

May/June 2023



Welcome to Liverpool Town of Clay Town of Salina Village of Liverpool

Thank you Janet Polech for the pictures



www.liverpoolchamber.com

Find yourself in a picture, ad, or your company logo inside and email us the page # and we will enter your name for a Gift card for Coffee!

LAST ISSUE WINNER: John Hunt from NCM! Must be submitted by: June 7,

Space Intentionally left blank for Your Ad Here In Color \$500 for 1 year

CONTENTS

Ads	16,17,24
Auction Thank you	
Blown Away Balloons	8
Board of Directors	4,5
Business of the Month	11
Coffee and Friends	7
Concert Schedule	12
Dig it to the Arts	13
Golf	22,23
Help	26
Library Discount Program	
Lunch Connection	
Members Making Moves	25
Multi Chamber Event	
Native Plants	
New Members	20,21
National Days, Celebrate	
OCMBOCES,Trades	
Pictures	
Ramblings from the President	
Save the Date	27



SUPPORT THE CHAMBER CONTRIBUTE GET INVOLVED

The Greater Liverpool Chamber of Commerce Newsletter is designed and produced by the staff of the Chamber. Printing is provided by Minuteman Press.

Thank you to our advertisers and Minuteman Press (Formerly Seaboard Graphics) for helping us make this publication possible. When you advertise in our newsletter, you support the Chamber and double your brand's exposure.

THANK YOU!



Greater Liverpool Chamber of Commerce **Executive Officers 2023**



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Greater Liverpool Chamber of Commerce **Board of Directors 2023**



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Lucretia Hudzinski Membership & Fundraising Director Kelly Evans



Executive Administrator
315-457-3895
chamber@liverpoolchamber.com
Liverpool Chamber of Commerce
314 Second Street, Liverpool, NY 13088

Past Presidents:

Ken Maag
Dr. Tom Conley
Christine Morrisey
Dennis Hebert
Tamara Crowley
George Powers
Rand Allgaier



inection Luncheon Connection

Tuesday, May 16, 2023



11:30 - Networking Noon - Lunch \$18

Sharkey's Bar & Grill 7240 Oswego Road Liverpool 13090

Please RSVP - Hear what is planned all summer at Sharkey's!

Tuesday, June 20, 2023

11:30 - Networking Noon - Lunch \$18



Liverpool Elks Lodge #2348

3730 Cold Spring Road Baldwinsville 13027

Lunch Sponsor:



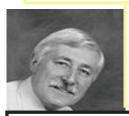
Please RSVP - We will be outside under the Pavilion!

Coffee and Friends HOSTS

Barb Stone Build Your Path LLC

Entrepreneur, Lecturer, Trainer & Leadership Development





Jim McEntire

Blueprint for Selling

Coaching, Business Owners to their desired Outcomes.

Coffee Hour with Friends Tuesdays at 8 am on Zoom

Presentations to help you succeed with Sales, Marketing & Personal Growth tips every Tuesday

Find the zoom link on the chamber website



Looking for presenters and openers.

Coffee and Friends Presentations:

- 5/2 Liverpool Is The Place Summer Concerts
- 5/9 Safe Harbor Wills and Trusts
- 5/16 Liverpool Dollars for Scholars
- 5/23 in person 8:30 see below
- 5/30 off no coffee and friends
- 6/6 Center For Family & Life Recovery
- 6/13 OPEN looking for presenter
- 6/20 United Way of CNY
- 6/27 in person 8:30 see below

** 4th Tuesday of the month is In Person at 8:30 am**
May 23 at 13Thirty Cancer (Coffee Provided)
June 27 at Bagelicious - Buy refreshments
No RSVP required

June

National Give a Bunch of Balloons Month

The Month is only two years old. It was started to bring joy to children who have incurable illnesses.

Blown Away Balloons, LLC

Pamela Milac 315-935-3034

June is Give a Bunch of Balloons Month, and what better way to celebrate than with some amazing balloon designs and decor for your next event? Whether you're planning a birthday party, wedding, or corporate event, balloons are a fun and festive way to add color and excitement to any occasion.



