# September/October 2022



# Membership Monday













Find yourself in a picture, ad, or your company logo inside and email us the page # and we will enter your name for a Gift card for Coffee! Must be submitted by September 20. LAST ISSUE WINNER:

REBECCA MAITLAND, HAMPTON INN CLAY !!!



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# SUPPORT THE CHAMBER CONTRIBUTE GET INVOLVED

The Greater Liverpool Chamber of Commerce Newsletter is designed and produced by the staff of the Chamber. Printing is provided by Minuteman Press.

Thank you to our advertisers and Minuteman Press (Formerly Seaboard Graphics) for helping us make this publication possible. When you advertise in our newsletter, you support the Chamber and double your brand's exposure.

#### **THANK YOU!**



## Greater Liverpool Chamber of Commerce **Executive Officers 2022**



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rhart@onegroup.com
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2112 Erie Blvd E, Suite 100, Syracuse, NY 13224



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315-641-5848
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## Greater Liverpool Chamber of Commerce **Board of Directors 2022**



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315-457-3895
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Liverpool Chamber of Commerce
314 Second Street, Liverpool, NY 13088

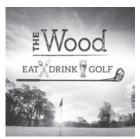
#### **Past Presidents:**

Dr. Tom Conley
Christine Morrisey
Dennis Hebert
Tamara Crowley
George Powers
Rand Allgaier
Julie Witty

## Connection Luncheon Connection

#### **September AFTER HOURS**

Wednesday, September 21, 2022 5 pm - 7 pm \$5.00 - Please RSVP



#### The Wood

7439 Canton St., Baldwinsville \*Food & Drinks to Order\* Cornhole, Networking & Fun!

#### **October Luncheon**

Tuesday, October 18, 2022 11:30 - networking Noon - Lunch



Presentation and lunch provided by:

174th National Air Guard 6001 East Molloy Road Syracuse, NY 13211

PLEASE RSVP by October 10th! \$10.00

#### **Coffee and Friends HOSTS**

Barb Stone

**Build Your Path LLC** 

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Jim McEntire

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#### Coffee Hour with Friends Tuesdays at 8 am on Zoom

Presentations to help you succeed with Sales, Marketing & Personal Growth tips every Tuesday

Find the zoom link on the chamber website

Looking for presenters and openers.





Thank you to the many sponsors and volunteers who helped Liverpool is the Place...note even in the rain





**ARM Team:** Meets once a month at 8 am First Thursday of the Month. This team deals with membership, Ambassadors, retention, recognition, awards, greeting members at networking events and orientating new members. Anita Leitgeb from the Salvation Army is our TEAM Leader.

If you would like to be put on our Ambassador roster for grand openings, anniversary events and more, call the chamber. If you know of a business that would benefit from an Ambassadors presentation, please share it with the ARM Team! Involvement with our new Ambassadors team is a great way to network with fellow Chamber members as well as gain valuable exposure with area businesses. Help us spread the good word about all the positive things happening in our Liverpool Area Business community!



. The Marketing Team serves as a THINK TANK to assist the Executive Director, the board of Directors, and the other teams in promoting events and activities sponsored by the Chamber. The Marketing team provides enhanced opportunities for communication and connection, business to business and business to community.

- The strategy includes promoting awareness via internet, print, broadcast and social media
- Marketing will help with exposure to obtain market expansion and to build customer loyalty.
- Provide material for the Newsletter and Facebook.

Robert Just, .from Main Street Wealth Management



The Golf Committee starts to meet in January and recruits sponsors, golfers, raffle items and volunteer.

I is a great way to meet other businesses in the chamber and get them involved and exchange business information.

It is a win-win proposition.



**Volunteer:** From time to time we need volunteers to make phone calls, stuff envelopes, deliver materials, proof read, etc. If you would like to be on our volunteer list, give us a call.



Founded in 1966, HumaneCNY is Central New York's largest nokill, not-for-profit animal shelter, located in Liverpool, New York. HumaneCNY

does not receive public funding or support from any state or federal agencies or national animal welfare organizations. Through private donations only, HumaneCNY

typically houses over 1,000 animals a year. In the last twelve months alone, our adopters have given

loving homes to over 600 animals. For the animals that come to us for help, there are no time limits, and

we provide them with the best medical care we can afford until we find them new, loving forever homes.

Our mission is to provide our community with a shelter that shows compassion and respect for

life by following a no-kill philosophy and by striving to provide the cats and dogs entrusted to our care

with permanent, loving homes. HumaneCNY serves Central New York's Onondaga County; we make it

our priority to always help local animals and local people.

