



November/December 2023



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**LAST ISSUE WINNER:**  
North Country !!

Roxane Baumbach, Paul Davis Restoration of  
Must be submitted by: Dec 6, 2023

*Space Intentionally*

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year*

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year*

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**SUPPORT THE CHAMBER  
CONTRIBUTE  
GET INVOLVED**

The Greater Liverpool Chamber of Commerce Newsletter is designed and produced by the staff of the Chamber. Printing is provided by Minuteman Press.

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## **Greater Liverpool Chamber of Commerce Executive Officers 2024**



**President, Bill Pastella**  
**Cirque d'Vin Wine Club**

315-424-1666

[williampastella@aol.com](mailto:williampastella@aol.com) / [cirquedvin@gmail.com](mailto:cirquedvin@gmail.com)

205 South Salina St., Suite 300, Syracuse, NY 13202



**1st Vice President, Mark Cardone**  
**Rooftop Realty Group & Cardone Consulting**

315-944-2198

[mark@markcardone.com](mailto:mark@markcardone.com)

201 Second Street, Liverpool, NY 13088



**2nd Vice, President Robert Just**  
**Main Street Wealth Management, LLC**

315-516-8052

[rjust@mainstwm.com](mailto:rjust@mainstwm.com)

Chair of the Marketing Committee

Serving Central New York



**Treasurer, Richard Usher**  
**Evans and Bennett, CPAs**

315-474-3986

[richard.usher@evansandbennett.com](mailto:richard.usher@evansandbennett.com)

2112 Erie Blvd E, Suite 100, Syracuse, NY 13224



## Greater Liverpool Chamber of Commerce Board of Directors 2024



**Jennifer Covert**

jennifercovert7@gmail.com

**Yvonne McCool**

**COBRA Allies**

315-515-5192

ymccool@cobraallies.com



**Mark Hayes**

mark.hayes25@gmail.com



**Annette Sherwood-Ficher**

**Seneca Savings**

315-303-3368

asherwood@senecasavings.com



**Mark Roberts**

**Staff Leasing**

315-641-3600

mark@staffleasing-peo.com



**Immediate Past President,**

**Rina Corigliano-Hart**

**OneGroup of NY, Inc.**

315-413-4492

rhart@onegroup.com



**Lucretia Hudzinski**

**Membership & Fundraising Director**

**Kelly Evans**

**Administrative Bookkeeper**

315-457-3895

chamber@liverpoolchamber.com



Liverpool Chamber of Commerce

314 Second Street, Liverpool, NY 13088

### **Past Presidents:**

Ken Maag

Dr. Tom Conley

Christine Morrissey

Dennis Hebert

Tamara Crowley

George Powers

Rand Allgaier



# Luncheon Connection

**Tuesday, November 21**

**11:30 - Networking**

**Noon - Lunch**

**\$18**

**northside**  
church

7965 Oswego Road  
Liverpool, NY 13090

Please RSVP with your food of choice

**Catered by:**



**HOLIDAY LUNCHEON**

**Tuesday, December 19**

**11:30 - Networking**

**Noon - Sit down & Served Lunch**

**\$20**



**Outback Steakhouse**

3946 Rte. 31 (Behind Hampton Inn Clay)  
Liverpool, NY 13090

Salad with Steak, Grilled Chicken, or Pasta Dish  
Mashed potatoes and Veggies

Please RSVP. The Liverpool Chamber will be donating back our portion of the 50/50 proceeds towards gratuity.

# Coffee and Friends HOSTS

**Barb Stone**

**Build Your Path LLC**

Entrepreneur, Lecturer, Trainer  
& Leadership Development



**Jim McEntire**

**Blueprint for Selling**

Coaching, Business Owners to  
their desired Outcomes.



## Coffee Hour with Friends Tuesdays at 8 am on Zoom

Presentations to help you succeed  
with Sales, Marketing & Personal  
Growth tips every Tuesday

Find the zoom link on the chamber  
website

Looking for presenters and openers.



