

November/December 2022

[www.liverpoolchamber.com](http://www.liverpoolchamber.com)



Find yourself in a picture, ad, or your company logo inside and email us the page # and we will enter your name for a Gift card for Coffee! Must be submitted by December 1, 2022.



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\*Must be new to Solar Simplified and in an eligible market to qualify. Subject to Solar Simplified Terms and Conditions.

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**SUPPORT THE CHAMBER  
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GET INVOLVED**

The Greater Liverpool Chamber of Commerce Newsletter is designed and produced by the staff of the Chamber. Printing is provided by Minuteman Press.

Thank you to our advertisers and Minuteman Press (Formerly Seaboard Graphics) for helping us make this publication possible. When you advertise in our newsletter, you support the Chamber and double your brand's exposure.

**THANK YOU!**



## **Greater Liverpool Chamber of Commerce Executive Officers 2022**



**President, Rina Corigliano-Hart**

**OneGroup of NY, Inc.**

315-413-4492

[rhart@onegroup.com](mailto:rhart@onegroup.com)

706 North Clinton Street, Syracuse, NY 13204



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2112 Erie Blvd E, Suite 100, Syracuse, NY 13224



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315-641-5848

[sdagostino@insurewithenv.com](mailto:sdagostino@insurewithenv.com)

7789 Oswego Road, Liverpool NY 13090





## Greater Liverpool Chamber of Commerce Board of Directors 2022



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**Ken Maag**  
**Edward Jones**  
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**Lucretia Hudzinski**  
**Membership & Fundraising Director**  
**Kelly Evans**



**Executive Administrator**  
315-457-3895  
chamber@liverpoolchamber.com  
Liverpool Chamber of Commerce  
314 Second Street, Liverpool, NY 13088

### Past Presidents:

Dr. Tom Conley  
Christine Morrissey  
Dennis Hebert  
Tamara Crowley  
George Powers  
Rand Allgaier  
Julie Witty

**Tuesday, November 15, 2022**

Holiday Inn & Suites  
 400 7th North Street  
 Liverpool 13088

**Lunch Sponsor:**



**ADVANCED  
BUSINESS  
SYSTEMS**  
 INCORPORATED

**11:30 - Networking**

**Noon - Lunch**

Cost: \$18



AN IHG® HOTEL

Please RSVP as there are wrap choices on our website!



**HOLIDAY LUNCHEON**  
**Tuesday, December 20, 2022**



**11:30 - Networking**

**Noon - Lunch**

Outback Steakhouse  
 3946 Route 31, Liverpool  
 \$20

**PLEASE RSVP**

Steak, Grilled Chicken or Pasta  
 House Salad or Caesar Salad  
 Mashed Potatoes and Grilled Vegetables

Possible Guest with Goodies!!



# Coffee and Friends HOSTS

Barb Stone

Build Your Path LLC

Entrepreneur, Lecturer, Trainer  
& Leadership Development



Jim McEntire

Blueprint for Selling

Coaching, Business Owners to  
their desired Outcomes.



## Coffee Hour with Friends Tuesdays at 8 am on Zoom

Presentations to help you succeed  
with Sales, Marketing & Personal  
Growth tips every Tuesday

Find the zoom link on the chamber  
website

Looking for presenters and openers.



### Coffee and Friends Presentations:

- |        |   |
|--------|---|
| Nov 1  | Liverpool Turkey Trot, Scott Henry                        |
| Nov 8  | Salvation Army, Anita Leitgeb                             |
| Nov 15 | Friends of the Canteen, Amy Crowley                       |
| Nov 22 | David's Refuge, Kate Houck <i>Taking Care of Yourself</i> |
| Nov 29 | Do-4-You, Kristina Gipe                                   |
| Dec 6  | American Red Cross, Lisa Smith                            |

### Lunch Connection

January 17 Tuesday Noon

February 21 Tuesday Noon-**Business of the Year**





**ARM Team:** Meets once a month at 8 am First Thursday of the Month. This team deals with membership, Ambassadors, retention, recognition, awards, greeting members at networking events and orientating new members. Anita Leitgeb from the Salvation Army is our TEAM Leader.

