



July/August 2023

Clay Historic Park

Read about our many parks in the Towns of Clay and Liverpool.



Meet the Chamber and Liverpool Library at local parks more inside this edition

Take a Selfie and enter for a chance to win a member restaurant gift card. Page 22-23



Includes a welcome center and the Cigarville Railroad Station Museum, Sel-len-Weller 1840 barn, and a replica of the first log cabin built in Clay, circa 1795. Also adjacent to the site is the Immanuel Lutheran Church, the oldest Church in Onondaga County with archives from 1823.

www.liverpoolchamber.com

Find yourself in a picture, ad, or your company logo inside and email us the page # and we will enter your name for a Gift card for Coffee!

LAST ISSUE WINNER: Dr. Laura Harrington, Liverpool Chiropractic & Wellness!
Must be submitted by: Sept 6, 2023

*Space Intentionally
left blank for
Your Ad Here
In Color
\$500 for 1 year*

CONTENTS

Ads.....	16,17,24
Board of Directors	4,5
Business After Hours.....	6,9
Business of the Month.....	11
Coffee and Friends	7
Concert Schedule	12
Dollars for Scholars Winner	28
EAP What is it, Nadine Zesky	10
Family Health and Fun Fair	15
Help	26
Lunch Connection	6
Members Making Moves.....	25
New Members	20,21
National Days, Celebrate.....	18,19
OCC and Tom Soccocio article.....	8
Parks in Greater Liverpool.....	22,23
Pictures.....	13,15,26,27,29,30
Ramblings from the President.....	14
Save the Date.....	27
Seeds of Knowledge and Heid's Circle.....	29



**SUPPORT THE CHAMBER
CONTRIBUTE
GET INVOLVED**

The Greater Liverpool Chamber of Commerce Newsletter is designed and produced by the staff of the Chamber. Printing is provided by Minuteman Press.

Thank you to our advertisers and Minuteman Press (Formerly Seaboard Graphics) for helping us make this publication possible. When you advertise in our newsletter, you support the Chamber and double your brand's exposure. **THANK YOU!**



Greater Liverpool Chamber of Commerce Executive Officers 2023



President, Bill Pastella

Cirque d'Vin Wine Club

315-424-1666

williampastella@aol.com / cirquedvin@gmail.com

205 South Salina St., Suite 300, Syracuse, NY 13202



1st Vice President, Mark Cardone

Rooftop Realty Group & Cardone Consulting

315-944-2198

mark@markcardone.com

201 Second Street, Liverpool, NY 13088



2nd Vice, President Robert Just

Main Street Wealth Management, LLC

315-516-8052

rjust@mainstwm.com

Chair of the Marketing Committee

Serving Central New York



Treasurer, Richard Usher

Evans and Bennett, CPAs

315-474-3986

richard.usher@evansandbennett.com

2112 Erie Blvd E, Suite 100, Syracuse, NY 13224



Secretary , Sheree D'Agostino

AP/ ENV Insurance Agency

315-641-5848

sdagostino@insurewithenv.com

7789 Oswego Road, Liverpool NY 13090



Greater Liverpool Chamber of Commerce Board of Directors 2023



Janet Polech
Inspiredprints
315-860-0503
janetpolech@inspiredprints.net



Yvonne McCool
COBRA Allies
315-515-5192
ymccool@cobraallies.com



Jennifer Covert
NAMOW
315-452-1402
programdirector@namow.org



Annette Sherwood-Ficher
Seneca Savings
315-303-3368
asherwood@senecasavings.com



Mark Roberts
Staff Leasing
315-641-3600
mark@staffleasing-peo.com



Mark Hayes
Syracuse Crunch Hockey
mark@syracusecrunch.com
315-473-4444



Immediate Past President,
Rina Corigliano-Hart
OneGroup of NY, Inc.
315-413-4492
rhart@onegroup.com



Lucretia Hudzinski
Membership & Fundraising Director
Kelly Evans



Executive Administrator
315-457-3895
chamber@liverpoolchamber.com
Liverpool Chamber of Commerce
314 Second Street, Liverpool, NY 13088

Past Presidents:

Ken Maag
Dr. Tom Conley
Christine Morrissey
Dennis Hebert
Tamara Crowley
George Powers
Rand Allgaier

Tuesday, August 15



11:30 - Networking

Noon - Lunch

\$18

**Home Team Pub
7990 Oswego Road
Liverpool**

Please RSVP - come early and try
your hand at Corn hole.



BIRTHDAY BASH



**SATURDAY
JULY 29 AT 11:00 - 5:00
MATTYDALE AMERICAN LEGION**

2718 LEMOYNE AVE

LEGION RIDERS RIDE

FOOD/RAFFLES/50-50'S

LIVE MUSIC

KIDS ZONE

FACEBOOK.COM/FRIENDLYPOST



BE THE ONE

TO ASK VETERANS IN YOUR LIFE HOW THEY ARE DOING.