## Coffee and Friends Presentations: Could this be you?

November 7 Mobile Car Detailing

November 14 Legacy Sports Park

December 5 Kate Houck David's Refuge will lead us through how to do self care

December 12 stay tune for Speed Networking

We will return on Zoom January 9

**\*\* 4th Tuesday of the month is In Person at 8:30 am\*\***

**November 21 Brookdale Senior Care**

**November 28 United Way**

**January 23 Heid's of Liverpool**



**Lucky's Amazing Deals Mattydale**

**Auburn Federal Credit Union Route 57 Liverpool**

**Van Hassler Brewing Route 57 Liverpool**

**Caring Family Health Nurse Practitioners Buckley Road Liverpool**





Blue Moon Apothecary  
November 22 at 11:30  
Celebrate the New Location  
105 First Street  
Liverpool



**Want to Celebrate a New Location?**

**Want to Celebrate New Ownership?**

**Want to Celebrate a Milestone?**

**Call the Liverpool Chamber.**

**We want to celebrate with you.**



**Caring Family Health Nurse Partitioners**



## **The calls keep coming-**

Hi I was referred to you from the National 800 number for hearing and I need hearing aids. Of course we have 2 members to refer to.

I was told to call the chamber and I need to reduce my points for my insurance. I call Renee Neff at State Farm and she gave me the website for the NYS Safety Council.

I need to file a complaint. Of course the Better Business Bureau is my go to on how they can do this.

I need to find office space.

My mother is older and is in need of help. Community Living Advocates we love you.

I want to start a business. Have you tried the SBDC for direction?

I am in need of help with Christmas for my children. Thank you Salvation Army and 211

I ordered from KPW Laboratories and need to get another order and I lost their number. KPW is a member and easy to look up.

I need a Cleaning service for my business. Again a referral to a member business.

I am moving to the area and want to know more. We send them a directory

I am visiting the area and want to know what is going on that weekend. Our events page or visit Syracuse.

Usually we can refer to a business or not for profit.

The members are really good resources.

Yes these are actual calls.

# BUSINESS *of the month*

The ARM Committee Team meet once a month to determine the nomination of the Business of the month. Votes are

given for nomination to businesses that are; current on their dues, involved in the chamber and cares for the community.

Nominees are asked to share on Facebook, to their email list, twitter and in any other way to get the community to vote.

.Winners receive a business card ad in the Eagle Newspaper, a Facebook live and photo for the newsletter Then each monthly winner will be entered into the Nomination (in January ) for Business of the Year. The Business of the year will be announced at the February 20, 2024 Luncheon.

**August**



**September**





## **Annual Holiday Buy Local**

Join us for a morning of shopping with crafters and artisans showcasing their unique and personal items to make everyone on your holiday shopping list feel special. As an added gift, you will be contributing to the economic well-being of our community by shopping local. Vendors can call the Library.

**December 2 10 am to 1 pm**

**Liverpool Public Library**

### **The Chamber attends and each year hands out goodie bags.**

**We need 200 bags to put the items in.**

**200 items from you coupons, cards, items with your brand.**

**Please have these to the chamber by November**

**27. We always run out and sometimes people have asked questions about businesses in the bag. We always run out. Great way to get people to know who you are. We also put the directory in the bag.**