As if two years of a pandemic was not difficult enough for our shelter, now many pet owners are

surrendering their pets at the highest rate we've seen. There has been a decrease in adoptions and a

vast increase in abuse and neglect cases. Our shelter is overwhelmed with the amount of homeless, sick

animals in need of our help. We have been forced to say no to so many of them because we simply do

not have the resources. In spite of everything, we have worked tirelessly to care for the homeless

animals of Central New York. Here are some ways our community can help HumaneCNY during this difficult time:

- **Donate:** Our biggest expense for the last two years has been animal medical care. Please donate

today so we can continue to care for CNY's homeless, sick animals.

**- Adopt:** October is adopt a shelter dog month! Come find your new furry family member. To

view all of our available animals, please visit our website at humanecny.org/available-animals. **Cont. from page 9- Foster:** Moving animals to foster homes frees up space in the shelter for more animals in need!

To learn more about fostering an animal, please email info@humanecny.org.

- **Shop:** While we are most grateful for monetary donations at this time, we also appreciate supplies.

To view a list of all our current needs, please view our Amazon Wish List at:

humanecny.org/online-store.

#### **HumaneCNY**

4915 W Taft Rd

Liverpool, NY 13088 / P: 315-457-8762





Every cancer has an "awareness month" where they focus heavily on awareness and education of disease. For a cancer survivor, every day is awareness day. September is National Ovarian Cancer

Awareness Month, and the first Friday in September is "National Wear Teal Day". Teal is the awareness color for ovarian cancer.

Hope for Heather was founded in 2009 in memory of our daughter, Heather Weeks. Heather worked as an advocate for ovarian cancer at the Ovarian Cancer Research Alliance in NYC. She passed away from

cancer in 2008. We picked up her torch for awareness and began our mission. The mission: to share

ovarian cancer awareness and education, to serve the patients and families devastated by this disease Cont. page 12

The ARM Committee Team meet once a month to determine the nomination of the Business of the month. Votes are given for nomination to businesses that are; current on their dues, involved in the



chamber and cares for the community.

Nominees are asked to share on Facebook, to their email list, twitter and in any other way to get the community to vote.

June Winner



Holiday Inn Express°

Winners receive a business card ad in the Eagle Newspaper, a Facebook live and photo for the newsletter and are then will be entered into the Nomination (in January ) for Business of the Year. The Business of the year will be announced at the February Luncheon.

Go to Website for the nominees for August:

**July Winner** 



**Cont. from page 10** and to raise money for ovarian cancer research.

Flash forward to 2022. Our mission is still the same. We are currently driven by three major events: The Teal Ribbon Run and Walk in May, our educational booth at the Great New York State Fair and our Hope

and Heels gala in November. In between these events, you will find us everywhere – at health fairs, sporting events, concerts, and many other civic events.

Our programs include our support group, Sisters in Strength; our patient fund at Upstate Cancer Center,

Woman to Woman peer mentoring and Men of Teal. Our Men of Teal recruits gentlemen in our community to share our symptom cards with women in their lives.

All women are at risk for ovarian cancer. The symptoms can be vague – bloating, abdominal pain, trouble going to the bathroom and difficulty eating. Because of this, it is often misdiagnosed which

delays vital treatment and leads to late stage 3 or 4 diagnosis. To increase awareness, we hand out symptom cards and symptom diary cards to use as a tool for a woman to have that important conversation with their physician.

What can you do? Share symptom cards and diaries, participate in awareness events, donate, and volunteer. Visit our website www.hopeforheather.org to learn more. At the end of every day, our mission is to save a life. Do it for your mom,

your sister, your wife, your daughter - do it for her.





Did I win One of these fabulous prizes?????



from Bryant and Stratton was our summer intern.

He did many videos of our local parks and many events we did this summer.

Salon Auora Ribbon Cutting

Corn Hole at the Home Team Pub Lunch Connection



#### **Underground Garage**

Get ready to drive through a garage full of spooky characters and scenes as the LPL Staffers and community partners team up to stage a Halloween scene guaranteed to bring a chill (and smiles to family members of all ages. We'll be collecting non-perishable food items for our food drive too.

The Liverpool Chamber will be there.

For more information Give us a call.





Tuesday November 15
Tuesday December 20



## Saturday November 26 at the Liverpool Library

Think of what you will want to be put in 200 goodie bags to people who attend the library Shop local Event



Interested in Hosting a Business Before or

After Hours????????????????

Call the chamber. 315.457.3895

All you need to do is provide light refreshments.