TO LISTEN WHEN A VETERAN NEEDS TO TALK.

TO REACH OUT WHEN A VETERAN IS STRUGGLING.



**Meet the chamber
around 11:30 am**

To Celebrate

65th Birthday !!

Coffee and Friends HOSTS

Barb Stone

Build Your Path LLC

Entrepreneur, Lecturer, Trainer
& Leadership Development



Jim McEntire

Blueprint for Selling

Coaching, Business Owners to
their desired Outcomes.



Coffee Hour with Friends Tuesdays at 8 am on Zoom

Presentations to help you succeed
with Sales, Marketing & Personal
Growth tips every Tuesday

Find the zoom link on the chamber
website

Looking for presenters and openers.



Coffee and Friends Presentations:

July 11 - Kip Hoag, All Day Benefits

July 18 - Eileen Baugh, Syrenity Health and Wellness

August 1 - Brad Hawkins, Floor Coverings International

August 8 - IN-PERSON below

We are taking a Summer Break August 22, August 29 and Sept 5

See you back on Zoom September 12

**** 4th Tuesday of the month is In Person at 8:30 am****

No RSVP required

July 25 - Mattydale American Legion

August 8 - Davidson Ford (coffee provided)



Roger Mirabito

SUNY OCC

June 7, 2023

315-498-2503

"I confer upon you your associate's degree with all of the rights, privileges, and obligations pertaining to that degree and program. Congratulations!"

And with those words from Onondaga Community College President Dr. Warren Hilton, Tom Soccocio Jr's journey to a degree came to a celebratory conclusion some 37 years after it started.

Soccocio, Jr. was enrolled in OCC's Radio & TV program from 1986 to 1988 while he was also working full-time in the radio business. He was on the cusp of completing his degree when schedule conflicts permitted him from doing so. It wasn't until many years later he wanted to finish what he had started. "As I got older, I felt bad I didn't have that piece of paper."

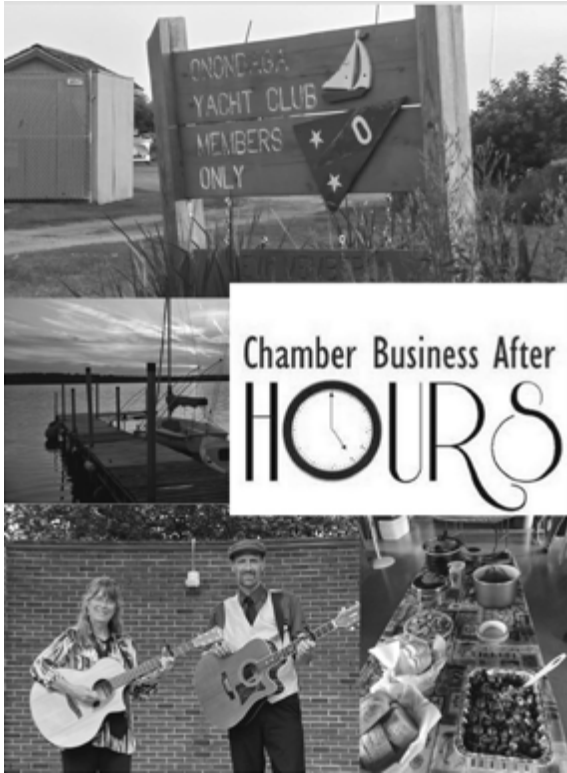
In his role as Creative Director at Zoey Advertising and co-host of weekly radio talk show "The Local Show" along with Steve Roberts, a 1982 OCC alumnus, they had Dr. Hilton on as a guest early in the first year of his Presidency. Soccocio, Jr. shared his story with Dr. Hilton, and the process of completing his degree began.

Thanks to months of work administered by OCC Onboarding Director Ryan Nellenback, Soccocio, Jr. was awarded credit for prior learning. On June 7 President Hilton and Nellenback went to the offices of Zoey Advertising on Spencer Street in Syracuse. While recording an interview for the latest edition of "The Local Show," Soc-



coio, Jr. was presented with his Broadcast Media Communications degree while decked out in a cap and gown. "I'm glad I can finally cross that off my list at age 59," said Soccocio Jr. after the presentation.

The Local Show airs Saturday's at 11:00 a.m. and Sunday's at 7 a.m. on WSYR Radio, 570 AM. Soccocio, Jr's degree presentation and conversation will be part of the episode which airs June 10 and 11. Congratulations to OCC's latest member of the class of 2023!