At Blown Away Balloons, we specialize in creating stunning balloon decor for all kinds of events. From elegant balloon bouquets and centerpieces to evecatching balloon arches and columns, we can create custom designs that perfectly match your theme and style.

If you're planning a wedding or other formal event, consider using balloons as a creative alternative to traditional floral centerpieces. We can create stunning balloon bouquets and centerpieces in a variety of styles and colors to match your theme and decor. They're a fun and unique way to add a touch of whimsy and playfulness to your event.

Finally, don't forget about balloon arches and columns. These are perfect for framing entrances or highlighting important areas like dance floors or stages. You can choose from a variety of colors and designs to cre-

In conclusion, balloons are a fun and versatile decoration that can add excitement and personality to any event. At Blown Away Balloons, we specialize in creating custom ball on decor that perfectly matches your theme and style. So why not ake your event pop with some amazing balloon designs from Blown away Balloons? Contact us today to learn more about our services and to start planning your event decor.





The OCM BOCES Adult Education program has been a mainstay in the Liverpool community for over 35+ years. The training site was originally located on Crown Road and moved to a state-of-the-art facility at 110 Elwood Davis Road in 2016.

With the recent boom in the CNY labor demand, local trades companies and unions continue to rely on the in-depth training students receive in Construction Technology, Electrical Maintenance, Welding and HVAC/R. Full time training is offered at the Main Campus in Liverpool in all four disciplines on 6-month cycles. Students can start in August or February and typically attend from 8 AM-3:30 PM. Upon completion of the 5-month training in their labs and classrooms, students must complete a one-month internship in their related field of study.

Recent statistics indicate job placement rates in all four programs ranging from 92%-100%. There is a huge demand for skilled trades people in Central New York and the OCM BOCES Adult Education program continues to produce qualified technicians to enter the workforce as industry leaders!

Instructors work with their respective industry partners to ensure that students work with state-of-the art equipment and are afforded the opportunity to earn specific industry related certifications upon completion of the program.

All of the full-time programs offered at OCM BOCES Adult Education qualify for federal financial aid through FAFSA. Prospective students must have a high school diploma or high equivalency diploma to qualify. The student services division works with employers and several community agencies to assist with additional tuition assistance.

If you are interested in learning more, OCM BOCES offers an open house every Thursday, promptly at 1:00 PM at their Main Campus-110 Elwood Davis Road (just off 7th North Street). Prospective students can enter at the Adult Education entrance and sign in at the receptionist desk. If you would like to schedule a personal tour at a more convenient time, you can contact the main number 315 453-4455 to schedule a tour with an advisor.

You can also learn more from their website: https://www.ocmboces.org/adulted OR check out the multitude of part-time continuing education opportunities found in their catalog.

Dear Local Business.

As a valued community member, we would like to include you in the effort to support literacy and learning all while increasing the foot traffic to your business! Team up with Liverpool Public Library for the LIBRARY DISCOUNT CARD for the months of July and August! Simply offer something special to your patrons when they show their library card.

Benefits to your business:

- Increased foot traffic
- Featured on the LPL website which receives 275,000 views annually
- List of supporting businesses displayed inside the library, which hosts over 170,000 visitors annually
- Show support of literacy and learning in your community
- Sign for your participating business to proudly display

Please complete this form and return by May 31, 2023 to deanna.mcgregor@lpl.org or drop off at the Liverpool Public Library.

I would like to offer a special benefit to owhich benefit, or add your own:	customers showing their library card.	Please select
10% off all purchases		
Free with purchase of	(i.e. Free small coffee w/purchase	of sandwich)
Discount price of on	(i.e. 10% off oil change)	
Other:	please be specific	
I cannot offer special discounts, but donating a prize/gift card to be featured in ages. I will donate	the Let's Read, Liverpool! Summer Le	

Thank you for supporting literacy and learning in your community by partnering with Liverpool Public Library.



