

SEPT/OCT 2021



Find yourself in a picture, ad or your company logo inside and email me the page # and I will enter your name for a Gift card for Coffee.. Must be submitted September 21



2022 Spring Membership Special Beaver Meadows Golf Club

Voted C.N.Y.'s Best Private Club of 2017

Beaver Meadows, located near the Village of Phoenix, is just 10 minutes from Great Northern Mall and since September of 2017, 6 new members have joined Beaver Meadows from the Liverpool area!

Children of full members have playing privileges included until the age of 21 or 25 for full time college students!

2019 SPRING SPECIAL INCLUDES A 20% DISCOUNT OFF ALL MEMBERSHIP LEVELS

Amenities Include

- 5 Different Tee Boxes to suit every skill level
- Full Service Pro Shop staffed by P.G.A. Professionals
- Practice Facility (Range Balls included with membership)
- The Grotto at Beaver Meadows, a full service restaurant and snack bar
- Junior golf playing run by PGA staff and members

*Special rates available for senior citizens
as well as younger golfers!*

**EAGER FOR
MORE
INFORMATION?**

- We have a huge pool with a pool house.
- Swim Team (ages 6-16)
- Guests are always welcome (when accompanied by a member)

In 2017, the Beaver Meadows swim team too first place in the CNY inter-club swim team

Call, Text or Email Mike Harrington:
mikeharrington247@gmail.com
(315) 382-8042

*"As a family, we joined Beaver Meadows this past year and it's been a great decision. We've met so many fun people and my kids are learning to play. It's great family time."
- The Doherty's*

Check out our website www.beavermeadowsgolf.com

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**SUPPORT THE
CHAMBER
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GET INVOLVED**

The Greater Liverpool Chamber of Commerce Newsletter is designed and produced by the staff of the Chamber. Printing is provided by Seaboard Graphics.

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THANK YOU!



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Also President of Liverpool Rotary, Member of the ARM Committee



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Kelly Evans
Executive Administrator



315-457-3895
chamber@liverpoolchamber.com
Liverpool Chamber of Commerce
314 Second Street, Liverpool, NY 13088



LUNCH CONNECTION



Tuesday, September 21

**Join us for our monthly lunch
connection at:**

Gofman's Grille

6677 Manlius Center Road

East Syracuse, NY 13057

Networking at 11:30

Lunch at Noon

**Please RSVP on our website or by calling the
Chamber**

Cost \$15.00



Coffee with the Chamber

Every Tuesday at 8 am on Zoom

"I never want to miss a another Tuesday, I felt something missing in my Week."

"It helped me build my business."

Great Networking, sharing, learning

Concerned about the future of business?

email james.r.mcentire@gmail.com

Would you like to gain some certainty in these uncertain times?

" These Liverpool on-line coffee hours have helped me gain a clear perspective on what I need to do in my business."

Join us for coffee

September 1 Michael Sgro

September 14 Rina Hart, One Group

September 21 Kelvin Ringold



ARM Team: Meets once a month at 8 am. This team deals with membership, Ambassadors, retention, recognition, awards, greeting members at networking events and orientating new members. Anita Leitgeb from the Salvation Army is our TEAM Leader.

If you would like to be put on our Ambassador roster for grand openings, anniversary events and more, call the chamber. If you know of a business that would benefit from an Ambassadors presentation, please share it with the ARM Team! Involvement with our new Ambassadors team is a great way to network with fellow Chamber members as well as gain valuable exposure with area businesses. Help us spread the good word about all the positive things happening in our Liverpool Area Business community!

Liverpool Is the Place Concert: This team supports the concerts in Johnson Park. Volunteers get sponsorships, discuss marketing strategies, schedule bands and volunteers and help out from June to August at the concerts Meetings are held once a month at 6 pm. Call the chamber office to be a volunteer.





