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Lucretia Hudzinski

chamber@liverpoolchamber.com

315-457-3895

For more information



January, February,
March 2024



www.liverpoolchamber.com

Find yourself in a picture, ad, or your company logo inside and email us the page # and we will enter your name for a Gift card for Coffee!

LAST ISSUE WINNER: Diane Knowlton, Onondaga Yacht Club!!
Must be submitted by: March 1, 2024

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Quarter Chamber Award

The Liverpool Chamber Board of Directors wanted to establish a quarterly award given by the Board. No member of the board can get this award.

Rookie of the quarter is given to someone who is new to the chamber and has jumped and volunteered for the chamber and also a valuable community volunteer.

Most Valuable Member is given to someone who has been in the chamber and has demonstrated a contribution to the chamber of time, talent and treasure. They are also a valuable community volunteer.

The announcement:

February 20 at the Lunch.



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**SUPPORT THE CHAMBER
CONTRIBUTE
GET INVOLVED**

The Greater Liverpool Chamber of Commerce Newsletter is designed and produced by the staff of the Chamber. Printing is provided by Minuteman Press.

Thank you to our advertisers and Minuteman Press (Formerly Seaboard Graphics) for helping us make this publication possible. When you advertise in our newsletter, you support the Chamber and double your brand's exposure. **THANK YOU!**



Greater Liverpool Chamber of Commerce Executive Officers 2024



President, Bill Pastella
Cirque d'Vin Wine Club

315-424-1666

williampastella@aol.com / cirquedvin@gmail.com

205 South Salina St., Suite 300, Syracuse, NY 13202



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315-944-2198

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201 Second Street, Liverpool, NY 13088



2nd Vice, President Robert Just
Main Street Wealth Management, LLC

315-516-8052

rjust@mainstwm.com

Chair of the Marketing Committee

Serving Central New York



Treasurer, Richard Usher
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315-474-3986

richard.usher@evansandbennett.com

2112 Erie Blvd E, Suite 100, Syracuse, NY 13224



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SFCU

607.353.0881

akrizman@sidneyfcu.org

SEEDS OF KNOWLEDGE ABOUT NATURE, GARDENING, AND ENVIRONMENTAL STEWARDSHIP

How Gardening on Your Property Contributes to Healthy Ecosystems: Provisioning & Cultural Services of Ecosystems

By: Rebecca Battoe

Regulating, Provisioning, Cultural and Supportive services of ecosystems are important services. Supportive and Regulating services importance to humans was covered in the previous two articles. Provisioning services are extracted products from nature that benefit people and cultural services encompass the non-material benefits people obtain from ecosystems. Together all four services can be preserved in part by front and backyard habitat gardening.

Provisioning services are commodities drawn from nature for the benefit of people. Food, which is essential to the survival of humans, counts as a provisioning service. Another crucial provisioning service is our drinking water supply. Timber, wood-fuel, natural gas, and oils are products that we utilize that all come from nature and are considered a provisioning service. Clothes and other benefits as medicinal plants are considered as a type of provisioning service as well. Without healthy ecosystems these services are threatened.

Cultural services include aesthetic inspiration, cultural identity, a sense of home, and spiritual experience related to nature. Cultural services encompass nature based opportunities for recreation, which play an important part in maintaining mental and physical health. Some examples of recreation include: walking, playing sports in parks and urban green spaces. Tourism in the form of the enjoyment of nature by travelers attracts millions worldwide. Nature tourism service providers have income opportunities as well. Imagine a ranger who speaks Chinese or Japanese for example serving tourists at the Grand Canyon, as an example. Animals, plants, and ecosystems have been the source of inspiration of much of our arts, culture and design along with science.

Healthy ecosystems provide our sustenance on this planet. In the next article we will begin to talk about creating habitat gardens in our yards. Knowing the important services the habitat supplies will be one source of inspiration.

References: [nwf.org/Educational-Resources/Wild-life Guide/ Understanding-Conservation/Ecosystem-Services](https://www.nwf.org/Educational-Resources/Wild-life-Guide/Understanding-Conservation/Ecosystem-Services)[fao.org/ecosystem-services-biodiversity/background/provisioning](https://www.fao.org/ecosystem-services-biodiversity/background/provisioning)



2024 Calendar

Calendar of events is subject to change and new events may be added. Check the date on our website.

New Member showcase:

January 10 Wednesday at 8:30 am at OCC@Liverpool on Route 57
 April 10 Wednesday at 5 pm TBA
 July 10 8:30 am Wednesday at Town Place on Route 31
 October 9 5 pm Wednesday Place TBA

Coffee and Friends:

1st Tuesday of the Month is on Zoom
 2nd Tuesday of the Month is at 8:30 am at a local member business.

