

Nov/Dec 2021



Find yourself in a picture, ad or your company logo inside and email me the page # and I will enter your name for a Gift card for Coffee.. Must be submitted December 1. LAST ISSUE WINNER WAS NATALIE SCAVONE



## 2022 Spring Membership Special Beaver Meadows Golf Club

### Voted C.N.Y.'s Best Private Club of 2017

Beaver Meadows, located near the Village of Phoenix, is just 10 minutes from Great Northern Mall and since September of 2017, 6 new members have joined Beaver Meadows from the Liverpool area!

*Children of full members have playing privileges included until the age of 21 or 25 for full time college students!*

### 2019 SPRING SPECIAL INCLUDES A 20% DISCOUNT OFF ALL MEMBERSHIP LEVELS

#### Amenities Include

- 5 Different Tee Boxes to suit every skill level
- Full Service Pro Shop staffed by P.G.A. Professionals
- Practice Facility (Range Balls included with membership)
- The Grotto at Beaver Meadows, a full service restaurant and snack bar
- Junior golf playing run by PGA staff and members

*Special rates available for senior citizens  
as well as younger golfers!*

EAGER FOR  
MORE  
INFORMATION?

- \* We have a huge pool with a pool house.
- \* Swim Team (ages 6-16)
- \* Guests are always welcome (when accompanied by a member)

In 2017, the Beaver Meadows swim team too first place in the CNY inter-club swim team

Call, Text or Email Mike Harrington:

[mikcharrington247@gmail.com](mailto:mikcharrington247@gmail.com)

(315) 382-8042

*"As a family, we joined Beaver Meadows this past year and it's been a great decision. We've met so many fun people and my kids are learning to play. It's great family time."*

*- The Doherty's*

Check out our website [www.beavermeadowsgolf.com](http://www.beavermeadowsgolf.com)

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**SUPPORT THE  
CHAMBER  
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GET INVOLVED**

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**THANK YOU!**



## **Greater Liverpool Chamber of Commerce Executive Officers 2021**



### **President**

**Rina Corigliano-Hart**

**OneGroup of NY, Inc.**

315-413-4492

[rhart@bcgcnyc.com](mailto:rhart@bcgcnyc.com)

706 North Clinton Street, Syracuse, NY 13204



### **Vice President**

**Bill Pastella**

**Merrill Lynch**

315-424-1666

[William\\_pastella@ml.co](mailto:William_pastella@ml.co)

Salina Place, Suite 300

205 South Salina Street, Syra-



### **Treasurer**

**Richard Usher**

**Evans and Bennett**

315-474-3986

[Ricard.usher@evansandbennet.com](mailto:Ricard.usher@evansandbennet.com)

2112 Erie Blvd E, Suite 100, Syracuse, NY 13224



### **Secretary**

**Sheree D'Agostino,**

**ENV Insurance**

15-251-2164, [sheree7150@gmail.com](mailto:sheree7150@gmail.com)

7789 Oswego Road Liverpool NY 13090

Also President of Liverpool Rotary, Member of the  
ARM Committee





## **Greater Liverpool Chamber of Commerce**

### **New officers and Directors will be announced at the November 16 Lunch**



**Mark Cardone**  
**Cardone Consulting**  
315-944-2198  
mark@markcardone..com



**Linda Woodrow**  
Holiday Inn Express Airport  
315-454-0999  
syrssdos@yahoo.com



**Janet Polech**  
**InspirePRINT**  
*janetpolech@inspiredprints.net*



**Robert Just**  
**Main Street Wealth Management, LLC**  
315.516.8052

*rjust@mainstwm.com*

### **Past Presidents:**

Dr. Tom Conley

Christine Morrissey

Dennis Hebert

Tamara Crowley

George Powers

Rand Allgaier

Julie Witty



**Past President-on Board**  
**Ken Maag**  
**Edward Jones**  
315-451-1391



**Lucretia Hudzinski**  
**Membership & Fundraising Director**  
**Kelly Evans**  
**Executive Administrator**



315-457-3895  
chamber@liverpoolchamber.com  
Liverpool Chamber of Commerce  
314 Second Street, Liverpool, NY 13088



# Chamber Champions Luncheon

**You are Invited!**

Tuesday, November 16, 2021  
Northside Church Catered by Chick-Fil-A  
7965 Oswego Rd, Liverpool, NY 13090  
11:30 - Networking  
Noon- Lunch  
\$18.00

Please join us as we Honor and Recognize those who have kept  
the Liverpool Chamber going through COVID and Beyond!

