



# April, May, June 2024







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Must be submitted by: June 1, 2024

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# SUPPORT THE CHAMBER CONTRIBUTE GET INVOLVED

The Greater Liverpool Chamber of Commerce Newsletter is designed and produced by the staff of the Chamber. Printing is provided by Minuteman Press.

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THANK YOU!



## Greater Liverpool Chamber of Commerce **Executive Officers 2024**



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Cirque d'Vin Wine Club
315-424-1666
williampastella@aol.com / cirquedvin@gmail.com
205 South Salina St., Suite 300, Syracuse, NY 13202



1st Vice President, Mark Cardone
Rooftop Realty Group & Cardone Consulting
315-944-2198
mark@markcardone.com
201 Second Street, Liverpool, NY 13088



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Main Street Wealth Management, LLC
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rjust@mainstwm.com
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Serving Central New York



Treasurer, Richard Usher

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richard.usher@evansandbennett.com

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**SFCU** 607-353-0881 akrizman@sidneyfcu.org 7545 Morgan Road, Liverpool, NY 13088

Secretary, Ashley (Whitt) Krizman



# Greater Liverpool Chamber of Commerce **Board of Directors 2024**



Jennifer Covert
Meals On Wheels Eastern
Onondaga
315-697-3295
jennifercovert7@gmail.com



Yvonne McCool
COBRA Allies
315-515-5192
ymccool@cobraallies.com



Annette Sherwood-Ficher Seneca Savings 315-303-3368 asherwood@senecasavings.com



Mark Hayes Orange United NIL 315-559-9242 mark.hayes25@gmail.com



Mark Roberts
Staff Leasing
315-641-3600
mark@staffleasing-peo.com



Tess Kenny
Touching Hearts at Home
(315) 503-4896
tess@touchingheartsny.com



Immediate Past President Rina Corigliano-Hart OneGroup of NY, Inc. 315-413-4492 rhart@onegroup.com

The Board of directors meets the 4th Thursday of the Month



Lucretia Hudzinski
Membership & Fundraising Director
315-457-3895
chamber@liverpoolchamber.com



Kelly Evans
Bookkeeper
Liverpool Chamber of Commerce
314 Second Street, Liverpool, NY 13088

#### Past Presidents:

Ken Maag
Dr. Tom Conley
Julie Witty
Christine Morrisey
Dennis Hebert
Tamara Crowley
George Powers

# Connection

### hection Luncheon Connection

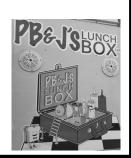
A Celebration of Volunteers

Lunch Connection

**Tuesday April 16** 

Liverpool United Methodist Church

Catered by PB & J





Lunch Connection
Tuesday May 21
The Hearth at Greenpoint

11:30 Networking Noon Lunch seating limited

**Lunch Connection** 

Tuesday June 11 this is not an error we had to move the week



#### **Beaver Lake-**

You will have free admission—Limp Lizard Catering -Plan to come early or stay later to enjoy the area. Places to walk, boat etc.



#### Coffee and Friends

Barb Stone
Build Your Path LLC

Entrepreneur, Lecturer, Trainer & Leadership Development





Jim McEntire
Blueprint for Selling
Coaching, Business Owners to
their desired Outcomes.

#### Coffee Hour with Friends 1st Tuesdays at 8 am on Zoom

Why you should attend zoom and in Person Meetings

- Allows us to be better connectors
- Builds reputation, trust and credibility
- Every event is a new opportunity to meet new customers.
- Show those who attend that you care about their success The group is your sales team Email: james.r.mcentire@gmail.com

#### Coffee and Friends Presentations: Could this be you?

**ZOOM 8 am May 7**May—Hope for Bereaved

\*\* 2ndTuesday of the month is In Person at 8:30 am\*\*
April Hope Cafe
May Erin's Angels

June there is a lunch instead Beaver Lake
June July August we will have no zoom but meet at
Parks watch your email or ck the events page of the website





### **April 30 Tuesday**

5 pm to 7

Drop in have a drink and a snack and network

8045 Oswego Road, Liverpool





Want to Celebrate a New Location?
Want to Celebrate New Ownership?
Want to Celebrate a Milestone?
Call the Liverpool Chamber.
We want to celebrate with you.



, 10 am,

Encore Youth Productions, At American High (Syracuse Studios), 800 Fourth Street, Liverpool



May 7

1 pm

**SFCU** 

New location in Cicero



Last year Business of the Year Karate John's came out to greet this year's business of the year.