The Marketing Team serves as a THINK TANK to assist the Executive Director, the board of Directors, and the other teams in promoting events and activities sponsored by the Chamber. The Marketing team provides enhanced opportunities for communication and connection, business to business and business to community.

- The strategy includes promoting awareness via internet, print, broadcast and social media.
- Marketing will help with exposure to obtain market expansion and to build customer loyalty.
- Provide material for the Newsletter and Facebook.
- Robert Just, Chair, from Main Street Wealth Management

Volunteer: From time to time we need volunteers to make phone calls, stuff envelopes, deliver materials, proof read, etc. If you would like to be on our volunteer list, give us a call.



The Golf Committee starts to meet in January and recruits sponsors, golfers, raffle items and volunteer .

It is a great way to meet other businesses in the chamber and get them involved and exchange business information.

It is a win win proposition.

March—Golden Bee Book Shop

April-King of Kings Lutheran Church

May-North Area Meals on Wheels

June-Cruise Planners-Bill Lappin

July-Hope Café



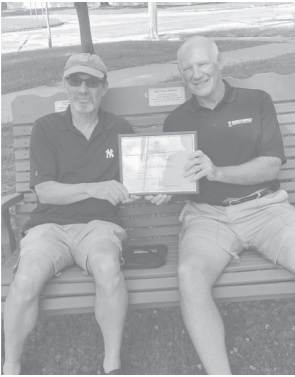
BUSINESS *of the month*

The ARM Committee Team meet once a month to determine the nomination of the Business of the month. Votes are given for nomination to businesses that are; current on their dues, involved in the chamber and cares for the community.



Nominees are asked to share on Facebook, to their email list, twitter and in any other way to get the community to vote.

Winners receive a business card ad in the Eagle Newspaper, a Facebook live and photo for the newsletter and are then will be entered into the Nomination (in January) for Business of the Year. The Business of the year will be announced at the February Luncheon.





I have looked at this logo so many times and wondered why the founding fathers chose to have this as their logo for the Greater Liverpool Chamber.

I have come to some conclusion.

However I will not reveal my thoughts until the November/ December Newsletter.

I would like to hear from you.

Let me know what you think. Or, if you are the more mature members of this chamber and know. PLEASE Share.

Email: Lucretia at chamber@liverpoolchamber.com



September 17 + 18 : Half Way to St. Patrick's Day !

* Friday the 17: 4 pm - 8:30 pm: Johnson Park: Irish Music and Dancing.

* Saturday the 18 - 11AM Parade down First Street, Noon: BBQ Chicken Dinners at American Legion; Washington Park: Food, Vendors, Music and Dancing & Find Gold Coins to different Business Offers! STAY TUNED!!

September 21 - Lunch Connection at Gofman's Grille (See page 6 for details)

September 29 - Business After Hours: ENV Insurance 4:30pm - 8 pm

October - Lunch Connection TBA

October 14 - New Member Showcase Holiday Inn

October End of Month - Trunk or Treat STAY TUNED

November 16 Chamber Hero's Lunch - at Northside Baptist Church

December - Chamber After Hours/ Holiday Party TBA

December 21- Outback 11:30 - 1 pm

We are following All CDC Guidelines. Please Stay Tuned!