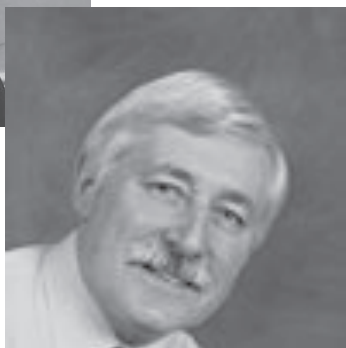
## Holiday Luncheon

**Your Favorite Holiday Luncheon is Back!**

Tuesday, December 21, 2021  
Outback Steakhouse  
3946 Rte. 31, Liverpool NY 13090  
11:30 - Networking  
Noon- Lunch  
\$18.00

Please RSVP as there is Limited Seating!

All Events we are complying with CDC Guidelines and the Business Owners wishes. Thank you!



## **Coffee with the Chamber**

Every Tuesday at 8 am on Zoom

"I never want to miss a another Tuesday, I felt something missing in my Week."

"It helped me build my business."

**Great Networking, sharing, learning**

**Concerned about the future of business?**

email [james.r.mcentire@gmail.com](mailto:james.r.mcentire@gmail.com)

**Would you like to gain some certainty in these uncertain times?**

**" These Liverpool on-line coffee hours have helped me gain a clear perspective on what I need to do in my business."**

**Join us for coffee**

**Looking for presenters**

**Opening Leaders**



**ARM Team:** Meets once a month at 8 am. This team deals with membership, Ambassadors, retention, recognition, awards, greeting members orientating new from the Salvation



If you would like to roster for grand events and more,

at networking events and members. Anita Leitgeb Army is our TEAM Leader.

be put on our Ambassador openings, anniversary call the chamber. If you

know of a business that would benefit from an Ambassadors presentation, please share it with the ARM Team! Involvement with our new Ambassadors team is a great way to network with fellow Chamber members as well as gain valuable exposure with area businesses. Help us spread the good word about all the positive things happening in our Liverpool Area Business community!

**Liverpool Is the Place Concert:** This team supports the concerts in Johnson Park. Volunteers get sponsorships, discuss marketing strategies, schedule bands and volunteers and help out from June to August at the concerts Meetings are held once a month at 6 pm. Call the chamber office to be a volunteer.





#12054905

**The Marketing Team** serves as a THINK TANK to assist the Executive Director, the board of Directors, and the other teams in promoting events and activities sponsored by the Chamber. The Marketing team provides enhanced opportunities for communication and connection, business to business and business to community.

- The strategy includes promoting awareness via internet, print, broadcast and social media.
- Marketing will help with exposure to obtain market expansion and to build customer loyalty.
- Provide material for the Newsletter and Facebook.
- Robert Just, Chair, from Main Street Wealth Management

**Volunteer:** From time to time we need volunteers to make phone calls, stuff envelopes, deliver materials, proof read, etc. If you would like to be on our volunteer list, give us a call.

**VOLUNTEER**



The Golf Committee starts to meet in January and recruits sponsors, golfers, raffle items and volunteer .

It is a great way to meet other businesses in the chamber and get them involved and exchange business information.

It is a win win proposition.



August Your CBD Store Liverpool

September Roof Top Realty



# BUSINESS

## *of the month*

The ARM Committee Team meet once a month to determine the nomination of the Business of the month. Votes are given for nomination to businesses that are; current on their dues, involved in the chamber and cares for the community.

Nominees are asked to share on Facebook, to their email list, twitter and in any other way to get the community to vote.

Winners receive a business card ad in the Eagle Newspaper, a Facebook live and photo for the newsletter and are then will be entered into the Nomination (in January ) for Business of the Year. The Business of the year will be announced at the February Luncheon.

August Winner-Your CBD Store o Liverpool

September Winner-Rooftop Realty





This the new Logo change. It has been years and we needed a clear logo for art work and publications. Thank you Bill Herloski for updating our logo.