Lunch Connection

3rd Tuesday of the Month 11:30 am except July and August

After Hours

5th Tuesdays of the Month a 5 pm

Golf Tournament

July 19 at Hickory Hill Golf Course

Auction Held online.

March 29-April 14

Cornhole Tournament

January 22 5 pm Sharkey's

Small Business Week

April 28 – May 4

50th Anniversary Celebration

January 2025

Ribbon Cuttings and Milestone events are scheduled with the chamber at least two weeks in advance.



Greater Liverpool Chamber of Commerce Board of Directors 2024



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jennifercovert7@gmail.com



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Lucretia Hudzinski
Membership & Fundraising Director
Kelly Evans



Administrative Bookkeeper
315-457-3895
chamber@liverpoolchamber.com
Liverpool Chamber of Commerce
314 Second Street, Liverpool, NY 13088

Past Presidents:

Ken Maag
 Dr. Tom Conley
 Christine Morrissey
 Dennis Hebert
 Tamara Crowley
 George Powers
 Rand Allgaier

Connection Luncheon Connection

Announcing the Member of the Year

Tuesday February 20

11:30 Networking

Noon Lunch \$18



706 N. Clinton Street, Syracuse

RSVP

Catered BY:



**Lunch Connection
Tuesday March 19**

**11:30 Networking
Noon Lunch
\$18 RSVP**



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ARM Team: Meets once a month at 8 am First Thursday of the Month. This team deals with membership, Ambassadors, retention, recognition, awards, greeting members at networking events and orientating new members. Anita Leitgeb from the Salvation Army is our TEAM Leader.



If you would like to be put on our Ambassador roster for grand openings, anniversary events and more, call the chamber. If you know of a business that would benefit from an Ambassadors presentation, please share it with the ARM Team! Involvement with our new Ambassadors team is a great way to network with fellow Chamber members as well as gain valuable exposure with area businesses. Help us spread the good word about all the positive things happening in our Liverpool Area Business community!



Ambassadors-Help to pass out Mint packages to new members, Ribbon Cuttings attendance and help with photography and collecting business cards, Take prospect literature to New businesses. Your time is set by you.

- **The Marketing Team** serves as a THINK TANK to assist the Executive Director, the board of Directors, and the other teams in promoting events and activities sponsored by the Chamber. The Marketing team provides enhanced opportunities for communication and connection, business to business and business to community.



- The strategy includes promoting awareness via internet, print, broadcast and social media.
- Marketing will help with exposure to obtain market expansion and to build customer loyalty.
- Provide material for the Newsletter and Facebook.

Robert Just, .from Main Street Wealth Management.

The Golf Committee recruits sponsors, golfers,

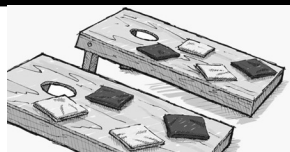
I is a great way to meet and get them involved in the chamber.

January to July



starts to meet in January and raffle items and volunteer .

other businesses in the chamber and exchange business information.



Volunteers needed to help with getting teams, sponsors, prizes, raffles and the day of the Corn-hole Tournament. October to January

Coffee and Friends



Barb Stone

Build Your Path LLC

Entrepreneur, Lecturer, Trainer & Leadership Development



Jim McEntire

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Coffee Hour with Friends 1st Tuesdays at 8 am on Zoom

Why you should attend zoom and in Person Meetings

- Allows us to be better connectors
 - Builds reputation, trust and credibility
 - Every event is a new opportunity to meet new customers.
 - Show those who attend that you care about their success
- The group is your sales team Email : james.r.mcentire@gmail.com

Coffee and Friends Presentations: Could this be you?

ZOOM

January 9 Edify Magnify

February 6 NCM John Hunt

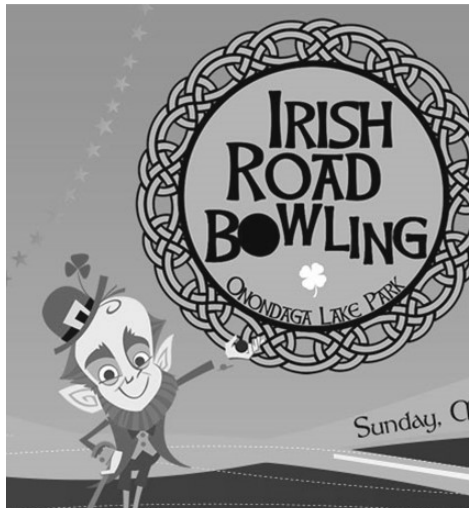
March 5

**** 2nd Tuesday of the month is In Person at 8:30 am****

Exception: January 23 Heid's of Liverpool

February 13 Speed Networking Hampton Inn

March 12 Two Salty Lemons



Irish Road Bowling

March

Onondaga Lake Park

Fun

Friends of Historic Onondaga Lake

\$35 a team

Lots of opportunity to sponsor

Call Joe Ostuni 315-457-2460 or the Chamber for more Info



March 29—April 14

Greater Liverpool Chamber of Commerce 4th annual Online Auction

Whiskey, wine, perfume, jewelry, coffee, trips, overnight stays, golf, billboard advertising. Restaurants Etc. Be Creative.