**THANK YOU LAURA PANTALEO FOR THE
BEST GOLF TOURNAMENT**



Covid DID NOT STOP US

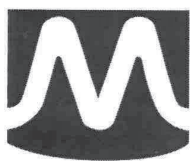
**We had many virtual
events.**

**Ribbon Cuttings and
outdoor lunches**



	SEPTEMBER /OCTOBER NATIONAL DAYS
1-Sep	<u>National No Rhyme (Nor Reason) Day</u>
2-Sep	<i>National Bueberry Popsicle Day</i>
3-Sep	<u>National Tailgating Day</u>
4-Sep	
5-Sep	<u>National Be Late For Something Day</u>
6-Sep	<i>National Read A Book Day</i>
	<u>National Labor Day</u>
7-Sep	<i>National Beer Lover's Day</i>
8-Sep	<u>National Pediatric Hematology/Oncology Nurses Day</u>
9-Sep	<u>National School Picture Day –</u>
10-Sep	<i>National Swap Ideas Day</i>
11-Sep	<u>Patriot Day and National Day of Service and Remembrance</u>
12-Sep	<i>Natioal Hug and High 5 Day</i>
13-Sep	<u>National Boss/Employee Exchange Day –</u>
14-Sep	<i>Natioal Live Creative Day</i>
15-Sep	<u>Natioal Double Cheeseburger Day</u>
16-Sep	<i>National Working Parents Day</i>
17-Sep	<u>National Hug your Boss Day</u>
18-Sep	<i>National Cleanup Day</i>
19-Sep	<u>Talk like A Pirate Day</u>
20-Sep	<i>National Care for Kids Day</i>
21-Sep	<u>National IT Professional Day</u>
22-Sep	<i>National Ice Cream Cone Day</i>
23-Sep	<u>National Teal Talk Day</u>
24-Sep	<i>National Punctuation Day</i>
25-Sep	<u>National Family Health and Fitness Day USA–</u>
26-Sep	<i>National Pancake Day</i>
27-Sep	<u>National Chocolate Milk Day</u>
28-Sep	<i>National Drink Beer Day</i>
	<u>National Working Parents Day</u>
	<i>National Voter Registration Day</i>
29-Sep	<u>National Coffee Day</u>
30-Sep	<i>National Love People Day</i>

1-Oct	<u>National Hair Day</u>
2-Oct	<u>National Name Your Car Day</u>
3-Oct	<u>National Techies Day</u>
4-Oct	<u>National Taco Day</u>
	<u>National Golf Lover's Day</u>
5-Oct	<u>National Do Something Nice Day</u>
6-Oct	<u>National Coffee with a Cop Day –</u>
7-Oct	<u>National Chocolate Covered Pretzel Day</u>
8-Oct	<u>National Hero Day</u>
9-Oct	<u>National Costume Swap Day</u>
10-Oct	<u>National Cake Decorating Day</u>
	<u>World Mental Health Day</u>
	<u>Clergy Appreciation Day</u>
11-Oct	<u>National Online Bank Day – Second Monday in October</u>
	<u>Native American Day – Second Monday in October</u>
12-Oct	<u>National Farmer's Day</u>
13-Oct	<u>National Stop Bullying Day</u>
14-Oct	<u>National Dessert Day</u>
15-Oct	<u>Boss's Day</u>
16-Oct	<u>National Sports Day</u>
17-Oct	<u>National Mulligan Day</u>
18-Oct	<u>National Chocolate Cupcake Day</u>
19-Oct	<u>National Pharmacy Technician Day</u>
**Oct 20	<u>Support Your Local Chamber of Commerce</u>
21-Oct	<u>Get to Know Your Customers Day</u>
22-Oct	<u>National Make a Dog's Day</u>
23-Oct	<u>National Make A Difference Day – Fourth Saturday in October</u>
24-Oct	<u>National Food Day</u>
25-Oct	<u>National Greasy Food Day</u>
26-Oct	<u>National Financial Crime Fighter Day</u>
27-Oct	<u>National American Beer Day</u>
28-Oct	<u>National Chocolate Day</u>
29-Oct	<u>National Cat Day</u>
30-Oct	<u>National Speak Up For Service Day</u>
31-Oct	<u>National Knock-Knock Jokes Day/ Halloween</u>



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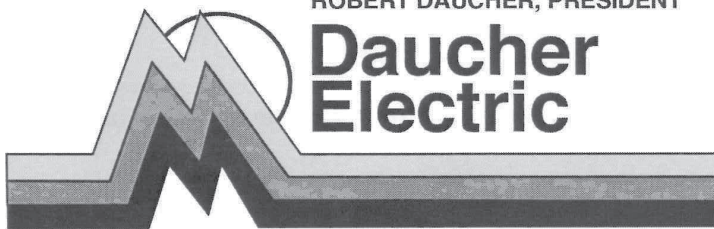
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New Members



Arquette & Associates, REALTORS

George Carter
Fayetteville, NY 13066
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George@gmtcarter.com
Arquetterealtors.com

Aurum Media

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hello@aurum.marketing
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B-Share by HHC

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Community Bank Systems

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Cbna.com

Erin's Angels

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Flex-Hose Co.

