hebert
 Tamara Crowley
 George Powers
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Announcing the Member of the Year
Tuesday February 20
11:30 Networking
Noon Lunch \$18


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Catered BY:

Lunch Connection
Tuesday March 19

11:30 Networking
Noon Lunch
\$18 RSVP


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ARM Team: Meets once a month at 8 am First Thursday of the Month. This team deals with membership, Ambassadors, retention, recognition, awards, greeting members at networking events and orientating new members. Anita Leitgeb from the Salvation Army is our TEAM Leader.



If you would like to be put on our Ambassador roster for grand openings, anniversary events and more, call the chamber. If you know of a business that would benefit from an Ambassadors presentation, please share it with the ARM Team! Involvement with our new Ambassadors team is a great way to network with fellow Chamber members as well as gain valuable exposure with area businesses. Help us spread the good word about all the positive things happening in our Liverpool Area Business community!



Ambassadors-Help to pass out Mint packages to new members, Ribbon Cuttings attendance and help with photography and collecting business cards, Take prospect literature to New businesses. Your time is set by you.

- **The Marketing Team** serves as a THINK TANK to assist the Executive Director, the board of Directors, and the other teams in promoting events and activities sponsored by the Chamber. The Marketing team provides enhanced opportunities for communication and connection, business to business and business to community.



- The strategy includes promoting awareness via internet, print, broadcast and social media.
- Marketing will help with exposure to obtain market expansion and to build customer loyalty.
- Provide material for the Newsletter and Facebook.

Robert Just, .from Main Street Wealth Management.

The Golf Committee recruits sponsors, golfers,

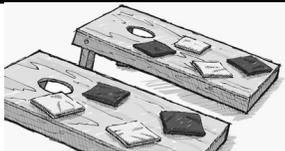


starts to meet in January and raffle items and volunteer .

It is a great way to meet and get them involved in the chamber and exchange business information.

other businesses in the chamber and exchange business information.

January to July



Volunteers needed to help with getting teams, sponsors, prizes, raffles and the day of the Corn-hole Tournament. October to January

Coffee and Friends



Barb Stone

Build Your Path LLC

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Jim McEntire

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Coffee Hour with Friends 1st Tuesdays at 8 am on Zoom

Why you should attend zoom and in Person Meetings

- Allows us to be better connectors
 - Builds reputation, trust and credibility
 - Every event is a new opportunity to meet new customers.
 - Show those who attend that you care about their success
- The group is your sales team Email : james.r.mcentire@gmail.com

Coffee and Friends Presentations: Could this be you?

ZOOM

January 9 Edify Magnify

February 6 NCM John Hunt

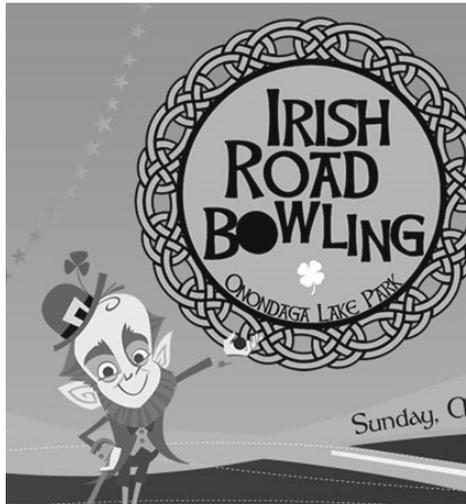
March 5

**** 2nd Tuesday of the month is In Person at 8:30 am****

Exception: January 23 Heid's of Liverpool

February 13 Speed Networking Hampton Inn

March 12 Two Salty Lemons



**Irish Road Bowling
March**
Onondaga Lake Park
Fun
Friends of Historic Onondaga Lake
\$35 a team
Lots of opportunity to sponsor
Call Joe Ostuni 315-457-2460 or the
Chamber for more Info



March 29—April 14

**Greater Liverpool Chamber of Commerce 4th annual
Online Auction**

**Whiskey, wine, perfume, jewelry, coffee, trips, over-
night stays, golf, billboard advertising. Restaurants
Etc. Be Creative.**

Looking for donations

**All donation graphics and pictures must be to the
chamber by and no later than March 15**

**M E M B E R S
M A K I N G
M O V E S**

**This section helps members
feature their exciting news!**

**Robert D. Botticelli, Director of
Business Development at Centu-
ry Fasteners Corp.** is being
honored by the ADDAPT Defense
and Aerospace Organization with
the "Founders Award".



**Congratulations to Kate Houck, Execu-
tive Director of David's Refuge** for re-
ceiving the "Outstanding Fundraising Pro-
fessional" at the CNY Chapter of the Asso-
ciation of Fundraising Professionals!



**Congratulations to Pierre Morrisseau, CEO of
OneGroup** for receiving the "Outstanding
Philanthropist" at the CNY Chapter of the
Association of Fundraising Professionals !



**Congratulations to Dr. Seth
Greenky of SOS** for being hon-
ored by the Onondaga Co. Medi-
cal Society's Physician Service
to the Community Award.