#### **Small Business Expo 2022**

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	Contamba National Dave	
4.6	September National Days	
	National No Rhyme (Nor Reason) Day	
	National Bueberry Popsicle Day	
	National Tailgating Day	
4-Sep		
	National Be Late For Something Day	
6-Sep	National Read A Book Day	
	National Labor Day	
	National Beer Lover's Day	
	National Pediatric Hematology/Oncology Nurses Day	
	National School Picture Day – Second Thursday in September	
	National Swap Ideas Day	
11-Sep	Patriot Day and National Day of Service and Remembrance	
	Natioal Hug and High 5 Day	
13-Sep	National Boss/Employee Exchange Day	
14-Sep	Natioal Live Creative Day September	
15-Sep	Natioal Double Cheeseburger Day	
16-Sep	National Working Parents Day	
17-Sep	National Hug your Boss Day	
18-Sep	National Cleanup Day	
19-Sep	Talk like A Pirate Day	
20-Sep	National Care for Kids Day	
21-Sep	National IT Professional Day	
	National Ice Cream Cone Day-Stewarts and Sweet Treats I am	
22-Sep	there	
23-Sep	National Teal Talk Day	
24-Sep	National Punctuation Day	
25-Sep	National Family Health and Fitness Day USA	
26-Sep	National Pancake Day	
27-Sep	National Chocolate Milk Day	
28-Sep	National Drink Beer Day	
	National Working Parents Day	
	National Voter Registration Day	
29-Sep	National Coffee Day	
30-Sep	National Love People Day	

1-Oct		
2-Oct	<del></del>	
3-Oct	National Techies Day	
4-Oct	National Taco Day	
	National Golf Lover's Day	
5-Oct	National Do Something Nice Day	
6-Oct	National Coffee with a Cop Day —	
7-Oct	National Chocolate Covered Pretzel Day	
8-Oct	National Hero Day	
9-Oct	National Costume Swap Day	
10-Oct	National Cake Decorating Day	
	World Mental Health Day	
	Clergy Appreciation Day	
11-Oct	National Online Bank Day – Second Monday in October	
	Native American Day – Second Monday in October	
12-Oct		
13-Oct	National Stop Bullying Day	
14-Oct	National Dessert Day	
15-Oct		
16-Oct	National Sports Day	
17-Oct		
18-Oct		
19-Oct	National Pharmacy Technician Day	
**Oct 20	Support Your Local Chamber of Commerce	
21-Oct	Get to Know Your Customers Day	
22-Oct		
23-Oct	National Make A Difference Day – Fourth Saturday in October	
	National Food Day	
25-Oct	·	
26-Oct		
27-Oct	National American Beer Day	
28-Oct	National Chocolate Day	
29-Oct	National Cat Day	
30-Oct	National Speak Up For Service Day	
31-Oct	National Knock-Knock Jokes Day/ Halloween	
01 000	Table 1. Milot Milot Voltes Ball Halloweell	

## New



#### **Community Organization**

#### Friends of the CanTeen, Inc.

Canteencny.com acrowley@ciceronewyork.net 315-699-1391 Amy Crowley 6046 State Route 31 Cicero, NY 13039

The sole focus of the Friends of the CanTeen is to raise at least \$50,000/ year to support the CanTeen. The CanTeen is an after school drop in center which provides support, services, and opportunities for young people the ages of 13-19.

#### **Liverpool Turkey Trot**

Liverpoolturkeytrot.com shenry@citiboces.org 315-373-1282 Scott Henry Liverpool, NY

The Liverpool Turkey Trot is a 501(c)(3) non-profit whose mission is to celebrate and strengthen Central New York for all by promoting community, wellness and charity.

Every Thanksgiving since 2014, it has held an event for runners, walkers and families at Onondaga Lake Park. The event currently features a 5K race, a 5 mile race, a dog walk and a kids fun run, plus food and live music. In 2021, 1,400 people participated. The LTT has over 35 sponsors with a strong local tie in.

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Wildmix.com beinsync@twcny.rr.com 315-915-8844 Dorothy + Mel Miller 8140 Brewerton Road Cicero, NY 13039

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#### **Health & Wellness/ Fitness**

#### Kabari Wellness Institute

Kabariwellness.com/seneca-falls/ kabariwellnessinfo@gmail.com 315-712-4023 Vanessa Cristaldi 81 West Baynard Street Seneca Falls, NY 13148

We are located in the heart of the Finger Lakes in the beautiful town of Seneca Falls. We bring both medical and holistic health care professionals and specialists, Health and Wellness professionals to the Finger Lakes region.