Chamber Business After
HOURS

Onondaga Yacht Club

100 Sycamore Street
Liverpool, NY 13088

**Wine, soda, water,
eating "pot" dishes.
Enjoy LIVE Music by
the Power of Two on
the remodeled back
patio by the lake !**

\$5.00

Bringing a dish is optional, but you will miss out on the prize. Cook something in a pot, insta-pot, crock pot, regular pot, dessert, appetizer, main dish.

Winner of the "pot" dish will win a GIFT CARD to a local Member Restaurant!

Greater Camillus and Liverpool Chambers

Thursday, August 24, 5pm to 7pm

Free to attend, Cash Bar

After Hours of networking and fun at

The Movie Tavern, 180 Township Blvd., Camillus, 13031

John Hunt from NCM is providing Appetizers *first come first serve, after or during you may order other tasty treats and Drinks are on you.* Meet the manager and learn about private events. Hear about opportunities to get before young, diverse, affluent movie goers.

Meet members of the Liverpool and Camillus chamber. RSVP



**MOVIE
TAVERN**

greater **C**amillus
Chamber of
Commerce



Nadine Zesky

EAP Coordinator

**5900 North Burdick St., Suite
204 Syracuse**

3157331709

Employee Assistance Programs (EAPs) are an important tool for small companies that want to ensure their employees have access to the support they need. EAPs provide a wide range of services, from mental health and wellness resources to training and Critical Incident Stress Management. By giving employees access to these services, small businesses can help their teams stay healthy, productive, and engaged. With the right EAP in place, small companies can create a supportive environment where their employees can thrive.

Employee assistance programs are an effective way to reduce costs. These programs provide employees with access to resources such as counseling, health and wellness services, training, HR Support and more. They can help reduce employee stress and improve overall morale in the workplace. Additionally, employee assistance programs can save companies money by reducing absenteeism, increasing productivity, and improving retention rates. By investing in an employee assistance program, companies can reap long-term cost benefits while helping their employees achieve a better work-life balance.

Small companies benefit from utilizing EAP services for a multitude of reasons. First of all, purchasing an EAP program for a small company is extremely cost effective. EAP companies offer counseling for not only the employees, but the employees' families and significant others. Finding counseling can be daunting and expensive, once a company pays for EAP services counseling is essentially free for their employee. This takes the stress of finding a counselor out of the equation. EAPs can provide short term counseling for a multitude of issues. For example, short term counseling can help employees with work- life balance, problems with communicating, depression, anxiety, relationship issues, and a multitude of issues that can be a detriment to the employee, and their work performance.

Continued on page 13

The ARM Committee Team meet once a month to determine the nomination of the Business of the month. Votes are given for nomination to businesses that are; current on their dues, involved in the chamber and cares for the community.

Nominees are asked to share on Facebook, to their email list, twitter and in any other way to get the community to vote.

Winners receive a business card ad in the Eagle Newspaper, a Facebook live and photo for the newsletter Then each monthly winner will be entered into the Nomination (in January) for Business of the Year. The Business of the year will be announced at the February 20, 2024 Luncheon.

April



May



37th ANNUAL LIVERPOOL IS THE PLACE CONCERT SERIES

Free Concerts 7:00 p.m. at Johnson Park
June 5th – Aug. 16th, 2023

315-457-3895 email: litpconcerts@gmail.com

website: www.Liverpoolistheplace.com

Sub-committee of Liverpool Chamber of Commerce



- | DATE: | BAND: | GENRE: | {BAND SPONSOR} |
|---------------|---|---|----------------|
| MON. MAY 29: | Memorial Day 12- 3pm | Off the Ground- Americana | |
| | | {Charles Heating, Air, Plumbing, Electric} | |
| MON. JUNE 5: | Doyle-Whiting Band-Blues Rock | {Chris Fadden for Mayor} | |
| WED. JUNE 7: | After Six- Jazz | | |
| MON. JUNE 12: | The Fab Cats- British Invasion | {Maurer Funeral Home, Inc.} | |
| WED. JUNE 14: | Chuck Schiele's Quatro- Americana | {Aetna} | |
| MON. JUNE 19: | Mood Swing- Classic Rock | {Greater Liverpool Chamber} | |
| WED. JUNE 21: | Mr. Monkey- Rock | | |
| MON. JUNE 26: | Mid-Life Crisis- Classic Rock | {Rosie's Trackside Diner} | |
| WED. JUNE 28: | Letizia & the Z Band- Dance Band | {Hope for Heather} | |
| MON. JULY 3: | Liverpool Community Band- Patriotic tunes | {Steve Pierce Family} | |
| WED. JULY 5: | Jess Novak Band- Pop & Rock | | |
| MON. JULY 10: | Menage A Soul- R & B | | |
| WED. JULY 12: | Stan Colella Orchestra- Jazz | {Care Patrol} and
{Senior Home Care & Alzheimer's Solutions} | |
| MON. JULY 17: | The Strangers- Oldies | {Seneca Savings} | |
| WED. JULY 19: | Fate- Classic Rock | {Friends Of Historic Onondaga Lake, Inc.} | |
| MON. JULY 24: | CNY Songbirds- Folk Rock | {Gastroenterology & Hepatology of CNY} | |
| WED. JULY 26: | Jamie Notarthomas Band- Rock | | |
| MON. JULY 31: | Mark Stuart- Americana/folk | | |
| WED. AUG 2: | Power Of Two- Folk rock | {Gwen's Helping Hands & Donate Life} | |
| MON. AUG 7: | The Horn Dogs- Classic Rock | {Greater Liverpool Chamber} | |
| WED. AUG 9: | Custom Taylor Band- Country | {Assemblywoman Pamela Hunter} | |
| MON. AUG 14: | Mario DeSantis Orchestra- Standards and swing | {Parkrose Estates} | |
| WED. AUG 16: | Two Feet Short- Folk & oldies- John Denver Memorial Food Drive} | | |