Willow Tree and the Onondaga Lake

Decal for your door? Do not have one to say to the world you are a member of the Greater Liverpool Chamber? Call the office and we will bring out as many as you need for your door(s). 315-457-3895.



gg77994518 www.gograph.com

### **Buy Local and Shop Small**

November 27 10 am to 1 pm at the Liverpool Library

Liverpool Chamber will be giving out Chamber member goodies bags.

Want to be in the bag? We need 150 to 200 items by November 22.



**Join the Liverpool Chamber at  
Flex-Hose Manufacturing  
4560 Buckley Rd., Liverpool 13088  
Tuesday, November 9  
8am - 9am**

**Networking and Take a Tour of the Flex-Hose Building!  
Pastries, Coffee and Light Refreshments**



**You are Invited!  
November 18  
Ribbon Cutting at 5:30pm  
AMERICU's Expansion & New Building  
7474 Oswego Rd., Liverpool 13090**





**The Liverpool Chamber has reserved 30 Tickets to a Matinee on Saturday, December 4, 2021 for “Sisters Act” at 2 pm.**

**Redhouse Arts Center  
400 South Salina St., Syracuse 13201**

**Members - \$30 ; Non-Members - \$35**

**Bring Your Family & Friends!**

**You can pre-order your tickets on our Calendar of Events Page!**



**Holiday Party and Open House at the Gleason Mansion,  
Home of the Liverpool Chamber!**

**Thursday, December 9, 2021**

**4pm-7pm**

**\$10**

**Join the Chamber for our Holiday Party and Network  
with the Businesses in the Mansion**

**314, Second Street, Liverpool 13088**

*Thank You*  
for your support



gg135630584 www.gograph.com

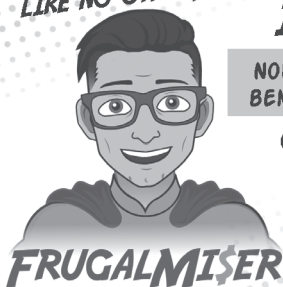
<b>1-Nov</b>	National Authors' Day/Color the World Orange Day
<b>2-Nov</b>	Traffic Directors Day
<b>3-Nov</b>	National Stress Awareness Day-Try Yoga
<b>4-Nov</b>	National Men Make Dinner Day (Must Cook. No BBQ Allowed!)
<b>5-Nov</b>	National Doughnut Day
<b>6-Nov</b>	National Nachos Day
<b>7-Nov</b>	Daylight Saving Time Ends
<b>8-Nov</b>	National Parents as Teachers Day -COVID ZOOM!!!!
<b>9-Nov</b>	Microtia Awareness Day
<b>10-Nov</b>	National Vanilla Cupcake Day-Sugar Top and Sugar Blossum
<b>11-Nov</b>	Veterans Day-Salute to the 174th
<b>12-Nov</b>	National Chicken Soup for the Soul Day
<b>13-Nov</b>	World Kindness Day
<b>14-Nov</b>	National Family PJ Day
<b>15-Nov</b>	National Philanthropy Day
<b>16-Nov</b>	National Button Day
<b>17-Nov</b>	National Take A Hike Day/& Support Educational Professionals
<b>18-Nov</b>	Mickey Mouse Birthday
<b>19-Nov</b>	National Play Monopoly Day
<b>20-Nov</b>	National Absurdity Day
<b>21-Nov</b>	National Gingerbread Cookie Day
<b>22-Nov</b>	National Cranberry Relish Day
<b>23-Nov</b>	National Espresso Day-Café 407
<b>24-Nov</b>	National Jukebox Day
<b>25-Nov</b>	Thanksgiving Day
<b>26-Nov</b>	National Cake Day-Have you tried Sugar Top and Blossum
<b>27-Nov</b>	Small Business Saturday-Join us at the Library
<b>28-Nov</b>	Chanukah Begins
<b>29-Nov</b>	Cyber Monday-Shop;.com
<b>30-Nov</b>	National Day of Giving





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<b>30-Dec</b>	National Day of Giving

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LIKE NO OTHER!**



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# New Members



## Arts & Entertainment

### **Redhouse Arts Center**

Samara Hannah

400 South Salina Street

Syracuse, NY 13202

P: 315-362-2789

samara@theredhouse.org

theredhouse.org

Redhouse Arts Center is a professional, not-for-profit theater serving the community by providing leading and inclusive experiences through its theater and educational programs. Located in downtown Syracuse, it offers a main-stage, professional theater season, educational classes and camps, as well as in-school arts-based learning programs. Redhouse serves more than 50,000 people each year on-site and throughout the community.