**Liverpool Chamber members know how to celebrate Halloween.**



**Trunk or  
Treat Da-  
vidson  
Ford of Clay**



**Heid's Trunk or  
Treat  
Advocates Incorp  
Party  
Davids Refudge**



**Business After Hours with the Camillus Chamber**  
**Thank You John Hunt NCM and Movie Tavern our hosts**



**Business Before Hours with Baldwinsville**  
**Thank You Hunt Real Estate for Hosting**



**Lunch Connection at the Zoo and Home Team Pub**  
**Thank you Thank You**





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# SUPPORT A CAREGIVER

#NationalFamilyCaregiversMonth



NOVEMBER	
01WED	Author's Day -Stress Awareness Day
02THU	Men Make Dinner Day
03FRI	Sandwich Day
04SAT	Candy Day
05SUN	Daylight Saving Time ends
06MON	Recreation Day
08WED	Go to an Art Museum Day
09THU	Go to an Art Museum Day
10FRI	International Accounting Day
11SAT	Veteran's Day
12SUN	Happy Hour Day Nurse Practitioner Day
13MON	World Kindness Day
14TUE	World Diabetes Day
15WED	America Recycles Day
16THU	International Day of Tolerance
17FRI	National Homemade Bread
18SAT	National Princess Day
19SUN	Play Monopoly Day
20MON	Future Teacher of America Day
21TUE	National Entrepreneurs' Day
22 Wed	Go for a ride Day
23THU	Thanksgiving
24FRI	Black Friday
25SAT	Small Business Day
26SUN	Cake Day
27 Mon	Cyber Monday
28TUE	Giving Tuesday
29WED	
30THU	Personal Space Day



*Happy Holidays*

DECEMBER	
01FRI	National Christmas Lights Day
02SAT	International day of Abolition of Slavery
03SUN	International Day of Persons with Disa-
04MON	Cookie Day
05TUE	Volunteer Day
06WED	St Nicholas Day
07THU	Hanukkah
08FRI	Brownie Day
09SAT	Christmas Card Day
10SUN	Human Rights Day
11MON	UNICEF Birthday
12TUE	Gingerbread House Day
13WED	National Salesperson Day
14THU	Monkey Day
15FRI	Ugly Sweater Day
16SAT	Chocolate Covered Anythig
18MON	Answer the Phone like Buddy the Elf
19TUE	Emo Day
20WED	
21THU	Winter Solstice
22FRI	Cookie Exchange Day
23SAT	Roots Day
24SUN	Christmas Eve
25MON	Christmas Day
26TUE	Kwanzaa
27WED	Epidemic Preparedness
28THU	Call a Friend Day
29FRI	Still Need to Do Day
30SAT	Bacon Day
31SUN	New Year's Eve

# New Members



## **Alcohol & Drug Testing**

### **Integra Discovery Services**

integradiscoveryservices.com

t.mueller@integradiscoveryservices.com

315-453-3926

Tina Mueller

200 Elwood Davis Rd, Ste. 201

Liverpool, NY 13088

DOT and nonDOT Alcohol & Drug Testing; DOT Physicals; non-DOT / Pre Employment Physicals; Random Consortium / TPA Services; Background Checks; Motor Vehicle Reports; Spirometry; Audiograms; Respirator Fit Testing; Court Admissible Testing; DNA Collections; Clearinghouse; Fingerprinting through Field Print & much more!

## **Auto Repair**

### **Mike's Auto Service Center**

MikesASC.com

Mikesautoservice-

center1740@gmail.com

315-458-1740

Jon Musgrove

207 South Bay Road

North Syracuse, NY 13212

We are a full service auto repair facility specializing in everything from tires, oil changes and New York State inspections to engine and transmission replacement. We want to

help you understand your vehicle and come up with the best strategies to keep you on the road. When you need maintenance, repair, detailing or rustproofing make us your first call and you won't be disappointed!

## **Business Coaching & Consulting**

### **Edify Magnify Optimize Consulting**

edifymagnify.com

sheriibee1@prodigy.net

315-578-4546

Dr. Sherie Boyce

2363 James Street, #686

Syracuse, NY 13206

Services include: Academic/ Professional Development Resources, Strategies, Procedures for Post-traditional Learners, Mid-Career Professionals, Military Members/ Veterans, including Leadership Training, Experiential Education for various disciplines, industries, & Government entities.

## **Financial Advisors**

### **Equitable Advisors**

empirestate.equitableadvisors.com

megan.dozier@equitable.com

315-425-6317

Megan Dozier

120 Madison Street

Syracuse, NY 13202

## **General Practitioners**

### **Caring Family Health Nurse Practitioners**

caringfamilyh.com

bikashregmi31@yahoo.com

315-413-9489

Bikash Regmi

6846 Buckley Rd, Suite 2

North Syracuse, NY 13212

Choosing a healthcare provider is an important decision that can have a significant impact on your health and well-being. At Caring Family, we are dedicated to providing exceptional care that exceeds our patients' expectations.