# Ramblings from Your President: Bill Pastella

Hey there Chamber members.

I thought I would take the next couple columns to highlight some of the many local businesses who are Chamber members. Being a Chamber of Commerce member demonstrates a strong commitment to the community and we all should make it a point to visit fellow Chamber members whenever possible.

We'll start with our Restaurants which I'm happy to say I've enjoyed them all.

If you're looking for a place to watch a game, or have a great meal and libations look no further than Home Team Pub and Sharkey's. Awesome protein shakes at Nutrition Fix are not to be missed and if you love great BBQ, as I do, look no further than Limp Lizard. Some of the best Thai food you'll find anywhere is at Thai Village and for breakfast and lunch stop at Rosie's Trackside Diner, and bring your appetite.

Outback Steakhouse and Chick-Fil-A are always great as is the Spaghetti Warehouse, one of our newest members. And Hope Café, former Chamber Business of the Year, is a special place you have to visit. Amore Pizza and PBJ's Lunchbox are real friends of the Chamber and their food is top notch. The Wood will surprise you with how good their food is and if you haven't checked out Bagelicious you're missing out. Oh, and the world's greatest hot dogs at Heids (ice cream too!). Have you tried the fish at Bayberry Fish Cove? So good.

I'm getting hungry just writing this.

All the addresses for these fine establishments can be found on the Chamber website or in your directory.

See ya around Liverpool

from Bill Pastella

'til next time



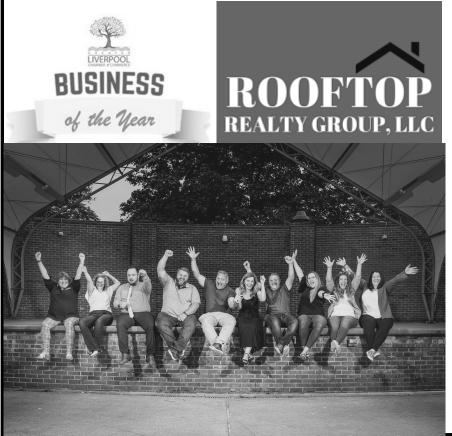


The ARM Committee
Team meet once a month
to determine the nomination of the Business of
the month. Votes are

given for nomination to businesses that are; current on their dues, involved in the chamber and cares for the community.

Nominees are asked to share on Facebook, to their email list, twitter and in any other way to get the community to vote.

.Winners receive a business card ad in the Eagle Newspaper, a Facebook live and photo for the newsletter Then each monthly winner will be entered into the Nomination (in January ) for Business of the Year.





Ribbon Cutting Bayberry Uniform meet the new owner! Abel Ramirez.



Business Before Hours at Two Salty Lemons.

Ribbon Cutting at Jordon Maxwell , Chiropractic



#### LIVERPOOL is the PLACE

Free Concerts 7:00 p.m. at Johnson Park
May 27th – Aug. 14th, 2024
315-457-3895 email: litpconcerts@gmail.com

5-457-3895 email: litpconcerts@gmail.cor website: www.Liverpoolistheplace.com Sub-committee of Liverpool Chamber of Commerce



{Sponsors}

Mon. May 27: OFF THE GROUND - MEMORIAL DAY 12 - 2PM- Classic Rock (Nichols Supermarket)

Mon. June 3: YOLANDA BUSH & THE COOLWATER COLLECTIVE-Blues & Jazz (Available)

Wed. June 5: CHUCK SCHIELE'S QUATRO- Americana {Aetna}

Mon. June 10: THE FAB CATS- British Invasion {NBT Bank}

Band

Wed. June 12: BORN TO RUN- Springsteen Tribute (Greater Liverpool Chamber of Commerce)

Mon. June 17: THE BABY BOOMERS- 60s & 70s {Rosie's Trackside Diner}

Wed. June 19: THE JESS NOVAK BAND- Pop & Rock (Available)

Mon. June 24: POWER OF TWO+3- Harmonious 70s Vibes {Syracuse Hearing Solutions}

Wed. June 26: SOUL MINE- Dance Funk and R & B {Available }

Mon. July 1: LIVERPOOL COMMUNITY BAND- Patriotic tunes - "Share the Music" Instrument Dr.