## Charitable Organizations /

### Food Missions

### **Hungers For Hope**

Don Beaudry

409 Old Cove Road

Liverpool, NY 13090

P: 315-430-5911

info@cnyfta.org

Hungersforhope.org

Our mission is to provide hope to the hungry. By making connections between local businesses, nonprofit organizations, and community members, our goal is to foster a sense of togetherness within Central New York in order to help those in need. Step by step and meal by meal, we will fight hunger in CNY together.

### Fitness

### **Planet Fitness Clay**

Brad Chavez / Rosie Entress

8417 Oswego Road

Baldwinsville, NY 13027

P: 315-915-2622

Clay.ny@ecp-pf.com

Planetfitness.com

No matter what you're looking for in a gym, we've got a membership option made for you. All Planet Fitness members enjoy unlimited access to their home club and the support of our friendly, knowledgeable staff anytime you need it. PF Black Card® members receive additional benefits, including the ability to bring a guest for free and access to any of our 2,000+ PF locations.

### **Food/ Food Truck**

#### **Cluck N Burger**

Don Beaudry

409 Old Cove Road

Liverpool, NY 13090

P: 315-430-5911

book@clucknburger.com

At Cluck n Burger our mission is to create a unique twist on a classic favorite. Our fare is simple, creative with a focus on local products

### **Corrections / Changes**

**Holiday Inn & Suites (formerly Maplewood) New Contacts:**

Danielle Lentz

danielle@mwsyracuse.com

Chelsea Presby

Chelsea@mwsyracuse.com

### **Hear To Go--Moved**

Village Mall

305 Vine Street, Ste. 5

Liverpool, NY 13088

**EmbroidMe--New Owner New Name New Address!**

### **NOW Fully Promoted**

Angela Seymour

305 Vine St., Ste. 6

Liverpool, NY 13088

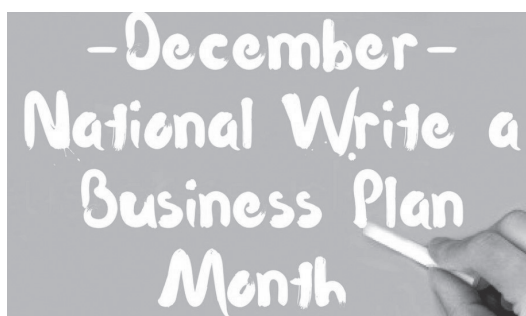
P: 315-409-0002

These are the newest members of the 2021 year that did not make the Directory.

For more information about each of our new members, please check the website [liverpoolhamber.com](http://liverpoolhamber.com) for more details!







## 10 Tips on How to Write a Business Plan

1. **Learn from other entrepreneurs and business owners** read others business plans.
2. **Be Prepared to do Your Homework** - Do your Research and thoroughly.
3. **Know Your Market and Your Competition** - Market Research to understand your competition and the industry.
4. **Table of Contents is Your Friend** - This is your outline for the plan.
5. **Don't Give Away Your Secrets when Sharing Your Business Plan.** If you plan to share your business plan with potential investors, bankers or others, require confidentiality.
6. **Write a Strong Executive Summary** - People are busy. Few Read 50-pages, and even fewer read 100-page plans. Write a strong executive summary as you increase prospects and/or investors to have further conversations in-person.
7. **Know Your Audience** - Who will be reading your plan?
8. **Make the Business Plan Readable** - Should be compelling, interesting, informative and exciting.
9. **Use Pro-formas Wisely** - One good approach is to show the best, the worst, and most likely scenarios for sales and growth.
10. **Keep it Simple!** Make it readable - like fonts and simple language with a clean layout.

# Website



1. If you are a member and are the main contact

- type in your email this is your user name
- ask for a password which will be sent to your email
- use that password, however you may change it.
- Next revise your Directory Profile-you may add additional contacts
- If you don't understand how to fill this out there are tutorials at every step.