## **Home Improvement/ Masonry**

### **CNY Evergreen Concrete**

cnyevergreen.com

cnyevergreen@gmail.com

315-935-7997

Paul Ososkalo

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Liverpool NY 13090

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## **Insurance**

### **Bankers Life**

agents.bankerslife.com/ny/  
syracuse/231-salina-mdws-pkwy/  
shawn-emmons

shawn.emmons@bankerslife.com

315-877-8640

Shawn Emmons

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Ste.100

North Syracuse, NY 13212

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## **Pet Services**

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jdetomaso@doodycalls.com

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Joe DeTomaso

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## **Christmas Tree Lighting**

**December 3**

**Johnson Park 6 Pm**

**More Details coming**

**Business of the Village of Liverpool**

**4 pm Caroling starting at the Library**

**4 to 5:30 Open house at various Businesses**



## **Holiday Party**



**Gleason Mansion/Liverpool Chamber**

**314 Second Street**

**December 7 Thursday**

**5 pm to 7:30 pm**

**\$10 Donation**

**Food, Wine, Tour of Museum and lots of networking and ugly sweaters**



## **The Liverpool chamber will be getting a list together for the Holidays**

Here is a partial list we are waiting for our organizations to let us know the needs.

Continue to read your emails for updates

To get you started. Items need to be to the chamber by December 10. We have a donation box 24/7

Jello

Pasta

Socks

Hats

Blankets for teens

Gift Cards

Sweat shirts for teens

Gloves and mittens



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# M E M B E R S M A K I N G M O V E S

This section helps members feature their exciting news!

CONTINUED FROM PAGE 25

**CONGRATULATIONS  
TO OUR MEMBER  
BUSINESSES !!**

**DAVID'S REFUGE**



## 15 and Under Employees:

#1 David's Refuge  
#9 Ripley, Garlock and Associates

## 51-100 Employees:

#1 Usherwood Office Technology



**RIPLEY, GARLOCK & ASSOCIATES**  
FINANCIAL PLANNING GROUP



## 15 - 50 Employees:

#17 Advanced Business Systems



**Congratulations to Rooftop Realty Group for being Voted 2nd Best Real Estate in the 2023 CNY Readers Choice Awards!!**

**Congratulations to Speech Family Candy Shoppe for being voted "Best Place for Chocolate" in the Best Of CNY 2023 Reader's Choice Awards!**



**ARM Team:** Meets once a month at 8 am First Thursday of the Month. This team deals with membership, Ambassadors, retention, recognition, awards, greeting members at networking events and orientating new members. Anita Leitgeb from the Salvation Army is our TEAM Leader.

## VOLUNTEER



If you would like to be put on our Ambassador roster for grand openings, anniversary events and more, call the chamber. If you know of a business that would benefit from an Ambassadors presentation, please share it with the ARM Team! Involvement with our new Ambassadors team is a great way to network with fellow Chamber members as well as gain valuable exposure with area businesses. Help us spread the good word about all the positive things happening in our Liverpool Area Business community!



Ambassadors-Help to pass out Mint packages to new members, Ribbon Cuttings attendance and help with photography and collecting business cards, Take prospect literature to New businesses. Your time is set by you.

- **The Marketing Team** serves as a THINK TANK to assist the Executive Director, the board of Directors, and the other teams in promoting events and activities sponsored by the Chamber. The Marketing team provides enhanced opportunities for communication and connection, business to business and business to community.



- The strategy includes promoting awareness via internet, print, broadcast and social media.
- Marketing will help with exposure to obtain market expansion and to build customer loyalty.
- Provide material for the Newsletter and Facebook.

Robert Just, .from Main Street Wealth Management.

The Golf Committee recruits sponsors, golfers,

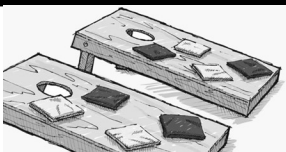
It is a great way to meet and get them involved in.