If you would like to be put on our Ambassador roster for grand openings, anniversary events and more, call the chamber. If you know of a business that would benefit from an Ambassadors presentation, please share it with the ARM Team! Involvement with our new Ambassadors team is a great way to network with fellow Chamber members as well as gain valuable exposure with area businesses. Help us spread the good word about all the positive things happening in our Liverpool Area Business community!



**The Marketing Team** serves as a THINK TANK to assist the Executive Director, the board of Directors, and the other teams in promoting events and activities sponsored by the Chamber. The Marketing team provides enhanced opportunities for communication and — connection, business to business and business to community.

- The strategy includes promoting awareness via internet, print, broadcast and social media.
- Marketing will help with exposure to obtain market expansion and to build customer loyalty.
- Provide material for the Newsletter and Facebook.

Robert Just, .from Main Street Wealth Management



The Golf Committee starts to meet in January and recruits sponsors, golfers, raffle items and volunteer .

It is a great way to meet other businesses in the chamber and get them involved and exchange business information.

It is a win-win proposition.

## VOLUNTEER



**Volunteer:** From time to time we need volunteers to make phone calls, stuff envelopes, deliver materials, proof read, etc. If you would like to be on our volunteer list, give us a call.

## Why Do We Need A Business Plan?

By: Mark Pitonzo

New York State Certified Business Advisor  
Onondaga Small Business Development  
Center @ Liverpool

I once read a business quote that said, *"I like to talk to people who express my thoughts clearly"*. Simply put, if you can't express your own thoughts and vision clearly enough, how will you be able to convince a lender to invest in your business or a consumer to purchase your products or

services. The best way to articulate your thoughts or vision is through a business plan. Let's face it, writing a business plan is not something that every entrepreneur or business owner wants to sit down at the computer and do. But, it's critical for many reasons if you're serious about your vision and you're trying to convince others as well.

A business plan provides you with a comprehensive, detailed overview of all aspects of your business. This overview is the skeleton of your business – the underlying infrastructure that provides the basis of your entire operation. A business plan allows you to review the pros and cons of your proposed business before you make a financial or emotional commitment to it. The business plan should tell a compelling story about your business explaining who, what, when, where, how and why. If you need to raise money to finance a new business, the operation or expansion of an existing business, or acquire an existing business, you must have a business plan. Sources of capital will not even consider providing money for your business unless you have a plan.

### **There are three reasons to create a written business plan:**

- ☐ The process of creating a business plan forces you to take an objective, critical, and unemotional look at your business prior to and after its inception.
- ☐ It is an operating tool that will help you manage your business and ensure its success.
- ☐ It will communicate your ideas to others and provide the basis for financing options. There are many benefits to be gained by creating a business plan. The plan will help you identify and evaluate areas of strength and weakness, pinpoint business needs that might otherwise be overlooked, identify critical business opportunities as well as identifying problems before they escalate.

### **There are several components to a written business plan:**

- ☐ Business description and vision – Overview of what your business is or does.
- ☐ Market analysis – Description of who your target market is.
- ☐ Competition – Identify the top 3 or 4 companies that provide similar product or service.
- ☐ Description of the products and/or services – What product/service are you offering and what is the value that differentiates you.
- ☐ Organization and operations management – Who will manage and how will your product or service be produced and provided.
- ☐ Marketing and sales strategy – How will you reach your customers and sales goals.
- ☐ Financial management – Describe how much your business will cost and/or the fiscal side of the business.

**If you want to know where you are currently**, where you want to go in

Cont from page 9-A well thought out business plan is a road map for successful business owners and entrepreneurs.

Mark Pitonzo is a NYS Certified Business Advisor at the Small Business Development Center's satellite office located at Onondaga Community College @ Liverpool.

Contact him at [m.j.pitonzo2@sunyocc.edu](mailto:m.j.pitonzo2@sunyocc.edu). 315-498-6070

*The Onondaga SBDC is one of 24 offices statewide that provides free and confidential advisement to startup and existing businesses. We are a part of the New York State system and are both federally and state funded. We also offer training in startup skills.*



AGING ADVOCATES CNY

**Dementia is not a normal part of aging.**

**By Melissa Murphy, Aging Life Care Manager & Certified Dementia Practitioner  
Owner of Aging Advocates CNY**

"Dementia is not a specific disease but is rather a general term for the impaired ability to remember, think, or make decisions that interferes with doing everyday activities. Alzheimer's disease is the most common type of dementia. Though dementia mostly affects older adults, it is not a part of normal aging".