{Steve Pierce Family}+{Liverpool Chiropractic & Wellness}

Wed. July 3: THE MONTERAYS- Old Time Rock & Roll {Available }

Mon. July 8: THE CASSIDY LYNN BAND- Nashville Recording Country Artist {Available }

Wed. July 10: MARK MACRI + THE FUNK JUNKIES- Funk & Blues (Available )

Mon. July 15: THE ARCADE- 80s Tribute {Sterling Financial Group}

Wed. July 17: LETIZIA & THE Z BAND- Dance Band {Hope For Heather}

Mon. July 22: LOREN BARRIGAR- Fingerstyle Guitarist {Hearing Life}
Wed. July 24: TWO FEET SHORT- Folk & Oldies - John Denver Food Drive {Available }

Total daily 24. The 1221 dilekt Total e diales com Benter Total Brite (Avanable)

Mon. July 29: LOS BLANCOS- Roots & Blues (Greater Liverpool Chamber of Commerce)
Wed. July 31: THE BOBCATS- Folk Rock (Charles Heating, Air, Plumbing, & Electric)

Mon. Aug. 5: THE STRANGERS- Oldies {Available}

Wed. Aug. 7: THE CUSTOM TAYLOR BAND- Country (Assemblywoman Pam Hunter)

Mon. Aug. 12: THE HORN DOGS- Classic Rock (Available )

Wed. Aug. 14: ATLAS- Party Dance Band (Assemblywoman Pam Hunter)

#### June Sponsor



Date

**July Sponsor** 



**August Sponsor** 



#### **Schedule Sponsor**







#### **Liverpool First United Methodist Church**

We need volunteers to help at the concession stand-arrive at 6 and finish before 9. Pick a band and email chamber@liverpoolchamber.com.

Your business if you volunteer will get a shout out. 4 to 5 volunteer a night.





#### **Volunteer Appreciation Month**

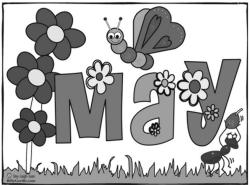
Did you know that there 32 Clubs, organizations and Community services that are members of the chamber. Give them a call and see how you can help

#### **National financial Literacy Month**

Check out the members who can provide you information or consultation about Financial Literacy

**Decorating** Month-M Graham home Interiors she is can help you with your home décor.





#### May Is:

**Health and Fitness**-There are over 20 members who are Medical practitioners or who advice a Healthy way of Life or are Fitness programs.

**Dental Care**– Michael Romano and Smiles by Design.

**Photography-**East Coast Photography, Capture the Moment and CNY Headshots and Inspire Prints.

**Older Americans**– Too many to mention but if you call Nancy Aurelli at Community Living Advocates she and her members can help you. Don't miss the May 29 Senior Expo at the F Shed.

**Get Caught Reading-**Have you a library card at the Liverpool Public Library



#### June is:

**Great Outdoors Month–** Did you know?

Town of Salina has 8 parks, Town of Clay has 7 parks and the Village of Liverpool has 2 major parks and multiple neighborhood parks.

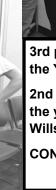
Let's not forget Onondaga Lake Park.

Yes enjoy the Onondaga Lake Yacht Club.

**Homeowners Month–** check out our 8 Real Estate Agent members, They are the best.

**Candy Month–** Speache's Family Candy here We come.

261 Running Club-Ribbon Cutting in Johnson Park



3rd place for Business of the Year is Staff Leasing.

2nd place for business of the year is Safe Harbor Wills and Trusts.

CONGRATULATIONS!



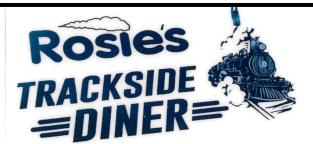
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#### **April is Volunteer Appreciation Month**

Held in April every year, National Volunteer Month is a time to celebrate and recognize the contributions of volunteers. It is an opportunity to join the impact of volunteerism and encourage more people to get involved in their communities. This is a great month to reaffirm your commitment to giving back.

#### Why should you volunteer?

- Make a tangible impact: From restoring wildlife habitat and building trails to preserving historical monuments and educating visitors about diverse cultures, witness firsthand the positive results of your efforts.
- Connect with nature and history: Immerse yourself in stunning landscapes, learn about diverse ecosystems, and contribute to conservation while unearthing stories from the past.
- Develop valuable skills: Gain practical experience in areas like resource management, education, visitor services, trail maintenance, or historical interpretation. Learn targeted skills like invasive species identification and removal, historic preservation, event planning, or public speaking. The opportunities for growth are endless!
- Meet passionate people: Build camaraderie with fellow volunteers and staff who share your passions.
- Boost your well-being: Volunteering has been shown to reduce stress, increase happiness, and improve mental and physical health.