January to July



starts to meet in January and raffle items and volunteer .

other businesses in the chamber and exchange business information.



Volunteers needed to help with getting teams, sponsors, prizes, raffles and the day of the Cornhole Tournament. October to January

**Clean** Cans and Bottles can be dropped off 24/7

at the chamber 314 Second Street

When dropping off at these location s

tell them to put on the Liverpool Chamber Account.

### **MSK Bottle and Can Return**

**7871 Oswego Road, Liverpool**

M-Thurs 10 am to 5 pm, Friday 10 am –2 pm, Saturday 9 am to 4 pm Sunday closed

### **Liverpool Redemption Center**

**402 Old Liverpool Road, Liverpool**

M-Wed 9 am—5pm This enables the chamber to continue and expand programs for the community and the small to Medium size businesses in its membership.



**Feb. 2, 3 & 4, 2024**

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# M EMBERS A K I N G O V E S

This section helps members feature their exciting news!

CONTINUED ON PAGE 28

Congratulations to Mike Hennigan, owner of Nichol's Supermarket who received the Senate's Empire Award for outstanding contributions to the community!



## NICHOLS LIVERPOOL



Congratulations to Gagan Singh, joining the Financial Advisors team at Ripley, Garlock and Associates!



Congratulations to Ben Conger for your new position as VP at Community Bank.

The Friends of the Rosamond Gifford Zoo recently announced it has promoted Allison Walts from sous chef to executive chef of Catering at the Zoo !



Michele Hawthorne is happy to share that she is stating a new position as Regional Director for Credit Unions and Agencies at AmeriCred!



Congratulations to Steve Luczka who joined the Zoey Advertising marketing services team!



SOS recently hired Jessica Albanese, MD to the SOS Neck and Back Team!

## SEEDS OF KNOWLEDGE ABOUT NATURE, GARDENING, AND ENVIRONMENTAL STEWARDSHIP

### How Planting a Habitat Garden on Your Property Contributes to Healthy Ecosystems: Regulating

By: Rebecca Battoe

Whether you live in urban, suburban, or rural landscapes or even own commercial land your property contributes to healthy ecosystems. Ecosystem services are the benefits of nature for human beings. Supporting services is one ecosystem service that without it, the three other ecosystem services would not exist. Supporting services are natural processes mentioned in the previous JULY/AUG 2023 . GLCC newsletter article on page 29 of the newsletter which allow the earth to sustain, basic life forms, whole ecosystems, and people. (nwf.org) The three other ecosystem services are: provisional, regulating, and cultural services.

Regulating Services are the benefits provided by ecosystem processes that moderate natural phenomenon. For example: plants clean and filter water, bacteria decompose wastes, bees pollinate flowers, and tree roots hold soil in place to prevent erosion. All of these processes work together to make ecosystems clean, sustainable, functional, and resilient to change. Pollination, decomposing, water purification, erosion, flood control, carbon storage and climate change are included in the regulating services.(nwf.org,wildlife guide).

By planting habitat gardens we enhance all of the ecosystem services but we contribute to regulating services by planting native trees, shrubs, and perennial plants because plants act as highly effective air cleaners, absorbing carbon dioxide, plus many air pollutants while releasing clean oxygen and fragrance. The dense cover of plants and mulch holds soil in place reducing erosion and keeping sediment out of streams, storm drains, and roads. (ecosystemgardening.com) Planting habitat gardens are protective of all four ecosystem services. In the next articles provisional services, cultural services and planting a habitat garden will be explored.



# Quarter Chamber Award

The Liverpool Chamber Board of Directors wanted to establish a quarterly award given by the Board. No member of the board can get this award.

Rookie of the quarter is given to someone who is new to the chamber and has jumped and volunteered for the chamber and also a valuable community volunteer.

Most Valuable Member is given to someone who has been in the chamber and has demonstrated a contribution to the chamber of time, talent and treasure. They are also a valuable community volunteer.



**Nancy Aureli Community Living Advocates-Valuable**

**Ashley Krizman Sydney Federal Credit Union-Rookie**





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