June Sponsor
EMPOWER

Schedule **NICHOLS LIVERPOOL** Sponsor

July **ROOFTOP** Sponsor

August Sponsor
SAFE HARBOR
PLUMBING & TRENCHING

State of the Arts
NYSOA
New York State Opera Association

Volunteers are needed for the concession Stand 6:30 to 9 pm Businesses and organizations can wear their brand. Call 315 457-3895

Cont from page 10...

Center for Family Life and Recovery is a local Non-Profit, that offers EAP services, specializing in customizing services for small companies. They are pleased to offer discounted rates for chamber members! These rates start as low as \$250.00 a YEAR for companies with up to 5 employees! The following rates are being offered for chamber members only:

Number of Company Employee's Cost per year/CFLR EAP

2-5 \$250

6-15 \$500

16-25 \$750

26-40 \$1000

*For organizations with more than 40 employees we will offer a customized discounted rate based on the number of FTE. For this discounted rate all employees and their families get 7-9 in person, telephonic or virtual counseling sessions per issue. This includes Assessments, counseling, and referral services. Non-crisis 24 hour hotline, workforce training, supervisory support, critical incident stress debriefing and so much more

Other members in the chamber who provide EAP benefits are:

They can be found at www.liverpoolchamber.com/member-directory

Staff Leasing

Affordable Benefit Concepts



A beautiful view of the River at the Liverpool Elks, Thank you Limp Lizard and the Elks for letting us host out Lunch here.

Touching Hearts was our Lunch Sponsor



Ramblings from Your President: Bill Pastella

Hey Fellow Chamber members! And Happy Summer!

Have you checked out the events calendar on the Chamber website? We encourage you to attend as many events as your time allows, as these are great networking opportunities to help you grow your business. We recently had an after hours gathering at Duskee's Bar in Phoenix which was attended by about 30 people. Erin's Angel's and Northwestern Mutual - Ripley, Garlock and Associates graciously put this event together. Chamber members and non-members were there and we saw lots of business cards changing hands. What a friendly atmosphere to make new acquaintances and maybe pick up a new customer or two. We have morning, noon and evening events on the calendar so surely you can come out and join us sometime.

A recent Business of the Month winner was our very own Mark Roberts of Staff Leasing! Mark sits on the Chamber Board of Directors. The Board meetings, which are held monthly, are where the behind the scenes planning is done for your Chamber, such as events, lunches and ribbon cuttings. The Board also oversees the Chamber's finances and makes sure everything flows smoothly. We have a great Board and will welcome any suggestions you might have to make the Chamber even greater. Let us know what's on your mind. Board member contact info is listed in the directory, newsletters and on the website.

Also, if you would like to host a Board meeting at your place of business please let us know. We will give you a Facebook Live and promote your business. Meetings are the 4th Thursday of the month and run from 3:30 to 5:00 PM. We require room for about a dozen people.

And finally, the Village of Liverpool has a new mayor, Stacy Finney. Stacy won a closely contested race, the first the Village has seen in quite some time. We've been in touch with Stacy and you'll be happy to hear she has told us she wants to work with the Chamber to make Liverpool even Greater. We wish Stacy all the luck in the world. And Stacy has promised to attend our ribbon cuttings when her schedule allows.

FREE



Staples Family Health & Fun Fair

July 22, 2023

11am - 2pm

Come Out and Support
Our Teachers

AT THE STAPLES PARKING LOT IN CLAY N.Y

Food Trucks,
Kids Fun Corner,
New Businesses,
Non -For Profit Organizations



Hosted by



♥ aetna™
medicare solution

Staples
Connect.



Liverpool Library out at
the Parks with book mo-
bile

Red Cross Blood drive
at Kimbrook Manor





659 Old Liverpool Road 315-453-7011
Liverpool, NY 13088

Amorepizzaandmore.com

From meat lovers to vegetarian style pizzas, Amore Pizza and More provides a delicious healthy option for everyone. Chicken Wings, hot and cold subs, salads and MORE!