Liverpool Public Library 310 Tulip Street Liverpool, NY 13088 USA T: (315) 457-0310 LPL.org



The ARM Committee Team meet once a month to determine the



nomination of the Business of the month. Votes are given for nomination to businesses that are; current on their dues, involved in the chamber and cares for the community.

Nominees are asked to share on Facebook, to their email list, twitter and in any other way to get the community to vote.

March



Winners receive a business card ad in the Eagle Newspaper, a Facebook live and photo for the newsletter Then each monthly winner will be entered into the Nomination (in January) for Business of

the Year. The Business of the year will be announced at the February 20, 2024 Luncheon.

Sasha Stroman a Bryant and Stratton Student was our intern, she did the Business of year nominee interviews, created our you tube channel, made our new benefits flyer and assisted in many programs.

She graduated and is off to San



THE MERCHANIAN MIPANTARIAN MANORAL 37th ANNUAL LIVERPOOL IS THE PLACE CONCERT SERIES





GENRE: {BAND SPONSOR}

MON. MAY 29: Memorial Day 12-3pm Off the Ground-Americana

{Charles Heating, Air, Plumbing, Electric}

MON. JUNE 5: Doyle-Whiting Band-Blues Rock {Chris Fadden for Mayor}

WED. JUNE 7: After Six- Jazz

MON. JUNE 12: The Fab Cats- British Invasion (Maurer Funeral Home, Inc.)

WED. JUNE 14: Chuck Schiele's Quatro- Americana (Aetna)

MON. JUNE 19: Mood Swing- Classic Rock (Greater Liverpool Chamber)

WED. JUNE 21: Mr. Monkey- Rock

MON. JUNE 26: Mid-Life Crisis- Classic Rock (Rosie's Trackside Diner) WED. JUNE 28: Letizia & the Z Band- Dance Band (Hope for Heather)

MON. JULY 3: Liverpool Community Band- Patriotic tunes (Steve Pierce Family)

WED. JULY 5: Jess Novak Band- Pop & Rock

MON. IULY 10: Menage A Soul- R & B

WED. JULY 12: Stan Colella Orchestra- Jazz {Care Patrol} and

{Senior Home Care & Alzheimer's Solutions}

MON. JULY 17: The Strangers- Oldies (Seneca Savings)

WED. JULY 19: Fate- Classic Rock {Friends Of Historic Onondaga Lake, Inc.}

MON. JULY 24: CNY Songbirds- Folk Rock (Gastroenterology & Hepatology of CNY)

WED. JULY 26: Jamie Notarthomas Band- Rock

MON. JULY 31: Mark Stuart- Americana/folk

WED. AUG 2: Power Of Two- Folk rock {Gwen's Helping Hands & Donate Life}

MON. AUG 7: The Horn Dogs- Classic Rock (Greater Liverpool Chamber)

WED. AUG 9: Custom Taylor Band- Country (Assemblywoman Pamela Hunter)

MON. AUG 14: Mario DeSantis Orchestra- Standards and swing {Parkrose Estates} WED. AUG 16: Two Feet Short- Folk & oldies-{John Denver Memorial Food Drive}













Volunteers are needed for the concession Stand 6:30 to 9 pm Businesses and organizations can wear their brand. Call 315 457-3895

Liverpool Nights Sponsors needed \$100 to \$200 a sponsor and you can have a table and signage June 19 and August 7 call the chamber.

Liverpool Community Gardeners and the Greater Liverpool Chamber of Commerce Presents

2nd Annual Dig It with the Arts!

Crafts & Wellness Vendors and Live Music



Saturday, May 13, 2023 10 am - 2 pm Johnson Park, Village of Liverpool



- Looking for Vendors in Gardening, Arts, Crafts, Health & Wellness, Gifts, etc.
- Patrick & Gwen McCarroll with the Power of Two will be playing FREE, LIVE Music from 11am - 1pm
 - · Flower Sale by Liverpool Methodist Church

Looking For Sponsors!