**There are 32** clubs, organizations and Community service groups in the Liverpool Chamber of Commerce. Anyone of them would love a helping hand regularly, as needed or even once a month or year.

**Thank you** to the many volunteers who help this/your Chamber.



# ARM-Ambassadors, Retention, Recognition and Membership

The ARM Committee meets once a month, mostly on Zoom.

During the meeting, We review New members and how the visits are going and the welcome phone calls.

Potential new members are reviewed and Packets are handed out to welcome new businesses to the community or older businesses as well.

In January of 2025 we will celebrate 50 years of officially becoming the Greater Liverpool Chamber.

Preparing for that celebration, ambassadors would present members 25 to 50 years in the chamber with a thank you. This can be done in teams or individually. Photos would be taken and would be highlighted on Facebook. Cal the chamber if you want to be on that team.

If you want to meet businesses in the area and learn more about them then contact the Liverpool Chamber or Anita Leitgeb at the Salvation Army.



Bourne Vintage in Mattydale Ribbon Cutting





#### **Accounting & CPAS**

#### **CNY Tax Experts**

cnytaxexperts.com rwalter@cnytaxexperts.com 315-299-4133 Ronald Walter 7485 Morgan Road Liverpool, NY 13090

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orangeunited.com mark@studentathletenil.com 315-559-9242

Mark Hayes

Syracuse, NY

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#### **Community Services**

#### **HOPE** for Bereaved

hopeforbereaved.com kocampo@hopeforbereaved.com 315-475-4673

Kelly Ocampo

4500 Onondaga Blvd

Syracuse NY 13219

HOPE for Bereaved, Inc. provides support groups, peer counseling, and resources at no charge to grieving Central New York youth, adults, families, and businesses.

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# EMBERS AKING OVES

### This section helps members feature their exciting news!



Congratulations to Solvay Bank for their four new hires: Douglas Crego, Lydia Coker, Ronnie Marston, and Sabrina Smith.



Congratulations to Pam Burnet as Community Bank's new Director of Community and Corporate Relations.





Congratulations to Pierre Morrisseau, CEO of OneGroup for being selected as the 47th recipient of the Central New York Sales & Marketing Executives annual Crystal Ball Award.

An enduring symbol of the organization's mission, the prestigious Crystal Ball is awarded annually by CNYSME to a local businessperson or group of businesspeople in recognition of their contributions to the sales and marketing profession and for their endeavors in the areas of community development and support.

### Community BANK





Congratulations to Jackie Flint, Volunteer for Erin's Angel's of CNY, for receiving the CNYBJ 2024 Nonprofit Award of *Volunteer of the Year*!

## CNYSME

sales & marketing executives





Congratulations to Sheila Dion, Founder of Erin's Angel's of CNY, for being chosen to represent the American Heart Association's "Women of Impact" campaign!

**ARM Team:** Meets once a month at 8 am First Thursday of the Month. This team deals with membership, Ambassadors, retention, recognition, awards, greeting members at networking events and orientating new members. Anita Leitgeb from the Salvation Army is our TEAM Leader.



If you would like to be put on our Ambassador roster for grand openings, anniversary events and more, call the chamber. If you know of a business that would benefit from an Ambassadors presentation, please share it with the ARM Team! Involvement with our new Ambassadors team is a great way to network with fellow Chamber members as well as gain valuable exposure with area businesses. Help us spread the good word about all the positive things happening in our Liverpool Area Business community!



Ambassadors-Help to pass out Mint packages to new members, Ribbon Cuttings attendance and help with photography and collecting business cards, Take prospect literature to New businesses. Your time is set by you.

The Marketing Team serves as a THINK TANK to assist the Executive Director, the board of Directors, and the other teams in promoting events and activities sponsored by the Chamber. The Marketing team provides enhanced opportunities for communication and connection, business to business and business to community.



- The strategy includes promoting awareness via internet, print, broadcast and social media.
- Marketing will help with exposure to obtain market expansion and to build customer loyalty.
- Provide material for the Newsletter and Facebook.

Robert Just, .from Main Street Wealth Management.

The Golf Committee recruits sponsors, golfers,

I is a great way to meet and get them involved mation.

mation. January to July



starts to meet in January and raffle items and volunteer.

other businesses in the chamber and exchange business infor-



Volunteers needed to help with getting teams, sponsors, prizes, raffles and the day of the Cornhole Tournament. October to January



# Build Your Path LLC Barbara Stone

### Welcome Back!

I recently returned from a week of bread baking at King Arthur Flour in Vermont, and I can't help but draw parallels between the kitchen and our everyday lives.