Are you turning 65 or new to Medicare?

Choosing your first Medicare plan is a big decision.
You don't have to make it alone.

Humana. A more human way
to healthcare™



Call a licensed sales agent today

KALEIGH BALACH
315-516-9213 (TTY: 711)
Monday – Friday, 8 a.m. – 5 p.m.
KBALACH@HUMANA.COM,
HUMANA.COM/KBALACH

Y0040_GHIJ4HAEN22_AD_C

Rosie's TRACKSIDE DINER



214 Oswego Street
Liverpool, NY 13088

315-802-6696
rosiestracksidediner.com

Build Your Relationship Today.

Contact Lauri Hoover
Business Development Officer

315.728.3474

lhoover@empowerfcu.com



Federally insured by NCUA.
Membership eligibility required. Loan approval based on creditworthiness.



Hayden Jewelers

We are the Diamond People!

Mark Hayden

Phone (315) 622-1228

Fax (315) 622-9043

Diamonds • Fine & Estate Jewelry

7647 Oswego Road

Liverpool, New York 13090

Hours: Tues. - Fri. 10-7, Sat. 10-3

Sun. & Mon. Closed



POWERS

A C C O U N T I N G

Monthly financial statements, tax planning and preparation,
payroll services, business counseling, budgeting and planning
7481 Morgan Rd., Liverpool, NY 13090

(315) 701-1120



elderwood
at LIVERPOOL

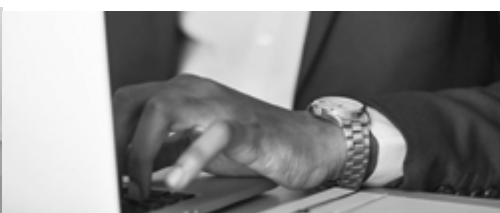
4800 Bear Road, Liverpool, NY 13088

www.elderwood.com

**Place Your Ad Here Today! Black &
White \$150 FOR ONE YEAR**



1-Jul	Hop-a-Park Day-Postal Workers Day	
2-Jul	Wildland Firefighter Day	
3-Jul	Compliment Your Mirror	
4-Jul	Independence Day	
5-Jul	Workaholics	
6-Jul	Fried Chicken Day	
7-Jul	Chocolate Day-Speeches Candy	
8-Jul	Skinny Dip Day	
9-Jul	Sugar Cookie Day	
10-Jul	Town Criers day	
11-Jul	All American Pet Photo Day	
12-Jul	Simplicity Day	
13-Jul	Barber Shop Music Appreciation	
14-Jul	Mac and Cheese Day	
15-Jul	Toss Away the Should have and Could Haves	
16-Jul	Ice Cream Day	
17-Jul	World Emoji Day	
18-Jul	World Listening Day	
19-Jul	Hot Dog Day	
20-Jul	Get to know your customers Day	
21-Jul	Be Someone Day	
22-Jul	Hammock Day	
23-Jul	Gorgeous Grandma Day/Parents Day	
24-Jul	Self Care Day	
25-Jul	Hire a Veteran Day	
26-Jul	Bagel Fest Day	
27-Jul	Love is Kind Day	
28-Jul	World Conservation Day	
29-Jul	Chicken Wing Day-Home Team Pub	
30-Jul	Friendship Day-Coffee and Friends	
31-Jul	Mutt Day	



1-Aug	Girl Friends Day	Black Business Month	August
2-Aug	Coloring Book Day		
3-Aug	IPA Day-Check the Chamber Directory		
4-Aug	International Beer Day-Frieghtyard		
5-Aug	Play outside Day-Many parks in Liverpool		
6-Aug	Friendship Day-Coffee and Friends		
7-Aug	Lighthouse Day -See the Beacons at Long Branch		
8-Aug	CBD Day-Your CBD Camillus		
9-Aug	Book Lovers Day-Golden Bee Bookshop		
10-Aug	Lazy Day		
11-Aug	Son's and Daughter's Day		
12-Aug	Youth Day		
13-Aug	Lefthanders Day		
14-Aug	Spirit of '45 Day-Get that Can do Attitude		
15-Aug	Relaxation Day		
16-Aug	Tell a Joke Day-Mark Cardone "Dad Joke"		
17-Aug	Thrift Shop and Nonprofit Day		
18-Aug	Mail order Catalog Day-ONLINE! LOL		
19-Aug	World Photography Day-Eastcoast Head Shots		
20-Aug	International of Medical Transporters-American Medical Response of CNY		
21-Aug	Senior Citizens Day		
22-Aug	Tooth Fairy Day-Smiles by Design & Dr. Michael Romano		
23-Aug	Remembrance of the Slave Trade and its Abolition		
24-Aug	Peach Pie Day-Sugar Top or Sugar Blossum		
25-Aug	Park Service Day		
26-Aug	Women's Equality Day		
27-Aug	Just Because Day		
28-Aug	Thoughtful Day		
29-Aug	Sport Sampling Day		
30-Aug	Beach Day		
31-Aug	Eat Outside Day		