#### Health & Wellness/ General Practitioner

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Updesignprimarycar.com admin@updesignprimarycare.com 315-256-0490 Tina Chee, MD 812 State Fair Blvd., Suite 2A Syracuse, NY 13209

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thesalonaurora.com thesalonaurora@yahoo.com 315-935-9607 Bree Kasarda 304 1st Street Liverpool, NY 13088

Upscale salon located in the Village of Liverpool, NY owned by Goldwell Master Colorist and Educator, Bree Kasarda. Salon Aurora offers hair, massage, and eyelash services.





THE TOWN OF CLAY, Recreation Department

Presents the 5TH ANNUAL















#### Liverpool Chamber 5<sup>th</sup> Annual Trunk or Treat With the Town of Clay

Friday, October 28th, 2022 from 5 pm - 6:30 pm

At Davidson Ford Clay, Route 31 (RAIN OR SHINE)

#### Vendor Notification:

- · Bring Your Own Table
- Bring enough items (we have had 500 + children in past years!)
  - Items can be candy, toothbrushes, something with your name on it.
- Decorate your Trunk /Table & Yourself –be inviting (games if you wish)
- Set up by 4:30 pm (Having all vendors settled before attendees arrive).
- · Post on your social media,314 email and in your business
- Cost: \$35 by credit card, check or cash before Oct. 21 to the Liverpool Chamber, 314 Second St., Liverpool NY 13088 315-457-3895
- You must be a current paid Member otherwise you need to call the chamber office.
- HAVE FUN!!

Business Name:	
Contact Name:	
Phone# :	
Email :	



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## This section helps members feature their exciting news!

Congratulations to Rina Hart, ONE-GROUP of CNY for being chosen as WBOC Leading Lady of Syracuse Women's Magazine June 2022 edition!





Congratulations to Nancy Aureli, Community Living Advocates for being chosen as the *Leading Lady of Syracuse Women's Magazine* August 2022 edition!

Congratulations to Tracy Carvell for her new position as Sales Manager at the Holiday Inn & Suites on 7th North Street!





Congratulations to Ryan O'Donnell for his promotion to Sales Manager at Chimera Integrations!

Congratulations to Liverpool Public Library's Community Engagement Director, Cindy Hibbert, for receiving Assemblymember Pamela Hunter's "Exceptional Women of Central New York" Award!





## This section helps members feature their exciting news!



Congratulations to Christine Corbett, Director of Philanthropy at David's Refuge for your new role as President of the East Syracuse Rotary Club!

Congratulations to Adrienne Peltz and Aric Potter, Forge Gone Conclusions for being featured in *The Citizen* and the *Skaneateles Press!* 





Congratulations to Gina Rapasadi for her new role as the Director of Philanthropy at the Rosamond Gifford Zoo!

Congratulations on the new expansion of the new collaborative work space environment Usherwood Office Technology!





Congratulations to Wegmans for ranking third in 2022 Fortune's Best Places To Work!



New Members
Join us as we celebrate and welcome our
newest members!

Wend., September 14, 2022 8 am - 9 am \$ 5.00

Hampton Inn Syr/Clay
3948 State Route 31, Liverpool 13090





Thank you to our many golf sponsors and teams and our Business of the Month.

# CNY Senior Housing & Care Expo



## **JOIN US!**

Community Living CLA Advocates

September 15, 2022 9:00am – 1:00pm CNY Regional Market E - Shed 2100 Park St., Syracuse



We had fun at the Golf Tournament-Longest drive with a Marshmallow, Putted with Hockey Sticks.



## Wednesday, September 07, 2022 4:30 PM - 6:30 PM

Join us in September as we kick off our program year with the theme: "Possibility: Making Something Beautiful out of the Horrible".

Our inspiring guest speaker is Angela M. Douglas, the Co-Executive Director at Vera House, a Syracuse based victim services agency covering all of Onondaga County within New York State. In addition to being a survivor of both domestic violence and cancer, Angela is also an author and independent consultant.

A sought-after speaker, Angela works from the understanding that true success, influence, and impact will not occur without the pursuit of healing and wholeness in our souls, relationships and overall life. She believes that doing the required personal work will make the greatest professional and community impact.

Through leadership lessons and her incredible story of survival, Angela will be sharing how to make something beautiful out of the horrible.

"Whenever you are creating beauty around you, you are restoring your soul."

-Alice Walker

Please note our new program location: The Collegiate (formerly the Genesee Grande).

WBOC: Women Business Opportunities Connection - Possibility: Making Something Beautiful out of the Horrible (wboconnection.org)



Freida Weeks Won the Best in "Pot" at the Yacht Club After Hours.



Wild Mix Nutrition Ribbon Cutting

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