Receive a 10x10 Vendor Space

Logo on all promotional marketing materials in print and social media

Liverpool Community Gardeners Mission: Beautify the Village of Liverpool and surrounding areas with native plants.

VENDOR/ SPONSORSHIP FORM		
Contact Name:		
Company Name:		
Phone #:		
Email:		
VENDOR: \$25 (and small raffle donation at the event)	SE.	
SPONSOR: \$200 (and small raffle donation at the event)	G R E A T E R	
**Payments and Registration by sending Cash or Check with this form to: Greater Liverpool Chamber, 314 Second St., Liverpool, NY 13088.	CHAMBER # COMMERCE	
Credit Card Payments and Registration accepted at: https://bit.ly/DigItwiththeArts2		
For More Info: Contact the Chamber 315-457-3895		

This event is held over Mother's Day weekend in conjunction with the Village of Liverpool Garage Sales! Stop by and shop for your mother, grandmother, stepmother, and/or ANY mother you have in your life!

Ramblings from your President: Bill Pastella



Hey folks!

I'm jazzed about an all-new season of Liverpool is the Place concerts at the beautiful Johnson Park stage. Gwen and her team do an incredible job of lining up top local music acts for these free concerts, and they are a great place to bring your friends and family or to meet some new people. Shows are Mondays and Wednesdays throughout the summer. There's no better way to enjoy the awesome Liverpool summer evenings. We are always looking for help with the concessions (call the chamber to volunteer, thank you). It's easy and fun. The full schedule of concerts is located on the chamber website, as is our calendar of events. Lots of stuff going on so check it out.

I want to give a shout out to our Facebook Live videos, which are included in your membership. To give you an idea of the power of these videos, we recently had a ribbon cutting at one of our new members, Prom Central, and the video had over 900 views. So far. And the video was shared 7 times! It's a great way to feature your business and get your message out there. So why not take advantage of our Facebook Lives? Call the Chamber and we'll set it up.

And finally, a huge congratulations to your 2022 Business of the Year, Karate Johns. It was a close race, as expected due to the quality of our candidates, with the very close runners up Hope for Heather and the Humane Association making a strong showing. Make sure to vote in all the upcoming monthly 2023 Business of the Month contests. Every vote counts.

'Til next time, so long!

After Hours at Duskees in Phoenix sponsored by Dean Ripley.





Central New York Chambers of Commerce Hosts Networking at the Mets—NBT Stadium

Tuesday, June 6, 2023

Doors open 5:30 Game starts at 6:30 Mets vs. Lehigh Valley

\$57 includes:

1 Game Entrance Fee, 1 Raffle Ticket, food and soft drinks
Gift baskets from each Chamber to be raffled!

Register: https://bit.ly/Multichambermets



















RAIN OR SHINE EVENT - Located in the Metropolitan Room. Last year over 80 attendees. Parking is \$7.00 to the parking attendant, credit card only. Children prices and registration are located on the event page.



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Place Your Ad Here Today! Black & White \$150 FOR ONE YEAR



	Older Americans Month www.NationalDayCalendar.com
1-May	Mother Goose Day - May Day-School Principals Day
2-May	Teacher Appreciation Day
3-May	Skill Trades Day-OCMBOCES
4-May	Star Wars Day-Day of Prayer-May the Fitness be with you at Blink Fitness
5-May	Cinco De Mayo
6-May	Fitness Day-
7-May	Barrier Awareness Day
8-May	Women's Check Up Day-
9-May	Lost Sock Memorial Day
10-May	Third Shift Worker's Day
11-May	Eat What you want-Twilight zone-ribbon cutting Touching Hearts
	Provider Appreciation Day
	`Stamp Out Hunger Food Drive-Miniature Golf Day-Dig it with the Arts at Johnson Park
14-May	Mother's Day
15-May	Peace Officiers Memorial Day
16-May	Do something good for your elders day-Lunch Connection at Sharkeys
17-May	Pack Rat Day
18-May	Visit your Relative Day-Pizza Party Day
19-May	Pizza Party Day
20-May	Learn to Swim Day-Arm forces Day
21-May	Red Cross Founder's Day-
22-May	Being You Day
23-May	Lucky Penny Day-Coffee and Friends at 13 Thirty Cancer
24-May	Scanvenger Hunt Day
25-May	Wine Day - Nichols has the best
26-May	Road Trip Day-Where are we going and who wants to go
27-May	Grape Popsicle Day
28-May	Burger Day
29-May	Memorial Day-Join the Liverpool Parade
30-May	Water a Flower Day
1831-May	Senior Health and Fitness Day