### **Symptoms of dementia:**

- Changes in mood
- Changes in behavior
- Impulsivity/lack of judgement
- Social inappropriateness
- Memory Loss/confusion
- Difficulty managing daily tasks such as finances, dressing, TV or phone
- Decline in hygiene
- Difficulty reading/writing
- Repetitiveness in conversation
- Hallucinations/delusions
- Trouble with balance
- Word finding issues
- Getting lost
- Apathy towards others

Not everyone with dementia will exhibit all of these symptoms. No two individuals are alike, and the cause of their dementia will vary. Some causes of dementia include injuries to the brain also known as a traumatic brain injury, a stroke, substance abuse, or genetics. Some of the most common types of dementia include Alzheimer's disease, vascular, Lewy Body, frontotemporal as well as Parkinson's and Huntington's disease with dementia. Sadly, these are just a handful out of hundreds. The cause of dementia is often times unknown, and it can be challenging to get a proper diagnosis.

If you or your loved one is exhibiting any of these symptoms the first step should be seeking medical attention from their primary care or emergency medicine depending on the severity, to rule out infections or other causes. Something as simple as a urinary tract infection can cause severe changes in behavior and cognition among older adults. Cont page12

The ARM Committee Team meet once a month to determine the nomination of the Business of the month. Votes are given for nomination to businesses that are;

current on their dues, involved in the chamber and cares for the community.

## BUSINESS *of the month*

Nominees are asked to share on Facebook, to their email list, twitter and in any other way to get the community to vote.

### September Winner

ROSAMOND GIFFORD



### October Winner



Winners receive a business card ad in the Eagle Newspaper, a Facebook live and photo for the newsletter and are then will be entered into the Nomination (in January ) for Business of the Year. The Business of the year will be

announced at the February Luncheon.

Go to Website for the nominees for November and then December.

CHAMBER NEWS & SPECIAL ANNOUNCEMENTS!



## Four Seasons

Golf & SKI Center • 637-9023



Sunday, January 8, 2023

4 to 7 pm

\$20.00 RSVP at

[www.liverpoolchamber.com](http://www.liverpoolchamber.com)

Inner Tube, Pizza, drink all provided. Children 31/2 or 40 inches tall can inner tube. Other chambers participate as well. A escalator brings you to the top.



**Cont page 10** Also, medication interference and side effects, dehydration, recent hospitalizations and even anxiety and depression can cause cognitive impairments with dementia like symptoms. There's also been an increase in Lyme disease being misdiagnosed as dementia.

Once those are ruled out you may want to see a specialist for testing. A geriatrician's office is generally better suited for ongoing cognitive testing for memory loss than a primary care, but they may not be enough either. It's important to note than one's education level and type of dementia may allow them to pass initial cognitive testing with flying colors despite an obvious change in behavior. In this case, a more in-depth testing from a psychiatrist, psychologist, audiologist, or neurologist may be needed. Unfortunately, a diagnosis is rarely a perfect science, and you may be only given an answer as a possibility. You may need to advocate for your loved one along the way. The benefits to getting a diagnosis include understanding the potential progression of disease, pharmacological options, and caregiving strategies. As certified dementia practitioners with years of experience in memory care communities and home settings, we find it imperative to develop care plans for individual needs and striving for a proper diagnosis is an integral part of that process.

### **References:**

CDC.com

NIH.com

*Aging Advocates CNY promotes dignity and independence for our clients while providing peace of mind for family members. Families are often unprepared for the challenges of caregiving and are faced with decisions that seem difficult or overwhelming. We understand these challenges and guide our families to solutions with knowledge and compassion. We pride ourselves on being excellent problem solvers, providing practical solutions and guidance to our clients and families every step of the way. 315-480-4770*

## **Ribbon Cuttings**



[www.americu.org](http://www.americu.org) | 800.388.2000

**Tuesday, November 15**  
**AmeriCU**  
**Grand Re-Opening**  
**5 pm - 7pm**

**5 pm RIBBON CUTTING**  
**7474 Oswego Road**  
**Liverpool 13090**

**(continue to page 27)**

# Liverpool Is The Place

## Summer Concert Series



**Average attendance – 400 people!**  
**Great visibility for your business & a great value for you!**  
**Become a 2023 sponsor – contact us today!**

### Presenting Sponsor – NEW: One per month!

**\$1,000**

- Your large sign or banner on stage at every concert during your month (June, July, Aug).
- Your name in all promotion PLUS your logo on schedules and Chamber media.
- An opportunity to take the mic on stage, have an information table, AND distribute items.