New Members



Accounting/ CPAs

Dauphin & Fantacone CPAs, LLP

df-cpas.com

eric@df-cpas.com

315-560-4537

Eric Dauphin

327 West Fayette Street, Suite 400
Syracuse, NY 13202

Apartments

Prime Corporate Apartments

primecorporateapartments.com

mtay-

lor@primecorporateapartments.com

518-813-2627

Victoria Donnelly

621 Columbia Street Ext

Cohoes NY 12047

Prime Corporate Apartments corporate housing services provide guests with a fully furnished, all-inclusive apartment in a residential apartment community. Generally, there is a 30-day minimum stay in corporate housing, but can extend as long as the guest needs.



Boutique

Two Salty Lemons

Twosaltylemons.com

denisewhite@twosaltylemons.com

315-440-5751

Denise White

652 Old Liverpool Rd, Ste E
Liverpool, NY 13088

A gift boutique including candles, women's accessories, jewelry, home décor, stationery, soaps, lotions, and other unique gifts.

Cleaning Services

OneTeam Facility Services Solutions

oneteamcny.com

jason.impson@oneteamcny.com

315-350-0634

Jason Impson

7406 Taft Park Drive, Suite C
East Syracuse, NY 13057

OneTeam first does a deep dive into your operations to understand what you do and how you do it. Our team works tightly with your team to understand critical work flows, equipment sensitivity, inside environmental conditions and so much more. With this unique single-team approach and comprehensive site analysis, we are able to qualify your needs and create a system of cleaning that fully complies with your company processes and procedures. More importantly, together we achieve compliance of the

highest standards required by you, your customers and consumers.

Community Organization

Clear Path For Veterans

clearpathforvets.org
spencer@clearpathforvets.com
315-687-3300
Shane Champagne
1223 Salt Springs Road
Chittenango, NY 13037

To find your place is to find peace and fulfillment in a community that supports every aspect of your well-being. More than a physical structure or specific coordinates, finding your place means finally feeling like you belong. Regardless of whether you're active duty, retired, or a military-family member, we welcome you to heal, grow, and become the best version of yourself here at Clear Path.

Reaching Lost Souls Inc.

reachinglostsoulsinc.org
lostsoulshomelessout-
reach@outlook.com
315-800-9490
Alana Pineda

Serving Central New York

We are a 501c3 dedicated to helping the brave men and women who have served our country with clothing, toiletries, food, and navigating resources. We will help anyone in the community in need, but our primary focus is veterans.

Computer Services

Your Local IT Department by Growth Mode Technologies

localitdept.com
matt@growthmodetech.com
315-333-0999
Matt Masur
6103 E. Molloy Rd
East Syracuse, NY 13057

From basic Tech Support to Phone Systems, Cyber Security, AI and Full IT outsourcing, Your Local IT Department provides the best technical services available in Central New York. We provide a wide range of in-person onsite technical services to the greater Central New York region.

Friends of the Chamber

Vladimir Mellon

vladimir.mellon@enter-
prisecarsales.com



NATIONAL HOP-A-PARK DAY | July 1

National Hop-A-Park Day on the first Saturday in July creates an opportunity to explore the parks in your area and learn more about your community.

Celebrate the nice weather on a holiday week while enjoying the public parks, green spaces and outdoors as much as possible. Another benefit of the day is getting away from technology, televisions, and our phones. While you're out, take a stroll or throw a frisbee around. Many parks are centerpieces of our communities making it possible for many who don't have a yard to enjoy time in some outdoor space. As you're enjoying the space, visit with neighbors, savor a picnic lunch, or read a book you've long been wanting to dive into.

During the Month of July The Greater Liverpool Chamber wants you to celebrate the Parks of the Towns of Salina and Clay and the Village of Liverpool.

Listed are the parks in our area. They are Beautiful, clean and offer many sports activities, walks, playground and peaceful places to take comfort in.

All we ask you to do to celebrate is visit these many parks, take a selfie and tell us what your experience was.

We will post these pictures and good comments on our Facebook page.