**Congratulations to Felecia
Fox, Joseph Skinner, and
Gram Sylvester for joining the
Solvay Bank team.**



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**Want to Celebrate a New Location?
Want to Celebrate New Ownership?
Want to Celebrate a Milestone?
Call the Liverpool Chamber.
We want to celebrate with you.**



January 12 at noon
Crumbl Cookie
8395 Oswego Road, Suite 109
Liverpool, NY 13090

January 30 9 am
Minuteman Press
New Owner
Bayberry Plaza
Liverpool





Ramblings from Your President:

Bill Pastella

Hey Chamber members!

We have some terrific news! Ashley Krizman, from Sidney FCU has accepted the Secretary position on your Board's executive committee. I'm really looking forward to hearing Ashley's great ideas and know she will be a great addition to the team. Please welcome her when you get a chance. Sidney replaces Sherri D'Agostino who is stepping aside. Sherri did a great job for us and will be missed at the Board meetings.

Also, Janet Polech has stepped aside as a Board member and is being replaced by Tess Kenney of Touching Hearts. We're looking forward to Tess's input. Thank you, Janet, for your service to the Board.

Lucretia and I recently had the pleasure of meeting with the new mayor of Liverpool, Stacy Finney. There are ideas on the table that the Village and the Chamber are going to work on to make the greater Liverpool area even better than it already is. Stay tuned for updates.

And finally, I hope you made it to the Holiday Luncheon at Out-back Steakhouse. This event is always one of my favorites and is a great networking opportunity for our members and soon to be members. Business gets done at our events and they're awfully fun as well. If you couldn't attend this year we'll see you at one of our upcoming events real soon.

Check out our website for the calendar. There is something for everyone and business gets done at these events.

'til next time

Thank you



CLA and The Chamber at Parkrose

Nancy and Lucretia volunteer at Turkey Trot

Joy! Steve and John ham it up at the Chamber After Hours Holiday Party



Ribbon Cuttings
 Van Hassler
 Blue New Moon Apothecary new location
 Jump N Jax Cuts for Kids



Christmas Tree Lighting FUN!

BUSINESS of the month

The ARM Committee Team meet once a month to determine the nomination of the Business of the month. Votes are

given for nomination to businesses that are; current on their dues, involved in the chamber and cares for the community.

Nominees are asked to share on Facebook, to their email list, twitter and in any other way to get the community to vote.

Winners receive a business card ad in the Eagle Newspaper, a Facebook live and photo for the newsletter Then each monthly winner will be entered into the Nomination (in January) for Business of the Year. The Business of the year will be announced at the

February 20, 2024 Luncheon.

October

Cirque d’Vine



November

Davidson Ford

December

Nominee for Business of the year



- Davidson Ford
- Cirque d’Vine
- Rooftop Realty Group
- 13 Thirty Cancer Connect
- Freight Yard Brewing
- Safe Harbor Wills & Trusts
- Legacy Sports Park
- Staff Leasing
- NCM John Hunt

**Greater Liverpool Chamber
2nd Annual**



2 person teams
\$35 per team

\$100 to Winning Team
Restaurant gift cards to 2nd
and 3rd place teams

Sharkey's Bar and Grill
Monday, January 22, 2024
4:00 pm to 8:00 pm

Sponsorships

\$25 per board \$50 per lane

Register at liverpoolchamber.com

**You can also come as a spectator and cheer everyone on.
There will be food and drink to purchase.**

Friends of the Chamber

Jennifer Covert
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Bands are being booked and already. Some sponsors have come forward to sponsor their Favorite band.

Liverpool Is the Place Tab at the liverpoolchamber.com will direct you to sponsorships.

We also need volunteers to run the concession stand, individuals, organizations and businesses. Call the chamber for more information. You won't want to miss this summer ... Exciting line up.

Gwen McConnell

VALENTINES FOR SENIORS

We need 1,000 valentines to distribute to our senior facilities, and Baldwinsville and North Area Meals on Wheels. WE WILL ALSO NEED VOLUNTEERS TO DISTRIBUTE THEM.

They can be hand made , but no glitter. Children can make them or they can be store bought.

Use your imagination.

All valentines need to be in the chamber office by February 8. Please feel free to sign your name and or your business name. The families like reading where the valentines came from. This is our fourth year .



Thank you

This Chamber and it's Members share Time, Talent and Treasure with the community it Lives and Works and Does business in.

Donations for Holidays

You provided the school with over \$1,000 in Gift Cards and two wagons full of items.

You were able to help the Women's Opportunity Center provide for a family they identified.

You were able to provide snacks and gloves and socks and games to the CanTeen.

You were able to provide Food and books to the Salvation Army and United Way

Thanks to Rosie's Diner, Flexhose, Nutrition Fix and Various Chamber members.

You were able to provide hats, games and toys to The Joe Family Foundation

We had a box in our office for Al Stirpe's Pet supply drive, You made donations.

You helped The Federation for Women meet their 8,000 boxes of Jello for the Salvation Armies food Baskets, we also offered to be a drop off for their members and they were grateful.

In October You contributed to the Liverpool Schools 100's of boxes of Feminine Hygiene products.



February-
Let's support our Black owned business owners



March-
Let's support our Women Business Owners



John Goodfellow Welcomed us for inner tubing at Four Seasons Golf and Ski. More snow ahead bring the family. It's fun.



John Hunt and JJ
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