1-Jun Say something nice day
2-Jun Leave the office early day
3-Jun Play outside day
4-Jun Cancer survivers day
5-Jun International Environment day
6-Jun Pest Day - call Gannon Pest Control-join us at the Mets
Chocolate Ice Cream Day-Heids Sweet Treats or Hickory 7-Jun Hill Golf has the best
8-Jun Best Friends Day - Liverpool Chamber Friends
9-Jun Movie Night-John Hunt NCM what's up.
10-Jun Iced Tea Day
11-Jun German Chocolate Cake Day-Sugar Blossum and Top
12-Jun Rose Day-Creative Florist can get you hooked up
13-Jun Weed your Garden Day
14-Jun Blood Donor Day-American Red Cross in Liverpool
15-Jun Elder Abuse Awareness Day
16-Jun Wear Blue Day
17-Jun Eat Your Vegis Day
18-Jun Father's Day
19-Jun Juneteeth
20-Jun Refugee Day
21-Jun World Peace and Prayer Day-Summer Begins
22-Jun Kissing Day
23-Jun Take your dog to work day
24-Jun Summersgiving Day
25-Jun Beatles Day
26-Jun Beauticians Day
27-Jun Sunglasses Day
28-Jun Insurance Awareness Day-the chamber has many.
29-Jun Handshake Day
30-Jun OOTD Day-look that up! Social Media Day



Attorney

The Colwell Law Firm

Colwell-law.com jhollenbeck@colwell-law.com 518-462-4242 Jennifer Hollenbeck One Park Place, 300 South State St. Syracuse, NY 13202

Facing a divorce or other type of family law matter on your own can be stressful and can create serious anxiety. We know what our clients are going through as they work through the family law matters they are confronting. This is why we focus on providing the most effective representation and the highest levels of personal service for our clients. We know that ultimately people come to us for results. Our decades of combined experience negotiating and trying cases help us build very strong cases that ensure that your best interests are being served. Our depth of knowledge of the courts and the law allows us to act as effective advocates who are able to help you secure the best possible outcomes for a wide variety of family law matters.

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24th Annual Golf Tournament

Location: Hickory Hill Golf Course

3451 State Route 31 Baldwinsville NY

Friday, July 14, 2023 When:

Registration: 10:00 am Shotgun: 11:00 am

Captain and Crew format

CORPORATE SPONSOR \$1,500 (SOLD OUT)

GOLF CART SPONSOR-\$750

(limited to 2)

Your name will be displayed on all carts Receive two (2) individual greens fees,

PUTTING CONTEST SPONSOR-\$300 (SOLD OUT)



BEVERAGE CART SPONSOR -\$300 (SOLD

OUT)





HOLE SPONSORS—\$150

Your company name will have signage in a prominent position as the golfers approach the tee. Includes the option to be present at the hole to increase your business/company awareness.

MARSHMALLOW SPONSOR-(SOLD OUT)



MAJOR SPONSOR \$600 (4)

banking, easier.