### Schedule Sponsor – Limited to one! Visibility all season long!

**\$850**

- Your company logo (B&W) prominently displayed on season schedules. **Add a coupon or offer!** (approx. 1,000 distributed at concerts and other delivery sites, including Chamber newsletter.)

### Concession Sponsor – Limited to two! A great value!

**\$600**

- Your company banner displayed prominently at our highly-trafficked snack bar.  
Choose Monday or Wednesday series. **(Or, if open, one month for \$200, Wed series only.)**

### Website Sponsor – One per month of the season. Affordable!

**\$200**

- Your logo posted on the Liverpool Chamber website during June, July or Aug.\*

### Band Sponsor

**\$400**

- **The night of your concert:** Your company signage on both ends of the stage; a mention of your company by our emcee; an opportunity for your company representative to take the mic; the option of having an information table that night.
- **Throughout the season:** Your company name listed on schedules, next to your concert. (approx. 1,000 distributed); your company name on concert page of the Chamber website!

### Showstopper Sponsor!

**Ask about sponsoring one of our show stopper bands that fill the park – up to 600 people!**

**\$500**

Contact Gwen McCarroll (315) 491-4188 or Colleen Gunnip (315) 652-5029  
Liverpool Is the Place is a subcommittee of the Greater Liverpool Chamber of Commerce:  
(315) 457-3895 • [liverpoolchamber.com](http://liverpoolchamber.com) \*Visit the LITP page for links to our social media!



**Be the first to sponsor our 2023 Season. Starting June of 2023 until the end of August 2023. Especially if you want your favorite band or orchestra.**

# TESTIMONIAL



As a new employee in the area, the first thing I did was reach out to the Liverpool Chamber I was immediately welcomed into the community, invited to participate in events and met so many people. I have had the pleasure of connecting with business owners, while sharing and promoting my own business. I am consistently

informed of changes in the business landscape, updated on opportunities from funding to tabling. I will forever be grateful for the chamber for their resources and making me feel valued for what I do and how I do it! Even if you don't own a business, membership in your local chamber keeps you integrated and aware of where you live and all it has to offer.

-Moe Harrington O'Neill, Communication Director for NYS Assemblyman Al Stirpe & NYS License Massage Therapist



51st Annual Civic  
Celebration -  
Salvation Army Event

Key4Women Event at  
the Marriot Downtown  
(formerly the Hotel  
Syracuse)





## Saturday November 26 at the Liverpool Library

Think of what you will want to be put in 200 goodie bags to people who attend the library Shop local Event. All items must be to the chamber by 21st December



## Sunday December 4

3:00 to 5 pm Travel through the Village of Liverpool and Shop and get entertained.

There will be many things to do for the entire family.

Santa will arrive at Johnson Park about 6.

There will be Free Hot Chocolate and snacks before Santa arrived.

Stay tuned for more details.

Call the chamber to see how you can donate, sponsor or participate.

315-457-3895



Interested in Hosting a Business Before or

After Hours??????????????????

Call the chamber. 315.457.3895

All you need to do is provide light refreshments.

## Place Your Ad Here Today! Black & White \$150 FOR ONE YEAR

### Are you turning 65 or new to Medicare?

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HUMANA.COM/KBALACH

Y0040\_GHHJ4HAEN22\_AD\_C

## Place Your Ad Here Today! Black & White \$150 FOR ONE YEAR

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*Business Development Officer*

315.728.3474

lhoover@empowerfcu.com



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**Mark Hayden**

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Fax (315) 622-9043

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Liverpool, New York 13090

Hours: Tues. - Fri. 10-7, Sat. 10-3

Sun. & Mon. Closed



## **POWERS** A C C O U N T I N G

Monthly financial statements, tax planning and preparation,  
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7481 Morgan Rd., Liverpool, NY 13090

**(315) 701-1120**



4800 Bear Road, Liverpool, NY 13088

[www.elderwood.com](http://www.elderwood.com)