**PLEASE Complete your profile. You want to stand out.**

## 2. Other

- You will able to enter your own events to the calendar--
- You may register and pay for events on line, NOW
- You can share events to your facebook page its so easy.
- Remember to add that member Discount...see others.
- Upload videos

You may also renew online. We have indicated when your dues are due. Those that are due, you will get invoices. If you wish to automatically pay ... that is up to you.

**[www.liverpoolchamber.com](http://www.liverpoolchamber.com)**

**Share an event on Twitter and Facebook by pulling up  
an event and clicking on you social media and it will go  
to you social media**

**Please Help Support our Non-Profit Members  
this Season by Giving Back!**



## Blizzard Bags

Please assist North Area Meals on Wheels with donations of the following non-perishable food items to help feed our seniors during the winter months on days when the weather is too severe for our volunteer drivers to deliver.

- Please donate these items only.
- Drop off at:  
413 Church St., North Syracuse.  
8:00-1:00 Monday - Friday
- Single serving sized items, please!

- Tuna Salad (3 oz., pop-top lid)
- Chicken Salad (3 oz., pop-top lid)
- Single serving size chicken or beef stew
- Oatmeal Packets
- 16 oz. bottled water
- Peanut Butter or Cheese filled Crackers
- Juice boxes
- Fruit cups (low sugar, if possible)
- Granola bars (low sugar, if possible)
- Applesauce
- Raisins





The Chamber is collecting Donations for the Rescue Mission this Holiday Season. We are collecting Personal Care Items that are in most need:

1. Disposable Razors
2. Shaving Cream
3. Deodorant

We are also collecting, you guessed it, JELL-O !  
Jell-O is something that is non-perishable, and for a family, all they need is water. This will be donated to the Salvation Army. Also Pasta.

**\*\*The Chamber ALWAYS has a Donation Box Outside, in the Front of the building, on the porch for your convenience to drop-off at anytime.**



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**Place Your Ad Here Today! Black & White \$150**



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Sheila Ostrum  
info@syracusesenior.com

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**Mary Lemoniades**  
*Financial Center Manager*



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# M EMBERS A K I N G O V E S

This section helps members  
feature their exciting news!

**USHERWOOD OFFICE TECHNOLOGY**  
CATEGORY: 51-100 EMPLOYEES



**USHERWOOD OFFICE TECHNOLOGY**

**DAVID'S REFUGE**  
CATEGORY: UNDER 10 EMPLOYEES



**DAVID'S REFUGE**

CNY BUSINESS JOURNAL  
**BEST** 2021  
PLACES TO WORK



**#2 Bousquet Holstein PLLC**



**#22 Seneca Savings**

Congratulations to our Members featured for their hard work  
and dedication to their workplace! CNY Business Journal 2021  
BEST Places to Work!



Congratulations Joy Rinaldi, CPS Recruitment being promoted to Chief Operating Officer (COO)!



Congratulations Stewarts Shops for being the Times Union's Best Places to Work #1 three years in a row!



Congratulations to Nancy Aureli, RN from Community Living Advocate for her "Outstanding Rising Star" Award through the 10th Annual CNY Business Journal Excellence in Healthcare Awards!



Lunch Gofman's Grill  
Multi Chamber Lunch  
ENV Open House  
After Hours Freight Yard

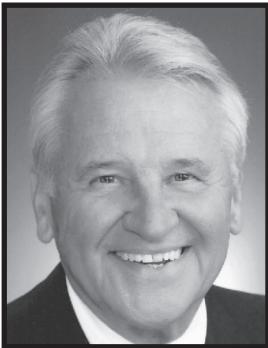








New Member Showcase-Holiday Day  
Inn (Maplewood)  
Liverpool Library Haunted Garage



We were sad to hear of Joe Janowski's passing. Joe was a board member, President and one the original founders of what became the Greater Chamber of Commerce. His leadership and vision will be missed.

# Mind Your Own Business.

Staff Leasing is a Professional Employer Organization (PEO) serving business owners and employees as an outsourced human resources department. By streamlining your personnel costs through vendor consolidation and offering a comprehensive employee benefit package, we become your trusted business advisor and partner, allowing you to concentrate on the business you know best...**your own.**



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