Looking for donations

All donation graphics and pictures must be to the chamber by and no later than March 15

MEMBERS MAKING MOVES

This section helps members feature their exciting news!

Robert D. Botticelli, Director of Business Development at Century Fasteners Corp. is being honored by the ADDAPT Defense and Aerospace Organization with the "Founders Award".



Century Fasteners Corp.



Congratulations to Kate Houck, Executive Director of David's Refuge for receiving the "Outstanding Fundraising Professional" at the CNY Chapter of the Association of Fundraising Professionals!

DAVID'S REFUGE



Congratulations to Pierre Morrisseau, CEO of OneGroup for receiving the "Outstanding Philanthropist" at the CNY Chapter of the Association of Fundraising Professionals !



Congratulations to Dr. Seth Greenky of SOS for being honored by the Onondaga Co. Medical Society's Physician Service to the Community Award.

SOS SYRACUSE ORTHOPEDIC SPECIALISTS



Congratulations to Felecia Fox, Joseph Skinner, and Graham Sylvester for joining the Solvay Bank team.

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Want to Celebrate a New Location?

Want to Celebrate New Ownership?

Want to Celebrate a Milestone?

Call the Liverpool Chamber.

We want to celebrate with you.



January 12 at noon

Crumbl Cookie

8395 Oswego Road, Suite 109

Liverpool, NY 13090

January 30 9 am

Minuteman Press

New Owner

Bayberry Plaza

Liverpool





Ramblings from Your President:

Bill Pastella

Hey Chamber members!

We have some terrific news! Ashley Krizman, from Sidney FCU has accepted the Secretary position on your Board's executive committee. I'm really looking forward to hearing Ashley's great ideas and know she will be a great addition to the team. Please welcome her when you get a chance. Sidney replaces Sherri D'Agostino who is stepping aside. Sherri did a great job for us and will be missed at the Board meetings.

Also, Janet Polech has stepped aside as a Board member and is being replaced by Tess Kenney of Touching Hearts. We're looking forward to Tess's input. Thank you, Janet, for your service to the Board.

Lucretia and I recently had the pleasure of meeting with the new mayor of Liverpool, Stacy Finney. There are ideas on the table that the Village and the Chamber are going to work on to make the greater Liverpool area even better than it already is. Stay tuned for updates.

And finally, I hope you made it to the Holiday Luncheon at Out-back Steakhouse. This event is always one of my favorites and is a great networking opportunity for our members and soon to be members. Business gets done at our events and they're awfully fun as well. If you couldn't attend this year we'll see you at one of our upcoming events real soon.

Check out our website for the calendar. There is something for everyone and business gets done at these events.

'til next time

Thank you



CLA and The Chamber at Parkrose

Nancy and Lucretia volunteer at Turkey Trot

Joy! Steve and John ham it up at the Chamber After Hours Holiday Party



Ribbon Cuttings
Van Hassler
Blue New Moon Apothecary new location
Jump N Jax Cuts for Kids



Christmas Tree Lighting FUN!

BUSINESS

of the month

The ARM Committee Team meet once a month to determine the nomination of the Business of the month. Votes are given for nomination to businesses that are; current on their dues, involved in the chamber and cares for the community.

Nominees are asked to share on Facebook, to their email list, twitter and in any other way to get the community to vote.

Winners receive a business card ad in the Eagle Newspaper, a Facebook live and photo for the newsletter Then each monthly winner will be entered into the Nomination (in January) for Business of the Year. The Business of the year will be announced at the February 20, 2024 Luncheon.