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4560 Buckley Road
Liverpool, NY 13088
P: 315-437-1611
jlcarter@flexhose.com
Flexhose.com

Freight Yard Brewing LLC

Lou Sotherden
4975 State Route 31
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Baldwinsville, NY 13027
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sales@frugalmiser.com

Frugalmiser.com

Gofman's Grille

David Gofman
6677 Manlius Center Road
East Syracuse, NY 13057
P: 315-415-1696
gofmansgrille@gmail.com
Facebook.com/Gofmans-Grille
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Independent Promoter
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jccoffin1@gmail.com
BodyAppThing.com

KPW Laboratories

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Baldwinsville, NY 13027

P: 315-450-7748
frankw@kpwlabs.com
KPWlabs.com

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116 Salina St., Suite #2
Liverpool, NY 13088
P: 315-944-0826
sales@leporedesigns.com
Leporedesigns.com
Touchofboudoir.com

Mission Syracuse

Ken Maag
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Memphis, NY 13112
Located at:
Destiny USA Mall
Syracuse, NY 13204
P: 315-558-4426
missionsyracuse@gmail.com
Mission-Syracuse.org

Oneonta Job Corps Academy

Richard Goodell
21 Homer Folks Avenue
Oneonta, NY 13820
P: 315-478-5529
Goodell.Richard@jobcorps.org
Oneonta.jobcorps.gov

New Members



PB&J's Lunch Box

Pat Orr
663 Old Liverpool Road
Liverpool, NY 13088
P: 315-476-3287
PJandJsLunchBox@gmail.com
PBandJsLunchBox.com

Raul Huerta

807 Oswego Street
Liverpool, NY 13088
P: 315-314-7007
capeg15@gmail.com

Samadhi Yoga Syracuse

Bridgette Maney
101 Fist Street
Liverpool, NY 13088
P: 315-898-9642
Samadhiyogasyracuse@gmail.com
Samadhisyr.com

State Farm - Renee Neff Agency

Renee Neff
8252 Oswego Road
Liverpool, NY 13090
P: 315-706-8365
renee@myclayagent.com
Myclayagent.com

Too Smooth Entertainment

Richard W Blasland
Musician/ Live Entertainment
P: 315-289-2112
toosmoothmusic@gmail.com

Corrections / Changes

Maplewood Inn & Extended Stay is now Holiday Inn & Suites

Kelly Miller
km@maplewood.com

These are the newest members of the 2021 year that did not make the Directory.

For more information about each of our new members, please check the website liverpoolhamber.com for more details!



Website



**The Long awaited revision of
the Liverpool Chamber website is alive.**

1. If you are a member and are the main contact

- type in your email this is your user name
- ask for a password which will be sent to your email
- use that password, however you may change it.
- Next revise your Directory Profile-you may add additional contacts
- If you don't understand how to fill this out there are tutorials at everystep.

PLEASE Complete your profile. You want to stand out.

2. Other

- You will able to enter your own events to the calendar--
- You may register and pay for events on line, NOW
- You can share events to your facebook page its so easy.
- Remember to add that member Discount...see others.
- There will be other forms added Later like the lunch bundle

You may also renew online. We have indicated when your dues are due. Those that are due, you will get invoices. If you wish to automatically pay ... that is up to you.

www.liverpoolchamber.com

Liverpool Chamber's goal from the start: to improve the community

Big Question are we 45 years old or 93?