Baking, like so much else, is about relationships. With our ingredients, with our intuition, and yes, even with the dough itself. I had to sense what my dough needed, just like we sense what's needed in our relationships with people, work, and the world around us.

That simple word, "knead", also took on a new meaning. We knead our dough to understand its needs, and isn't that what we do in our lives?

We're also always **searching for our tribe**, the ones who support us. In the kitchen, it's the sturdy board beneath my hands or the dusting of flour that keeps things moving. Think about the things that form your own tribe – the people and the resources that support you.

And of course, baking is a **lesson in continuous learning**. We learn from our successes and from the loaves that, well, maybe don't rise quite as we hoped. Life, in the end, is a lot like that, isn't it?

Wishing you the best, Barb

#### 2024 Calendar

Calendar of events is subject to change and new events may be added. Check the date on our website.

#### New Member showcase:

July 10 8:30 am Wednesday at Town Place on Route 31 October 9 5 pm Wednesday Place TBA

#### Coffee and Friends:

 $1^{\rm st}$  Tuesday of the Month is on Zoom June, July and August we will meet in a local Park

2<sup>nd</sup> Tuesday of the Month is at 8:30 am at a local member business.

#### **Lunch Connection**

3<sup>rd</sup> Tuesday of the Month 11:30 am except June which is Jun e 11 July and August there is none

#### **After Hours**

5th Tuesdays of the Month a 5 pm

#### **Golf Tournament**

July 19 at Hickory Hill Golf Course

#### Auction Held online.

March 29-April 14

#### Cornhole Tournament 2025

January 22 ? 5 pm Sharkey's

#### **Small Business Week**

April 28 - May 4

#### 50<sup>th</sup> Anniversary Celebration

January 2025



Coffee and Friends-Speed networking at the Hampton Inn.

**Ribbon Cuttings and Milestone events** are scheduled with the chamber at least two weeks in advance.

### What is Habitat, and What is Not By: Rebecca Battoe

Email: Questions at: gardenersofiverpool2017@gmail.com

What do you think of when you hear the word, garden? Do you envision manicured lawns and symmetrical rows of trees and shrubs with "pretty" flowers?

This is a traditional garden that has been common for decades. On the other hand, a habitat garden is a sanctuary for birds, frogs, bats, insects and pollinators. Habitat gardening is a way to deliberately plant native plants mostly, that can be a place for nesting, native seeds for birds, for Monarchs to lay eggs, form chrysalis, and eat milkweed.

In habitat gardening we are reinventing wild nature. We as a society, are new to habitat gardening. There is no one right way to do it. Habitat gardens do not use chemicals, pesticides, or herbicides. The way to plant a habitat garden is little by little, and by starting small. One way is to start to remove strips of lawn to create a native wildflower bed using healthy topsoil, manure and sand. These strips become a home and habitat to animals for food, shelter and to raise young. The benefits of habitat gardens are having the joy of watching birds and listening to bird song because habitat gardens will attract them. Another reason is that pollinators have a source of food, this will insure that our crops are pollinated which is necessary for their growth. Gardening is fun. We can watch the fireflies, which have all but disappeared. They will come back in wilder habitat gardens.

For more information: Our Habitat Garden ourhabitatgarden.org

The Living Landscape, Doug Tallamy



#### **Quarter Chamber Award-4th Quarter**

The Liverpool Chamber Board of Directors wanted to establish a quarterly award given by the Board. No member of the board can get this award.

Rookie of the quarter is given to someone who is new to the chamber and has jumped and volunteered for the chamber and also a valuable community volunteer.

Most Valuable Member is given to someone who has been in the chamber and has demonstrated a contribution to the chamber of time, talent and treasure. They are also a valuable community volunteer.



# John Hunt, MCM our Most Valuable Member 4th Quarter 2023. For your valuable contributions to the Liverpool Chamber.

For being the cheerleader in promoting the chamber.

For your valuable contributions to the community.

For asking of the members and the chamber "how can I help".



### Bridget McMahon Hearing Aide Consultants

Our Most valuable Rookie
Member 4th Quarter 2023.
Bridget just jumped in attended multiple chamber events
and not even a year old in the chamber. She contributed
and volunteered for many chamber, events including the





Lighting the Way



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**Greater Liverpool Chamber of Commerce** 

314 Second Street Liverpool, NY 13088 315-457-3895

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