October

Cirque d’Vine

November

Davidson Ford

December

Nominee for Business of the year

BUSINESS

of the Year

Davidson Ford

Cirque d’Vine

Rooftop Realty Group

13 Thirty Cancer Connect

Freight Yard Brewing

Safe Harbor Wills & Trusts

Legacy Sports Park

Staff Leasing

NCM John Hunt

**Greater Liverpool Chamber
2nd Annual**



2 person teams
\$35 per team
\$100 to Winning Team
Restaurant gift cards to 2nd
and 3rd place teams

Sharkey's Bar and Grill
Monday, January 22, 2024
4:00 pm to 8:00 pm

Sponsorships

\$25 per board \$50 per lane

Register at liverpoolchamber.com

**You can also come as a spectator and cheer everyone on.
There will be food and drink to purchase.**

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315-203-6408

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Brewery

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Committed to making clinical research studies succeed in our community.

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Not for profit financial cooperative offering a full suite of deposit and loan accounts to our members.



Bands are being booked and already. Some sponsors have come forward to sponsor their Favorite band.

Liverpool Is the Place Tab at the liverpoolchamber.com will direct you to sponsorships.

We also need volunteers to run the concession stand, individuals, organizations and businesses. Call the chamber for more information. You won't want to miss this summer ... Exciting line up.

Gwen McConnell

VALENTINES FOR SENIORS

We need 1,000 valentines to distribute to our senior facilities, and Baldwinsville and North Area Meals on Wheels. WE WILL ALSO NEED VOLUNTEERS TO DISTRIBUTE THEM.

They can be hand made , but no glitter. Children can make them or they can be store bought.

Use your imagination.

All valentines need to be in the chamber office by February 8. Please feel free to sign your name and or your business name. The families like reading where the valentines came from. This is our fourth year .

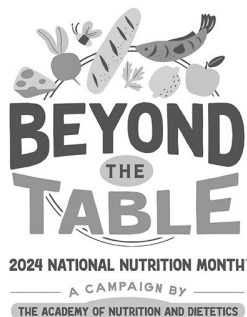




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Lisa Smith

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Glenn Crossing Plaza

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ARM-Ambassadors, Retention, Recognition and Membership

The ARM Committee meets once a month, mostly on Zoom.

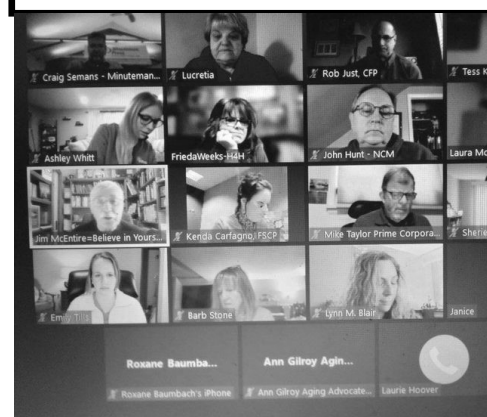
During the meeting, We review New members and how the visits are going and the welcome phone calls.

Potential new members are reviewed and Packets are handed out to welcome new businesses to the community or older businesses as well.

In January of 2025 we will celebrate 50 years of officially becoming the Greater Liverpool Chamber.

Preparing for that celebration, ambassadors would present members 25 to 50 years in the chamber with a thank you. This can be done in teams or individually. Photos would be taken and would be highlighted on Facebook.

If you want to meet businesses in the area and learn more about them then contact the Liverpool Chamber or Anita Leitgeb at the Salvation Army.



David's Refuge stopped by to thank us for support

Coffee and Friends Zoom 1st Tuesday of the Month

January Zoom with 19 attending. Edify Magnify Optimize (EMO) Consulting, LLC, Dr. Sherie Boyce Presented.

In April we will celebrate 4 years of Coffee and Friends. A product that came out of COVID, we learned to pivot.

Thank you

This Chamber and it's Members share Time, Talent and Treasure with the community it Lives and Works and Does business in.

Donations for Holidays

- You provided the school with over \$1,000 in Gift Cards and two wagons full of items.
- You were able to help the Women's Opportunity Center provide for a family they identified.
- You were able to provide snacks and gloves and socks and games to the CanTeen.
- You were able to provide Food and books to the Salvation Army and United Way
- Thanks to Rosie's Diner, Flexhose, Nutrition Fix and Various Chamber members.
- You were able to provide hats, games and toys to The Joe Family Foundation
- We had a box in our office for Al Stirpe's Pet supply drive, You made donations.
- You helped The Federation for Women meet their 8,000 boxes of Jello for the Salvation Armies food Baskets, we also offered to be a drop off for their members and they were grateful.

In October You contributed to the Liverpool Schools 100's of boxes of Feminine Hygiene products.



February-
Let's support
our Black
owned busi-
ness owners



March-
Let's support our
Women Busi-
ness Owners



John Goodfellow Welcomed us for inner tubing at Four Seasons Golf and Ski. More snow ahead bring the family. It's fun.



John Hunt and JJ
Celebrating 5
years.
Blink Fitness



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