A reference in the book written at the time of Liverpool's Centennial (1930) references a Businessmen's Organization in the early 1900s perhaps forming in 1903. But that group disbanded in 1905 and there are no records of another formal organization until 1927

Then, in September 1927 a Liverpool Chamber of Commerce was organized with the following objective: The object of this organization shall be the advertising, advancement and improvement of the commercial, industrial, residential and civic interest of Liverpool and vicinity."

Retail merchants, bankers, residents, elected officials...they all joined together to improve Liverpool. and one of the first issues to be discussed was cleanup of Onondaga Lake.

In the 1950s Crandall Melvin, Sr. credited the Liverpool Chamber with supporting his efforts in the 1930s to: "clean up the swamp near Liverpool."

Community activities were the pride of the Liverpool Chamber of Commerce. Meeting twice each month from October through May, the group was the original sponsor of Boy Scout Troop 65. Each year a dinner with the troop brought out area families to enjoy such events as boxing exhibitions. The "ladies nights" proved popular with special efforts made on the meals, decorations and entertainment. The inclusion of these events for wives and sweethearts and records, which show only men as officer's , indicate the Liverpool Chamber was a "men only" group.

Dave and Jan Lindberg-Early Days



The Chamber Grows

Efforts by the Syracuse Chamber to attract the General Electric Co. to the Electronics Park were strongly supported by the Liverpool Chamber and the economic growth of the Greater Liverpool area was begun.

Membership numbered more than 200 with at least on an annual banquet at the new high school (A.V. Zogg building) drawing more than 400 people.

Sometime in 1930, business people with the village formed a separate organization to deal specifically with the business issues and concerns. There is some sketchy records showing men and women in the group but officers list only men.

Both the Liverpool Chamber and the Liverpool Businessmen continued to co-exist with many people maintaining membership in both groups. At different times serving as officers, first of one group and then the other.

On November 1, 1975 the Liverpool Chamber and those businesses that were left from the Businessmen's Association joined together to form the **Greater Liverpool Chamber of Commerce, Inc.** The geographic area targeted for the new chamber was the consolidated school district. The new group would serve portions of both the towns of Clay and Salina and the village of Liverpool and, while programs would be open to the community, the new Chamber was a business organization. Its 1st President was John Landers. Madeleine L. Gaffney was Executive Secretary who made \$2.75 an hour.

Records indicate that in 1994 the Chamber included its interest in both school and the larger community. One of these programs that are still supported by the Greater Liverpool Chamber scholarship fund and a portion of the proceeds from the annual Golf Tournament are the local Dollars for Scholars.

The primary interest has always and still is to promote programs stressing business growth and advancement. Promoting local retail business through regular programs like the Business Before and After Hours, the Monthly luncheons, the Treasure Hunt and participating in the SOHO show. Through the Training for Business Growth committee we encourage small start-up businesses, and continue to have on going seminars and Brown Bag series to encourage personal and business development to grow their business.

We belong to the Better Business Bureau and support their efforts to ensure Fair treatment of both business and the consumer

In 1988 it was decided that the Chamber could do better and agreed that it needed an Executive Director. Sally Eldred Served for over 10 years in this position with Kathy Nagle who was the Administrative assistant.

When the Chamber moved into the Gleason Mansion it gave the Chamber the opportunity to participate in the Business Incubator Project in the space available there and to provide tenants with business services to the fledgling businesses. As experienced business people, our members can provide valuable advice and inspiration to the younger firms.

One of the Goals was to develop an image or identity for the entire community that will make others stand up and notice.

With nearly 400 members the Greater Liverpool Chamber continues to strive to meet the goals first set out over 35 years ago. It continues to promote tourism in the area, answer questions about area demographic to those companies who consider Greater Liverpool for relocation. The chamber also answers hundred of consumer questions each year regarding lodging, eateries, stores and services.

The chamber continues to prove that Greater Liverpool is the greatest place in Central new to Live and take care of Business.