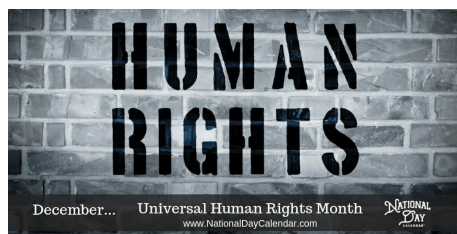
**Place Your Ad Here Today! Black &  
White \$150 FOR ONE YEAR**





1-Nov	<b>National Authors' Day-We have several in the chamber</b>
2-Nov	<b>National Stress Awareness Day</b>
3-Nov	<b>National Men Make Dinner Day (Must Cook. No BBQ Allowed!)</b>
4-Nov	<b>National Candy Day-Speech's Candy</b>
5-Nov	<b>National Play Outside Day -What shall we play</b>
6-Nov	<b>Daylight Saving Time Ends -Color the World Orange Day</b>
8-Nov	<b>National Parents as Teachers Day</b>
9-Nov	<b>National Scrapple Day-Do you know this?</b>
10-Nov	<b>National Forget-Me-Not Day-THANK YOU ALL WHO HAVE SERVED</b>
11-Nov	<b>Veterans Day-11th day -11th Hour-11th Month Remember</b>
12-Nov	<b>National Pizza with the Works Except Anchovies Day</b>
13-Nov	<b>World Kindness Day</b>
14-Nov	<b>National Family PJ Day-Let's have a PJ Party</b>
15-Nov	<b>National Philanthropy Day-many members not for profits HELP!</b>
16-Nov	<b>National Educational Support Professionals Day</b>
17-Nov	<b>National Homemade Bread Day-Sugar Top has great Bread</b>
18-Nov	<b>Substitute Educator Day-God Bless Them!</b>
19-Nov	<b>National Play Monopoly Day</b>
20-Nov	<b>National Child's Day</b>
21-Nov	<b>National Gingerbread Cookie Day-Sugar Blossum Bakery</b>
22-Nov	<b>National Cranberry Relish Day</b>
23-Nov	<b>National Jukebox Day-Can you name where they are?</b>
24-Nov	<b>Thanksgiving Day-Enjoy family and friends</b>
25-Nov	<b>Buy Nothing Day-Retailers need a break!</b>
26-Nov	<b>Small Business Saturday-Liverpool Library Come On in!</b>
27-Nov	
28-Nov	Cyber Monday
29-Nov	<b>National Day of Giving</b>
30-Nov	<b>Stay Home Because You're Well Day-YES!!!!</b>





1-Dec	National Pie Day
2-Dec	Special Education Day-
3-Dec	National Play Outside Day
4-Dec	National Sock Day-Christmas Tree Lighting
5-Dec	International Ninja Day
6-Dec	St. Nicholas Day-Put out your Shoes
7-Dec	National Pearl Harbor Remembrance Day-Hump Day Lunch
8-Dec	Pretend to Be a Time Traveler Day-Holiday Party @ chamber
9-Dec	National Salesperson Day-Christmas Card Day
10-Dec	Human Rights Day-Movie @ Red House
11-Dec	National Stretching Day
12-Dec	National Ding-a-Ling Day-call a friend
13-Dec	National Guard Birthday-Happy Birthday 174th
14-Dec	Monkey Day
15-Dec	National Cupcake Day-Bill of Rights Day
16-Dec	Chocolate-Covered Anything Day
17-Dec	Ugly Christmas Sweater Day -Wreaths Across America Day
18-Dec	Chanukah Begins
19-Dec	National Hard Candy Day
20-Dec	National Sangria Day-Holiday Lunch at Outback
22-Dec	National Re-Gifting Day
23-Dec	Festivus
24-Dec	Christmas Eve
25-Dec	Christmas-Have a Merry one
26-Dec	Candy Cane Day-Thank-You Note Day
27-Dec	National Fruitcake Day
28-Dec	Pledge of Allegiance Day
29-Dec	Tick Tock Day-finish unfinished business
30-Dec	No Interruptions Day-PLEASE!
31-Dec	New Years Eve-Universal Hour of Peace

# New Members



**Correction: [www.WildMixx.com](http://www.WildMixx.com)**

## **Business & Professional/ Cleaning Services**

### **Bathrooms Only**

michellelee68@aol.com

315-706-5925

Serving Central New York

Commercial Cleaning and Residential for Real Estate Agents. Specializes in Bathrooms. Fully Insured.