You can send these to chamber@liverpoolchamber.com

We will also Be out with the Liverpool Library Book mobile at WEMESFELDER PARK on July 6, August 1 9:30 am –10:15

And at Onondaga Lake Park on July 17,24,31 10:15-11:30



Contact Onondaga Lake Park
Phone: (315) 453-6712 x 6734
MeganBall@ongov.net



3 Rivers Park 8879 Oswego Road
 Black Creek Park- 9604 Black Creek Park
 Clay Central Park 7858 Henry Clay Boulevard
 Clay Central Park 4821 Wetzel Road
 Clay Historical Park:4939 New York 31
 Clay North Park 4483 VerPlank Road
 Clay South Park 7200 Buckley Road

Contact Town of Clay
 Phone: (315) 652-6800 X139
recreation@townofclay.org

Hike
 Marinas-Pools
 Boat launches
 Pavilions
 Historic
 Playgrounds Accessible for all Disabilities
 Ball Parks, Pickle too

- BURNHAM PARK – Malden Road, Mattydale
- RICHFIELD PARK – Richfield Boulevard, Mattydale (has outdoor pool)
- DUERR PARK – Duerr Road, Liverpool (has outdoor pool)
- PRIMROSE PARK – Primrose Lane, Liverpool
- SUNFLOWER PARK – Sunflower Drive, Liverpool
- WEMESFELDER PARK – Larkin Street, Liverpool (has outdoor pool) (formerly Electronics Park)

Contact Town of Salina
 Phone: (315) 451-8110
ParksClerk@salina.ny.us





Senior Home Care & Alzheimer's *Solutions*

Now featuring 24/7 digital caregiving with

enjoy caregiving
made smarter
at Home

 (315) 469-1000  info@syracusesenior.com

8 Adler Drive, Suite 3, East Syracuse, NY 13057



Liverpool Chiropractic & Wellness

315-461-4510

Most insurances accepted

Distinguished Fellow of Clinical Biomechanics of Posture

Dr. Laura Harrington

402 Tulip Street, Liverpool 13088

www.liverpool-chiropractic.com

**Place Your Ad Here! Black & White
\$150 FOR ONE YEAR**

**Place Your Ad Here Today! Black &
White \$150 FOR ONE YEAR**

M

EMBERS AKING OVES

This section helps members feature their exciting news!



Congratulations on your new position, Ken Jardin, VP of Commercial Loans at Seneca Savings Bank!

Congratulations to Nick Paro, Town of Salina Supervisor for passing your NYS Bar Exam!



SYRACUSE STUDIOS

Congratulations to Jeremy Garlick owner, producer, and director of Syracuse Studios for being No. 1 in the "Top 10 Movies" trending in the US on Netflix for their movie Murder Mystery 2: Duex or Die! Within the first 3 days of release with over 42 million streams with Murder Mystery being No. 2!

Thank you for teaming up with Make-A-Wish and creating "Making Marshall". Marshall Sepello, 9, who has a rare heart condition, to let him direct and become a Super Hero!



Congratulations to Forge Gone Conclusions for winning two Awards! Cayuga Film Festival and Master Implementer!

Congratulations to Member Businesses who Qualified for CNY BJ Best Places to Work:

- David's Refuge
- Ripley, Garlock & Associates
- Advanced Business Systems
- Usherwood Office Technology



ARM Team: Meets once a month at 8 am First Thursday of the Month. This team deals with membership, Ambassadors, retention, recognition, awards, greeting members at networking events and orientating new members. Anita Leitch from the Salvation Army is our TEAM Leader.



If you would like to be put on our Ambassador roster for grand openings, anniversary events and more, call the chamber. If you know of a business that would benefit from an Ambassadors presentation, please share it with the ARM Team! Involvement with our new Ambassadors team is a great way to network with fellow Chamber members as well as gain valuable exposure with area businesses. Help us spread the good word about all the positive things happening in our Liverpool Area Business community!



The Marketing Team serves as a THINK TANK to assist the Executive Director, the board of Directors, and the other teams in promoting events and activities sponsored by the Chamber. The Marketing team provides enhanced opportunities for communication and connection, business to business and business to community.

- The strategy includes promoting awareness via internet, print, broadcast and social media.
- Marketing will help with exposure to obtain market expansion and to build customer loyalty.
- Provide material for the Newsletter and Facebook.



Robert Just, from Main Street Wealth Management.

The Golf Committee starts sponsors, golfers, raffle

It is a great way to meet and get them involved in the community.



to meet in January and recruits items and volunteer.

other businesses in the chamber and exchange business information.



Great After Hours at the Freight Yard Brewery.

Check other July dates in this publication

July 29 Mattydale American Legion 65th Birthday

August 8 Coffee And Friends Davidson Ford (In person)

August 15 Tuesday at noon Lunch Connection will be at a outdoor venue at Home Team Pub.

August 24 Liverpool and Camillus Chamber at the Movie Tavern 5 pm - 7 pm Free Appetizers until they run out!

August 31 Lucretia and Kelly will be wandering around the state fair during Women's Day so be on the look out.