Your Company will receive:

- Company name/logo printed on all materials for the
- Receive two (2) individual greens fees, carts, putting contest and picnic dinner.
- 1 Hole Sponsor

Cornhole Hole Sponsor (Sold Out):

Wager Hole: Liverpool Dollars for Scholars

Greater Liverpool Chamber of Commerce 314 Second Street, Liverpool NY Phone: 315-457-3895 chamber@liverpoolchamber.com

Team Registration Form				
\$400 per per team for early registration. Payment and registration must be received by June 1st				
\$500 per Team for registration and payments after the 1st of June				
All golfers will receive green fees, cart, Breakfast , Lunch, Buffet Dinner, and entered into putting con-				
test, marshmallow contest, Cornhole contests. (these contest will give each winner \$100 each)				
Team Name:				
Player 1* Name:				
Player 2* Name:				
Player 3* Name:				
Player 4* Name:				
☐ I am an individual and would like to be put on a team.				
\$100 a person before June 1st, \$125 after June 1st				
Sponsor Form	0 - 1 - 1 - 1 - 1			
	Contact Information			
I would like to be a:	Company name			
- Corporate Sponsor - SOLD OUT Major Sponsor \$600				
1 Hajor Oponior \$500	Point of contact			

Rescue bags will be available with a Free Alcohol token for each team member for \$20 per team that day. There will also be 50/50 and Raffles.

Want to increase your visibility?

Phone #

- ☐ Team goodie bag (100 bags with your logo) you donate.
- ☐ Goodie bag stuffers Provide 100 trinkets, chotskies, or company branded items.

 Paper Brochures, flyers and coupons not recommended unless in a bag.
- □ Donate raffle prizes.

☐ Hole Sponsor \$150
- Beverage Cart - SOLD OUT

□ Cart sponsor \$750

Marshmallow Sponsor - SOLD OUTCornhole Sponsor - SOLD OUT

- Putting Contest - SOLD OUT

- □ Donate prizes for contest winners
- ☐ Food venues can pass out samples at a hole, Bring your own table or cart 11 am to 2 pm

All goodie bags, stuffers and raffle prizes must be delivered to July 7th

\$30 per person for non golfers anytime after 3 pm includes Buffet dinner.



Space is limited. Pay today and get to play.

Pay by check or credit card online at www.liverpoolchamber.com Liverpool Chamber, 314 Second Street, Liverpool, NY 13088







8 Adler Drive, Suite 3, East Syracuse, NY 13057



Liverpool Chiropractic & Wellness 315-461-4510

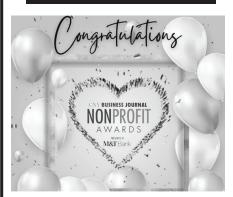
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EMBERS AKING OVES



VOLUNTEER OF THE YEAR Linda Bulgrien, Erin's Angels of CNY





Congratulations for making the finals for CenterState CEO's Business of The Year! Fewer than 50 employees

Chimera Integrations

Non-profit

Symphoria

Friends of the Rosamond Gifford Zoo

This section helps members feature their exciting news!

Congratulations to Tiffany Latino-Gerlock for her new position of Director of Communications and Government Affairs at OCWA.







Symphor!a

THE ORCHESTRA OF CENTRAL NEW YORK



ARM Team: Meets once a month at 8 am First Thursday of the Month. This team deals with membership, Ambassadors, retention, recognition, awards, greeting members at networking events and orientating new members. Anita Leitgeb from the Salvation Army is our TEAM Leader.

VOLUNTEER



If you would like to be put on our Ambassador roster for grand openings, anniversary events and more, call the chamber. If you know of a business that would benefit from an Ambassadors presentation, please share it with the ARM Team! Involvement with our new Ambassadors team is a great way to network with fellow Chamber members as well as gain valuable exposure with area businesses. Help us spread the good word about all the positive things happening in our Liverpool Area Business community!



- The strategy includes promoting awareness via internet, print, broadcast and social media.
- Marketing will help with exposure to obtain market expansion and to build customer loyalty.
- Provide material for the Newsletter and Facebook.

Robert Just, .from Main Street Wealth Management.