## **Business & Professional/ Motivational/ Author**

### **Do-4-U**

<https://do-4-u.com/>

<https://dba-do-4-u.square.site/>

do4unow@gmail.com

315-572-9909

Kristina Gipe

8430 Oswego Road #535

Liverpool NY 13090

We all have goals we are looking to set and achieve. Do-4-U features different ideas, quotes, and blogs to help you think about what you can do to help to reach your goals.

## **Community Organization/Membership Organization/ Not For Profit**

### **Mattydale American Legion Post #1832**

friendlypost@hotmail.com

315-454-3403

Don Beaudry

2718 Lemoyne Avenue

Mattydale, NY 13211

The friendly post!

### **WBOC**

Wboconnection.org

info@wboconnection.org

Monthly Meetings Genesee Hotel

1060 East Genesee Street

Syracuse, NY 13210

WBOC is a nonprofit organization supporting women in business through educational programs, networking and collaborative opportunities. This volunteer run organization has been supporting women in business for over 30 years.

## **Computer/ Cyber Security Trainings**

### **The 5th Ray of Light**

5thray.com

ashleyjean4218@gmail.com

315-327-5200

Ashley J Oliver

Serving Central New York

The 5thray.com is an Education Conglomerate offering services in the realms of Cybersecurity and Leadership Training.

## **Financial / Insurance**

### **New York Life - Brent Trexler**

Newyorklife.com/agent/bltrexler

bltrexler@ft.newyorklife.com

315-558-9337

Brent Trexler

Serving Central New York

Holistic financial planning.

### **Northwestern Mutual - Ripley, Garlock and Associates**

Deanripley.com

Wendy.hildreth@nm.com

315-695-6367

Dean Ripley

81 State Street

Phoenix, NY 13135

We take total responsibility for our clients' financial security planning. Our goal is to provide the highest level of com-

petence and quality in the work we do, and we must make certain to be in contact with our clients on a frequency that is ideally suited to their individual service expectations and planning needs. We use a highly individualized and exceptionally detailed planning process based on in-depth fact finding, prepared with some of the best technology and tools currently available in the industry.

### **Health & Wellness/ Fitness/ Coaching**

**ILoveKickboxing Liverpool**  
ilovekickboxing.com/Liverpool  
sbrown@ilovekickboxing.com  
702-378-7921  
Sarah Brown  
8395 Oswego Road #114  
Liverpool, NY 13090

Bag-hitting, adrenaline-flowing workout that ANYONE can do no matter your age or fitness level. ALWAYS fun, engaging, challenging, and exciting. Strap on real gloves and learn pro moves that make you feel like a rockstar and get lean and toned like a fighter (without ever having to fight!).

### **Fit Conscience**

Fit-conscience.com  
fitconscience@gmail.com  
315-406-0000  
Michael Henty  
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### **Health and Wellness / Holistic/Teas**

#### **Blue Moon Apothecary & Wellness Center**

Facebook.com/  
BlueMoomApothecaryandWellnessCtr  
Kelly@bluemoonapothecary.com  
315-570-2557

Kelly Thompkins  
612 Oswego Street  
Liverpool, NY 13088

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Alternative Healing Services are provided by local therapists.

### **Insurance / Medicare**

#### **Humana**

humana.com/kbalach  
kbalach@humana.com  
315-516-9213  
Kaleigh Balach  
290 Elwood Davis Road ,Suite 225  
Liverpool, NY 13088

Medicare Advantage Health Plan, Medicare Prescription Drug Plan, Medicare Supplement Plans, Individual Health Plans, Dental & Vision, Life Insurance, Fixed Annuities, and Long-Term Care.

### **Legal/ Attorney**

#### **Law Office of Matthew Van Ryn, PLLC**

Mattvanrynlaw.com  
mattvanrynlawesq@gmail.com  
315-877-1741  
Matthew Van Ryn  
14 Kings Park Court #7  
Camillus, NY 13031

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### **Media/ Communications/ Publications**

#### **Victory Sports & Fitness Magazine**

Victorypublications.net

Michael@hentyandheart.com

315-406-0000

Michael Henty

A sports and fitness magazine exclusively covering the Liverpool area.