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New Member Showcase

Any New members that have joined or rejoined in the
Last 6 Months,

.....is part of this New Member Showcase.

You are Invited to join us
Thursday, October 14 , 2021
8 am

Holiday Inn & Extended Stay
(formerly, Maplewood Inn)
400 7th North Street
Liverpool, NY 13088

Please register on our events page



**This section helps members
feature their exciting news!**

ENV Insurance Agency is experiencing tremendous growth and they are pleased to announce that **Sheree D'Ago-stino, Sheila Dion**, Eddie Vaughn and Cindy Hughes joined their client services team.

Additionally, Alexio Martinez, Sarah Engelbrecht, Katie Schiano, and Rich Phoenix joined the Call Center.

With over 33 years of experience, the team at ENV offers a variety of solutions to maximize employee benefits plans, while also focusing on compliance and controlling costs. They use a blueprint to strategically make a customized plan for each client, and specialize in consulting with organizations to make sure they are positioned as well as possible to get through the pandemic.

More information can be found on the company website:
www.insurewithenv.com

Cristina Braga

Vice President of Client Services

cbraga@insurewithenv.com

(315) 641-5848

Sheila Dion started at ENV Insurance Agency in February of 2021. She is responsible for the marketing and wellness programs. Her responsibilities include website and content management, social media strategy and client education. She is passionate about educating people on wellness initiatives and increasing awareness about health and stress management through quarterly newsletters and monthly presentations.





Business After Hours at ENV Insurance

**Thursday, Sept. 29 from
4:30 - 8 pm !**

Previously she has worked for a number of small businesses including Ripley, Garlock & Associates and Dale Carnegie of CNY. She was inspired to start a charity to help feed hungry kids in CNY (**Erin's Angels**), is a graduate of Leadership Oswego County and was



also awarded Central New York Business Journal's 2019 Non-Profit Award for Board Leadership and Development.

Sheree D'Agostino is thrilled to have been promoted to Retiree Benefit Specialist at ENV Insurance Agency handling all of the Medicare business for the agency. Her new position allows her to help seniors navigate through the confusing Medicare system and to advocate for them.

She will be holding Medicare 101 Seminars for the community and their clients which is a great way for people to learn the basics of Medicare. A big part of what she does is to help you choose a plan that fits your needs and explain all your options. You're not retirement age yet but need health insurance? No worries! She helps many small businesses and individuals find plans too! Her office is conveniently located right on Oswego Rd in Liverpool (behind Dominos). Stop by and say "Hi" and if you have any questions she'd love to help!





SEPTEMBER IS SELF ♥ CARE AWARENESS MONTH

What Happens If We Do Not Practice Self Care Tips and Daily Habits? Health problems related to stress can include - chest pains, headaches, fatigue, sleep problems, Depression, Anxiety, difficulty concentrating and so on! This month try some (or all!) of the Top 10 Self-Care Tips and make this part of your daily routine to not only feel better but work, family and life improvement!

Top 10 Self-Care Tips:

1. **Sleep** - Goal is 7-9 hours of restful sleep for optimal emotional health.
2. **Exercise Regularly** - A brisk walk, hike or bike ride!
3. **Maintain a Nutritious, Balanced Diet** - lean proteins and fish, vegetables, whole grains and fruit.
4. **Slowly Organize Your Life** - Start Slow (maybe a new calendar, or cleaning the fridge/closet).
5. **Spend Time Outside** - Nature is Calming.
6. **Volunteer** - an excellent method for psychological self care is helping others!
7. **Limit or Avoid Alcohol and Recreational Drug Use** - Alter's the brain's chemistry and can seriously effect how the body and mind operates.
8. **Mindful Meditation** -Closing your eyes for 5 to 15 minutes focusing on your breathing and being in the moment.
9. **Take a Short Trip** - Get away for a day or two and relax!
10. **Do Things You Find Enjoyable!**

MEMBER
MONDAYS





THANK YOU
We did it!



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