The Golf Committee starts sponsors, golfers, raffle

I is a great way to meet ber and get them involved mation.



to meet in January and recruits items and volunteer.

other businesses in the chamand exchange business infor-



Memorial Day Parade

Call the chamber if you wish to participate

Service at 9 am in Johnson Park
Parade will follow around 10

Concert in the Park at noon , bring a picnic lunch

July 20 "Best in Pot" 5 to 7 pm Onondaga Yacht Club, Make something in a pot and bring it to the After Hours at the Yacht Club and you may win a \$50 Gift Card.

July 1 is Hop a Park Day. We will be out at various town of Clay, Salina and County parks with the Liverpool Public Library. Want to volunteer to do a day? Call the chamber. Also will be asking the public to take selfies which we will post on Facebook.

July 22 Staples, Aetna and the Chamber will team up to present a FREE Family Summer Event with games, door Prizes Food trucks and lots of vendors from Senior Resources, Health and Family resources. This will be a Saturday at Staples Parking Lot 11 to 2

August 15 Tuesday at noon Lunch Connection will be at a outdoor venue at Home Team Pub.

August 31 Lucretia and Kelly will be wandering around the state fair during Women's Day so be on the look out.

September 13 Wednesday New Member Showcase at BOCES at 8 am

September 19 Tuesday Lunch Connection Venue TBA
October 17 Tuesday Lunch Connection Venue TBA

November 21 Tuesday Lunch Connection Venue TBA

December 19 Tuesday Holiday Lunch Connection at Outback

Great Lunch at the Rescue Mission.

Food was great and the tour of campus was priceless.





Thank You to all of our members who donated to our Online auction. We made more than the previous year and doubled our bidders.

All Day Benefits, American Carp Society, Amore Pizza, Bascol, Blink Fitness, Blue Moon Apothecary, Café 407, Capture the Moment, Erin's Angels, Forge Gone Conclusion, Cirque deVin Wine Club, Cobra Allies, East Coast Headshots, Elderwood, , Empower Federal Credit Union, Floor Covering International, Food Bank of CNY, Generation Electric, Hampton Inn Clay, Hampton Inn E. Syracuse, Hope for Heather, Holiday Inn and Suites, LaBella Baskets, ILove Kickboxing, Infinity Wellness, Isola Cryo Studio, JJR Strategies, Kelly Evans LAMar Advertising, Liverpool Chamber of Commerce, Liverpool Dollars for Scholars, Liverpool Turkey Trot, Lucretia Hudzinski, Main Street Wealth, NCM(John Hunt), Rooftop Realty, Seneca Savings, Staples, Sugar Blossum, Symphoria, Syracuse Mets, the Business Club(Bill Herloski),

Thank You

Rob Just for staying up all night to update the bids.

Bill Herloski your knowledge, time and talent made the online auction work.

We are in your debt.











Native Plants: What Are They?

Written by Rebecca Battoe, Liverpool Community Gardeners

Have you ever wondered what the term, "native" means when referring to plants? Native to what region? A native plant may not be "native" to Central New York. In, Native Plants of the Northeast, *A Guide for Gardening and Conservation*, by Donald J. Leopold: "a native plant can be trees, shrubs, and herbaceous species (including wildflowers, grasses, and ferns.)"

One such native wildflower is Echinacea purpurea, from the family Asteraceae. You may have seen this flower growing in many of your neighbors' gardens or even in your own garden. Commonly called purple coneflower, they grow quite easily here in CNY. The question is are they considered a native plant? The short answer is, yes, but it is not native to CNY. The Cornell Botanic Gardens (cornellbotanicgardens.org) says, that purple coneflower is native to the North American tallgrass prairies and the great plains.

So, we can understand native plants to be: the indigenous terrestrial and aquatic species that have evolved and occur naturally in a particular region, ecosystem, or habitat, according to the USDA US Forest Service (fs.usda.gov). Thus, species native to North America are generally recognized as plants that were growing on the continent prior to European settlement. Some examples include: conifer trees, hardwood, trees, and, shrubs, grasses, forbs, and others. (fs.usda.gov)

Please submit questions that may be used for future articles to gardenersofliverpool2017@gmail.com





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