### **Personal Care Services/ Adults/ Meal Delivery**

#### **Baldwinsville Meals on Wheels**

Bvillemealsonwheels.org

Baldwinsvillemealsonwheels@yahoo.com

315-638-2171

Donna Metz

76 Canton Street

Baldwinsville, NY 13027

Meal Delivery service for the elderly, disabled and homebound in the Baldwinsville area.

### **Personal Care Services / Cryo Therapy**

#### **Isola Cryo Studio**

isolacryo.com

christina@isolacryo.com

315-622-8402

Christina Birchmeyer

7608 Oswego Road #18

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### **Real Estate**

#### **Hunt Real Estate ERA**

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[facebook.com/PoeticRemedies/](https://facebook.com/PoeticRemedies/)

[nmvisconti1@cougars.ccis.edu](mailto:nmvisconti1@cougars.ccis.edu)

315-383-5046

Nicole Marie

Liverpool, NY

Poetic Remedies offers a little of this and a little of that with one common theme...Magical Vibes!!! low content journals.

### **Travel & Transportation**

#### **AAA Western and Central NY**

[Nyaaa.com/Liverpool](http://Nyaaa.com/Liverpool)

[nshowens@nyaa.com](mailto:nshowens@nyaa.com)

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## MATTYDALE AMERICAN LEGION

**Tuesday, November 8, 2022**

**4:30 - 6:30 pm**

Celebrate Happy Hour (cash bar) with the Liverpool  
Chamber and fingers food with Hungers For Hope!

2718 LEMOYNE AVE., SYRACUSE, NY 13211



★★★★★



## Multi-Chamber After Hours

**NOVEMBER 17, 2022**

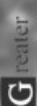
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being CNY BJ 2022 Best Places to  
work with 50+ employees!

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cancer connect

This section helps members  
feature their exciting news!

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Work with 15-50 employees!



Congratulations to Usherwood  
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CNY BJ 2022 Best Places to  
work with 50+ employees!



Congratulations to 13thirty Cancer  
Connect for receiving the top dona-  
tions in the nation for the 2022 A  
Community Thrive's competition!





## Matinee Showing of *The Christmas Story!*

***Saturday, December 10th at 2 pm***

Private Room before show and during intermission with light refreshments .

Register and Buy your Tickets today! RSVP by November 18  
\$ 35



PLEASE JOIN US FOR A

# Holiday PARTY

*Eat. Drink. Be Merry*

DECEMBER 8 | 5 PM - 7 PM

GLEASON MANSION | 314 SECOND STREET  
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## PARKROSE ESTATES

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BE OUR HONORED GUEST

# Grand Re-opening Celebration

**Wednesday, November 9th • 4:00 – 6:00 PM**

Parkrose Estates is honored to re-open our doors and welcome you back inside! Please be our guest as we share our new renovations and thank you for your support over the past few months. Say cheers to an exciting future at our community, savor chef-prepared hors d'oeuvres, and take home a special gift as a token of our appreciation.

**Kindly RSVP to (315) 744-2976 or  
kvassenelli@parkroseestates.com by Friday, November 4th.**

*It's not like home.  
It is home."*

7251 Janus Park Drive • Liverpool, NY 13088 • (315) 744-2976 • [www.ParkroseEstates.com](http://www.ParkroseEstates.com)



# Ribbon Cutting

**SATURDAY NOVEMBER 19, 2022  
10 AM**

**INFINITY WELLNESS CONNECTIONS**

**ACROSS FROM CHAMBER OFFICE  
314 SECOND STREET SUITE 1  
LIVERPOOL, NY 13088**



**We went to the State Fair, had a booth, and volunteered.**



**Kelly, Hope for Heather Volunteer, Senator Schumer**

**And our raffle basket winner John Rush from Liverpool!!**



## ***Thank you to our participants***

Forge Gone Conclusions

Build Your Path & KPW Laboratories

Food Bank CNY

Paul Davis Restoration of North Country

UMEA

Innov8tive Nutrition, The Patch-Lady

Blink Fitness

North Area Meals on Wheels

Aetna



## Celebrate CNY

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**Liverpool Your Hometown**  
**Channel 3 News**

**After Hours at the  
Freight Yard Brewing  
and a tour of Clay  
Historic Park.**





Blue Moon Apothecary, below Isola Cryo Studio and Rosie's Trakside, and right is Freight Yard Brewery!

# Ribbon Cutting





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