September 13 Wednesday New Member Showcase at OCM BOCES at 8 am

September 19 Tuesday Lunch Connection Venue TBA

September 26 Coffee and Friends Liverpool Library (in person)

October 4 Coffee and Friends with Baldwinsville Chamber at Hunt Real Estate

October 17 Tuesday Lunch Connection Café 407

October 26 Coffee and Friends Nutrition Fix (in person)

October 27 Trunk or Treat at Davidson Ford 5 to 6:30, Vendors wanted

Touching Hearts Ribbon Cutting

Kintty Gritty Grand opening





Dear Liverpool Chamber of Commerce,

I am writing to express my sincere gratitude for the generous scholarship award of \$500 that I received at Liverpool Dollars for Scholars event. I am truly honored to have been selected as a recipient of this prestigious scholarship, and extremely grateful for your support.

I am thrilled to share that this fall, I will be pursuing a degree in Business at LeMoyne College. As I embark on this exciting journey, your scholarship will undoubtedly play

a significant role in helping me achieve my educational and career aspirations. I have always been captivated by the world of business and its potential to drive positive change. With the knowledge and skills I will acquire during my time at LeMoyne College, I aspire to become a dynamic and responsible leader who contributes to the growth and development of businesses and communities.

Moreover, your chamber's commitment to supporting local students demonstrates your genuine concern for the advancement of education and the future success of our community. Your investment in students like myself is not only an investment in our individual futures but also an investment in the collective prosperity of my hometown.

Your scholarship award has inspired me to strive for excellence and reinforces my resolve to give back to my community in the future.

I look forward to sharing my accomplishments with you in the coming years.

Yours sincerely Charles Anthony



You can watch our interview with Chaz on the chamber Facebook page. Chaz says he will also cut grass and is working at a camp this summer to raise money for his education expenses.

SEEDS OF KNOWLEDGE ABOUT NATURE, GARDENING, AND ENVIRONMENTAL STEWARDSHIP

How Does Growing a Habitat Garden in Your Yard Fulfill Biodiversity for Four Ecosystem Services and How to Design a Habitat Garden
by Rebecca Battoe

This article is the first in a series of related articles about the importance of growing habitat gardens in urban, suburban, and rural landscapes and eventually about how to design a habitat garden and local resources for such a project. The first article introduces the importance of native plants and the second article speaks of the definition of a native plant.

So, now we can roll up our sleeves and start digging into planting the seeds for the future of biodiversity on the planet. If you can plant one native plant, why not create a habitat garden in your yard? Habitat gardening involves increasing the biodiversity of our own little corner of the world.

To begin, what is biodiversity? Biodiversity or biological diversity is (according to the Center for Sustainable Services css.umich.edu) the variability among living organisms from all sources including terrestrial, marine, and other aquatic systems and ecological complexes of which they are a part. Biodiversity shapes the ecosystem services that contribute to the human well-being, material welfare, security, social relations, and health. Biodiversity is considered on three levels: species diversity, genetic diversity, and ecosystem diversity."

One of the ecosystem services according to the Millennium Ecosystem Assessment(MA), a UN sponsored effort to analyze the effects of human actions on ecosystems and human well-being, is supporting services. "Supporting services are the consistency of underlying natural processes like photosynthesis, nutrient cycling, the creation of soils, and the water cycle. The processes allow the Earth to sustain basic life forms, whole ecosystems and people. Without supporting services the three other ecosystem services wouldn't exist." We will explore these services in the next several articles. These three other services are provisional, regulating and cultural services. (nwf.org)



**Liverpool Community Gardeners - Project of June - Heid's Circle
renamed the *Garden of Liverpool* Headed by Kelley Romano**



Seneca Savings 95th Birthday

Lunch Connection at Sharkey's

Liverpool HS Band at Memorial Day Parade

Anita Leitgeb of Salvation Army brings Do-nuts

The bad Air at the Mets did not prevent the Fort Brewerton Chamber and the Liverpool Chamber to share some fun at the Home Team Pub





Human Resource Management

HR Technology & Reporting

Workers' Comp & Risk Management

Retirement Plans & Savings

Employee Benefits & Administration

Payroll & Tax Administration

STAFF LEASING

StaffLeasingNY.com

Tailored HR & Benefits Solutions

**Call us today
315.641.3600**



MAIN STREET
WEALTH MANAGEMENT

ROBERT S. JUST, CFP

RJUST@MAINSTWM.COM • MAINSTWM.COM • 315.516.8052

• LOCAL • FEE-ONLY • FIDUCIARY • INDEPENDENT



All Your Real Estate Needs, Under One Roof

315.944.2198
www.RooftopRealtyGroup.com

In the state of New York, Rooftop Realty Group, LLC has been duly licensed to transact business as a real estate broker.

ROOFTOP
REALTY GROUP, LLC

*This space
intentionally
left blank.*

For YOUR Business Ad!

315-457-3895

chamber@liverpoolchamber.com

Half Page and Full Page available in Color